

## **Reviewing Fiscal Year 2019**

**By Shingo Oda, Chairperson of the Board of Directors, PH-Japan (People's Hope Japan)**



Thanks to the continued support of individual and corporate supporters and other donors, and the sincere efforts of all PHJ staff members, PHJ satisfactorily completed its planned activities in fiscal year (FY) 2019, the third year of our Mid-term Plan (2017 – 2020).

### **Major Achievements**

In FY2019, PHJ implemented international cooperation and disaster support projects as follows:

- (1) In Cambodia, PHJ expanded its attention to children's health through the Project to Strengthen Community Care and Support Network for Children in Kampong Cham Province.
- (2) In Myanmar, PHJ progress was made in implementing the Maternal and Child Health Improvement Program in Tatkon Township, although there was a delay in the construction of a health center
- (3) In Thailand, PHJ implemented the second year of follow-up for an HIV/AIDS Prevention Education Program.
- (4) As part of its disaster support efforts in Minami Soma, PHJ launched a Psychosomatic Counselling Room program and a West Japan Flood Disaster Donation program.

As mentioned above, PHJ completed all the activities that it had planned for FY2019, except for the aforementioned delay with the Myanmar project. During this period, PHJ noted a number of changes in the business and overall societal environment, particularly as regards initiatives in the corporate sector to attain the Sustainable Development Goals (SDGs). Under these circumstances, PHJ must further examine its missions and future direction as an NGO.

In FY2020, the final year of our Mid-term Plan (2017-2020), PHJ will maintain a fine balance between the three elements of funding, human resources, and programs, under the leadership of Koji Sano, who assumed the office of Managing Director in April 2019. At the same time, all PHJ staff will respond to the above-mentioned issues as they pursue the implementation and development of PHJ's programs. Your continued cooperation, advice, and support will be truly appreciated by PHJ.

## Fiscal Year 2019 Activity Report



Since its establishment in 1997, PHJ has been carrying out international cooperation programs including disaster support in the health and medical fields. In 2003, PHJ turned its attention to maternal and child health improvement programs that correspond to goal 3 (good health and well-being for all persons) of the United Nations' Sustainable Development Goals (SDGs) for the year 2030.

There are 17 SDGs in all; in addition to goal 3, PHJ's projects target the following:

Goal 5: Gender equality

Goal 6: Clean water and sanitation

Goal 17: Partnerships for the goals

(1) PHJ's Cambodia program of Primary Health Care System Strengthening for Mothers and Children in Kampong Cham Province was funded by the Ministry of Foreign Affairs of Japan (MOFA) NGO Cooperation Aid and launched in October 2014. Work on this was completed in September 2018 with the submission of project and financial reports to the Japanese Embassy in Cambodia. PHJ subsequently transferred this maternal and child health project to the health district management office, local health centers, and related villages.

In FY2019, PHJ launched a child health care project in the same province. This is a four-year program in which contents introduced in year one will be subsequently refined based on a progress review. For this program, PHJ applied for and received a MOFA grant in 2019.

With the Cambodia program, the heavy workload of the Japanese staff has become an issue. To address this, in FY2020 PHJ will assign two Japanese staff to the positions of country director and project manager.

(2) PHJ's Myanmar program is now in its second phase (October 2017 to October 2020), and a maternal and child health improvement has been started with NGO funding from MOFA. PHJ submitted a project report to MOFA on the completion of the first year of this project. PHJ applied for and received approval in May 2019 to continue with the second year of this project. In response to a request from the Myanmar Ministry of Health and Sports to expand the program scope to cover the entire Tatkon Township, PHJ consulted with all concerned parties and amicably solved the issue by adjusting the requirements of the MOFA granted program.

(3) In Thailand, a Japanese government funded HIV/AIDS Prevention Education Project covering 18 technical colleges that had commenced in 2013 was completed in 2016. According to an agreement with the Japanese Consulate General in Chiang Mai, post-project monitoring was implemented from July 2017 to July 2019. The first year of monitoring commenced in July 2017 and the second year commenced in July 2018. During this second year, five technical colleges were visited. (A planned visit to a sixth technical college was canceled after it was closed following the completion of the project.) A report on the five technical colleges that were monitored in 2018 was submitted to the Japanese Consulate General.

(4) While looking for ways to provide post-disaster support in Minami Soma, PHJ was referred by medical professionals in Fukushima to Dr. Arinobu Hori, Director of the Hori Mental Clinic. Following discussions with Dr. Hori, PHJ launched a psychosomatic counselling room support program.

In July 2018, following torrential rainstorms and flooding in western Japan, PHJ offered support to the All Japan Hospital Association Medical Team (AMAT). Also, as part of its Cambodian operations, PHJ provided support to flood victims living along the Mekong River.

(5) Total revenues excluding goods in kind were 88.61 million yen (budget 86.35 million yen), and total expenditures came to 84.56 million yen (budget 90.82 million yen), resulting in a profit of 3.96 million yen. As a deficit of 4.47 million yen had been forecasted, the difference between the forecast and the actual result was 8.43 million yen. The main reasons for the profit had to do with the Myanmar programs, namely (a) a difference between the MOFA budget and the reported one and (b) the difference between the MOFA project year (October 17, 2018 to October 16, 2019) and the PHJ fiscal year (July 1, 2018 to June 30, 2019). It is notable that the combined revenues and expenditures for FY2019 and FY 2020 are close to the figures that were projected in the Mid Term Plan.

(6) As described in the FY2018 report, PHJ succeeded in restoring profitability and carrying forward net assets to the next fiscal year. It will therefore try to reverse the staff salary reductions that are set to be made in FY2020 and FY2021.

(7) PHJ's certification as a non-profit organization is valid for five (5) years from September 19, 2014, and expires in September of this year. FY2019 is the certification renewal year. PHJ has already submitted an application for the renewal of certification, and this has been accepted by the Tokyo Metropolitan Office. It is anticipated that the inspection of the application documents will be completed and certification will be granted in due course.

(8) Regarding staffing, between April 2018 and July 2019 seven people left the organization and five

people, including the Managing Director, came on board. Although PHJ was able to fill senior staff positions, employee turnover is greater with those who are assigned to international posts. Even under such circumstances, PHJ must strive for stability in its international operations.

- (9) Despite the best efforts of our fund raisers to retain corporate supporters, twelve (12) corporate supporters have either withdrawn or temporarily suspended their membership, and just two (2) new corporate supporters have joined PHJ during FY2019. Stability in corporate support is an issue that we are dealing with. With its international operations in FY2020, PHJ will need to depend more on public funds than on donations.

### **1.Cambodia Program (total amount: 18.49 million yen)**

#### **1-1. Project of Primary Health Care System Strengthening for Mothers and Children in Kampong Cham Province (funded by Japanese government grant)**

This project started in October 2014 and ended in September 2018. The unique feature of this project was that it was implemented in cooperation with health district management office who was responsible for managing the health services for the population in their districts, and its aim was to strengthen the district health system and make sure that the health centers function effectively. The project was effective in accomplishing the four purposes of (a) increasing the capacity of health district management office, (b) training midwives, (c) enhancing health center functions, and (d) raising villagers' awareness of health-care related matters (through the assistance of health volunteers). In FY2019, PHJ concentrated on handing over leadership of these project initiatives to district and local health providers, and confirmed that some of the project components continue to be carried out by them. The photos below are from meetings with the staff of the health district management office to review the project progress and achievements.



## 1-2. Healthy Child Growth Pilot Program (independent project)



This pilot program was undertaken in one health center area with the aim of improving the local support system for ensuring the healthy growth of children under two years of age. Information on child health care, nutrition education, and district-related issues that PHJ gathered through this pilot program was applied to the Child Health Care Network Strengthening Project. The photo on the left shows a mother feeding her child at a cooking class.

## 1-3. Project to Strengthen Community Care and Support Network for Children in Kampong Cham Province (Independent Project)

This project had its origins in the Healthy Child Growth Pilot Program, and it commenced in November 2018. In FY2019, PHJ monitored the status of the components that had been transferred from the aforementioned pilot program. In addition, at the newly affiliated Piam Gotsner Health Center, the organization trained volunteers and provided technical training on child health problems to the center's staff. The photo on the right shows a class in which staff are receiving training in the integrated management of childhood illnesses (IMCI) strategy and method.



## 1-4. Kampong Cham Flood Disaster Support (Independent Project)

From August to October 2018, districts in Kampong Cham Province near the Mekong River experienced severe flooding. The flooding contaminated wells, and children were particularly impacted by the lack of drinking water. PHJ provided 40 liters of drinking water per person to a total of 479 children, quickly identified and transported to hospitals children who were suffering from malnutrition and diarrhea, and instructed villagers on how to prevent illnesses while living in a flooded area. The photos below show a flooded neighborhood and PHJ's distribution of bottled water.



## 2. Myanmar Program (total amount: 39.31 million yen)

### 2-1. Project on Maternal and Child Health Service Improvement in Rural Communities (funded by the Japanese Government grant)

In October 2017, PHJ started this three-year project, funded by an NGO grant from the Japanese government. This project aims for mothers and children to receive appropriate health services in a safe environment, and its activities target the Myauk Myiek Rural Health Center (RHC) catchment area in Tatkon Township. Because of the high maternal mortality rate in Tatkon Township in 2017, the project was expanded in May 2018 to all six (6) RHC catchment areas within the township, following consultation with the Ministry of Health and Sports.

#### (a) Improvement for safe environment for childbirth

In FY2018 PHJ extended support for the construction of a delivery room in a sub-rural health center that is the primary medical facility for a number of villages, and donated medical equipment to this and other neighboring sub-rural health centers. The delivery room was opened in August 2018, and PHJ monitored its use. PHJ applied for an official approval to build an additional sub-rural health center and a rural health center in FY2019. Construction of the sub-rural health center will soon be completed, but the rural health center will not be completed until next fiscal year because it took some time to obtain approval for the demolition of the existing building.

The photos show the sub-rural health center, the equipment in the new delivery room, the opening ceremony, and a nationwide newscast report about this project.



(b) Enhancing the skills of medical staff

PHJ monitored the skills of and provided refresher training to midwives and auxiliary midwives. The monitoring was conducted to identify which subjects should be covered in the refresher training.

(c) Maternal and child health education for pregnant and post-partum women



Midwives organized classes and provided educational sessions for pregnant and post-partum women at villages and sub-rural health centers. This was effective in increasing awareness of health issues, building trust between the midwives and the villagers, and fostering good communication. The photo shows a midwife teaching a health education class.

(d) Training maternal and child health promoters and strengthening linkages

PHJ trained 414 maternal and child health promoters who are responsible for seeking out pregnant women and referring them to midwives. Thanks to these efforts, more pregnant women are receiving maternal and child health services as soon as their first trimester. These health promoters visit the homes of women who have just given birth to advise them and their family members on symptoms of infections and health problems that could endanger newborn children.

The photos below were taken at the health promoter training session.



(e) Strengthening partnerships with government officials

PHJ worked with the Nay Pyi Taw Union Territory and the Tatkon Township Health Department to plan, implement, and monitor activities. Funds for this work were allocated from the annual budget of the Tatkon Township. The photo below shows a project monitoring meeting with government officials.



### 3. East Japan Disaster Reconstruction Support (total amount: 8.10 million yen)

Even though this disaster happened eight years ago, many people in Minami Soma, Fukushima Prefecture, are still facing challenges rebuilding their lives in the aftermath of the tsunami and the prolonged evacuation from the zone surrounding the Fukushima nuclear power plant. They are anxious about rebuilding their lives and concerned about their future. Some of them have been seriously traumatized but do not even recognize that they have psychological problems.

The disaster support project that was planned for Minami Soma in FY2018 was temporarily suspended, and PHJ spent half a year studying a more effective approach. Medical staff with some knowledge of Fukushima introduced PHJ to Dr. Arinobu Hori, director of the Hori Mental Clinic in Minami Soma, and Dr. Hori introduced PHJ to Yuka Yonekura, a clinical psychologist who provides psychosomatic examinations and counselling on a volunteer basis at the Hori Mental Clinic. To assist in these efforts and help residents of this town who are suffering from anxiety, PHJ proposed a three-year (January 2019 to December 2021) Minami Soma psychosomatic counselling room support project to major donors. With their consent, PHJ launched the project in January 2019 and arranged for six counselling sessions to be provided one day per week in a room that is being rented from the Hori Mental Clinic. Shown below is a photo of the Hori Mental Clinic. In the front row of the photo on the right, from the left, are Ms. Yonekura, Dr. Hori, and Mr. Kato, the administration manager at the clinic.



Among those who are suffering from various physical and psychological problems, there are many whose conditions cannot be treated solely with medicines and who require some form of assistance such as psychosomatic counselling. For this project, PHJ pays the psychosomatic counselling fees.



By the six-month point of this project, several patients showed signs of improvement. One woman in her 30s mentioned that she had suffered from the after-effects of medicines and had suffered from anxiety for four years, but that she felt better after three counselling sessions and was now able to handle a normal workload at work and at home. Another woman in her 50s who works as a pharmacist mentioned that, before receiving counseling, she had never expected she would be able to be at peace with herself again, but that now she could almost cry with joy, saying that weeks went by in a flash, that she could once again make decisions on which items to keep and which to discard, and that she was able to enjoy doing her hobbies and reading books. She wants to let other persons who are suffering know about her happy experience with the clinic. PHJ was very pleased to hear of these positive experiences.

In July 2018, western Japan was hit by heavy rains that caused flooding and landslides. In response, PHJ provided financial support to the All Japan Hospital Association's (AJHA) emergency medical team (AMAT). As AMAT has not yet finalized the settlement of all costs, PHJ agreed to donate two million yen (¥2,000,000) to AMAT. This was approved by the AJHA Board of Directors, and the funds are for the exclusive use of AMAT. According to the terms of the agreement, even if donations exceed the final amount of the expenses that AMAT incurs through its operations, the balance will be carried forward.

The photos below show debris from flood-damaged buildings, the AMAT team, and a member of the AMAT staff talking with a flood victim at an emergency shelter.



## Summary of FY2020 Business Plan

### 1. Outline

Based on the Sustainable Development Goals (SDGs) that the United Nations adopted in 2015, PHJ is engaged in international and disaster support projects. The continuation of these activities will depend on funding, human resources, and project contents. Accordingly, PHJ has formulated a midterm plan (2018-2021) that sets out our thinking on how we will ensure stable fundraising, recruit and train staff members, implement existing projects, and plan new projects.

In Cambodia, PHJ will launch the Project to Strengthen Community Care and the Support Network for Children in Kampong Cham Province, with funding provided by the Japanese government.

Regarding the Myanmar program, PHJ will carry out the planned activities for year two (October 2018 to September 2019) and will apply for a grant from the Japanese MOFA for year three (October 2019 to October 2020), to implement the three year project as originally planned. At the same time, for the subsequent three-year period from 2020/21 to 2023/24 that will be the third phase of the Myanmar program, PHJ is now investigating the potential project site and contents, and plans to apply for NGO funding from the Japanese government.

The HIV/AIDS Prevention Education Project funded by the Japanese government was completed in 2016 and, based on an agreement with the Japanese Consulate General in Chiang Mai, PHJ followed up on this in 2017, 2018, and 2019. In July 2019, PHJ monitored the situation at six technical colleges and presented a report to the Consulate General. This follow-up will be concluded with the submission of a report in FY2020.

In Japan, PHJ continues a three-year project (January 2019 to December 2021) to support the provision of psychosomatic counselling.

Our budget for FY2020 projects a deficit as the result of personnel expenses and a one-year delay in the Myanmar program, from FY2019 to FY2020.

## **2. Cambodia Program**

2-1. Project to Strengthen Community Care and Support Network for Children in Kampong Cham Province (total amount: 31.50 million yen, Japanese government funded)

This four-year project started in FY2019 with the aim of accomplishing the following:

Goal 1: Children under five years of age will have better access to appropriate child health care and services

Goal 2: Families will receive instruction and support on how to obtain appropriate health care for their children and on which foods make for a healthy and balanced diet.

In FY2020, the second year of the project, PHJ will focus on awareness building with staff, health volunteers, and maternal & child health volunteers at the four health centers, and will seek to improve communication and cooperation.

On a practical level, PHJ supports the provision of medical checkups to postpartum women and newborns, the vaccination of children, the monitoring of weight and height, nutrition education, and the IMCI strategy and method. This involves the training of health center staff and the procurement of health center equipment and facilities. PHJ also arranges regular meetings for village health volunteers to share service information and ensure their cooperation in identifying children with health and risk problems and immediately referring them to medical facilities.

To prepare the health volunteers and maternal & child health volunteers who conduct health education sessions in their villages, PHJ provides training that covers general child healthcare topics and information on child nutrition that is tailored to local requirements. PHJ also prepares child care teaching materials for use in villages.

Regarding the implementation of projects at health centers and villages with district health management office, PHJ plans to ensure the continuity of district child health care services and hopes to extend them to neighboring health districts.

For this project, PHJ plans to apply for a MOFA grant in FY2019 to commence the second year. With support from corporations and other donors, it is our wish to promote this project and to build a good partnership with all concerned parties.

## **2. Myanmar Program**

2-1. Project on Maternal and Child Health Service Improvement in Rural Communities (total amount: 38.47 million yen, funded by a Japanese government grant)

In FY2020, PHJ will implement the final year of this three-year (October 2017 to October 2020) project in Tatkon Township. PHJ continues to pursue the five project approaches of (a) improving a safe environment for childbirth, (b) enhancing skills of health and medical staff members, (c) providing maternal and child health education to pregnant and post-partum women, (d) training maternal and child health promoters and strengthening linkages, and (e) strengthening partnerships with government officials. PHJ will strengthen a system to ensure

that people in Myanmar are able to continue with these activities after PHJ completes work on this project and is no longer on the scene.

For (a), PHJ is building health centers that serve as primary healthcare facilities in villages. For (b) PHJ is monitoring the skills of midwives and providing refresher training to auxiliary midwives. For (c), PHJ continues to provide maternal and child health training to pregnant and postpartum women and enhance villagers' knowledge. For (d), PHJ is supporting the maternal and child health promoters who refer the pregnant women to appropriate medical facilities and follow up by visiting households with newborns. PHJ will arrange for evaluation and monitoring to be done every six months to ensure that previous project activities are continued effectively and sustained following completion of the project.,

PHJ will investigate the health needs in two townships within Nay Pyi Taw to obtain information needed for project planning for the next fiscal year.

### **3. East Japan Disaster Reconstruction Support (total amount: 5.5 million yen)**

PHJ will continue work on the Minami Soma Psychosomatic Counseling Project (three years from January 2019 to December 2022). The project scale will be the same as the previous fiscal year, with six counselling sessions one day of the week. With this project, it is very difficult to objectively judge and report on its achievements. Nevertheless, PHJ will try to do so.

End of Activity Report

# FY2019 Financial Report

## Balance Sheet

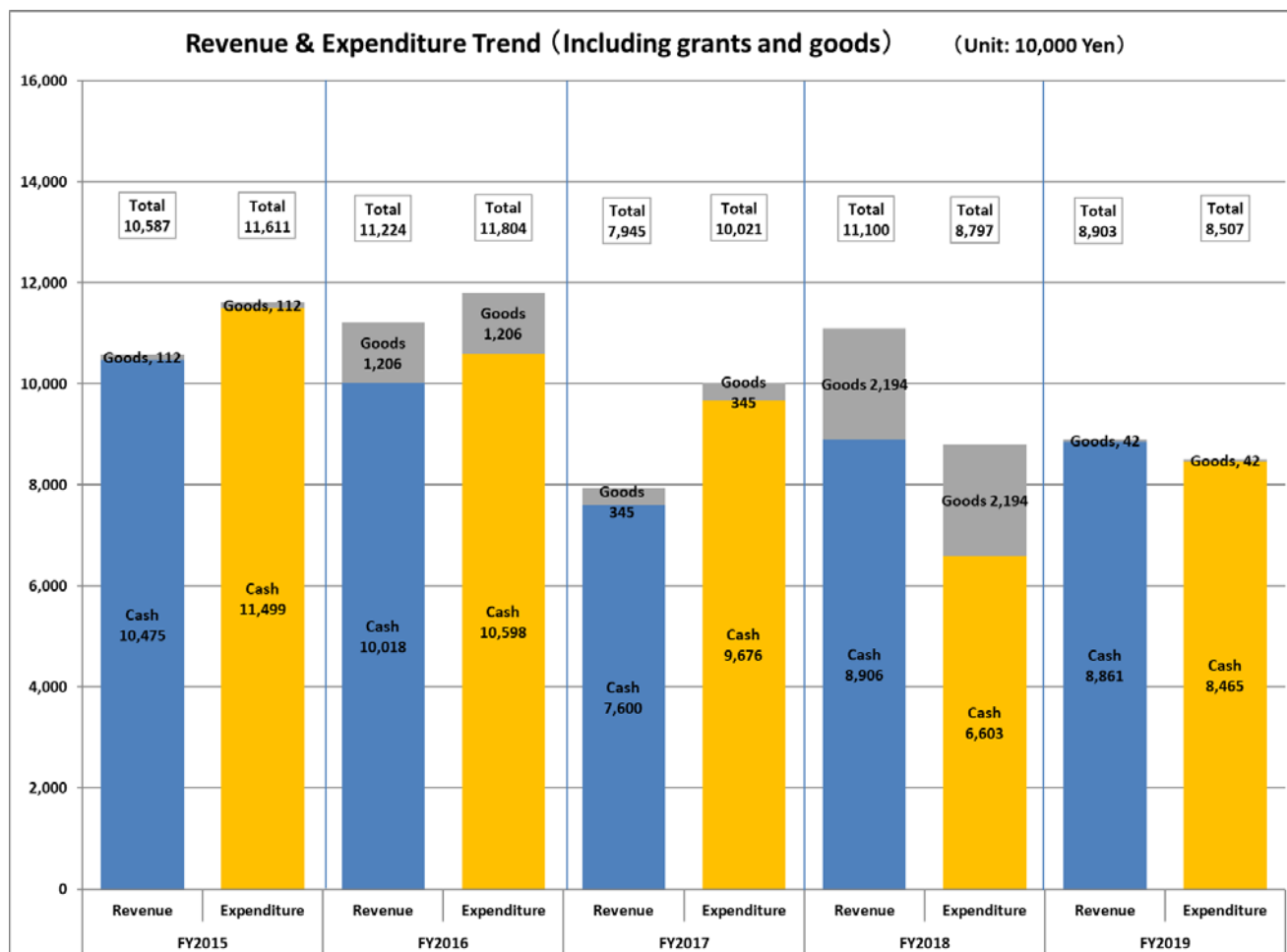
PH-Japan (People's Hope Japan)

Incl. tax (Unit: Japanese Yen)

All project offices

As of June 30, 2019

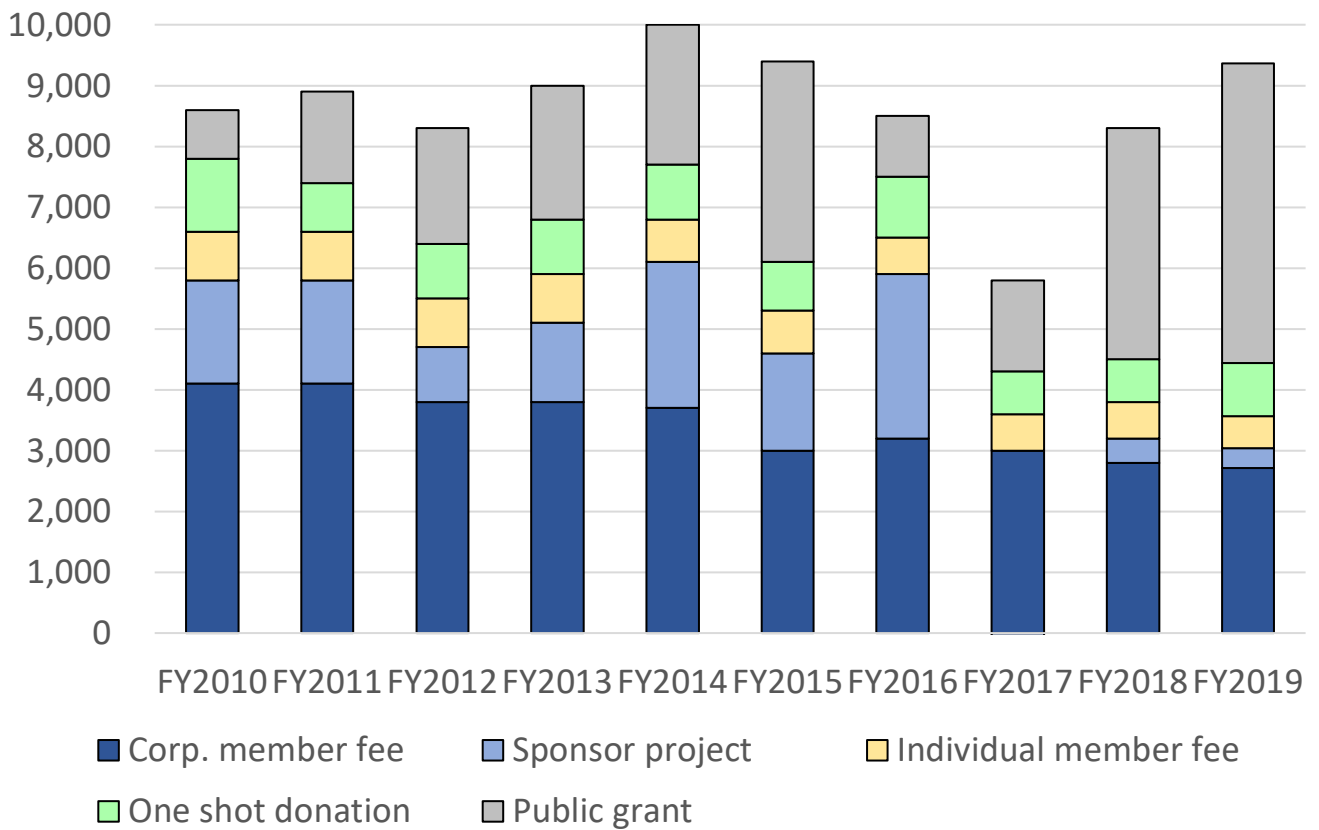
Assets		Liabilities and Net Assets	
Item	Amount	Item	Amount
<b>【 Current assets 】</b>		<b>【 Current liabilities 】</b>	
(Cash/deposits)		Accounts payable	592,222
Cash	51,582	Accounts receivable	152,000
Ordinary deposit	42,920,924	Total current liabilities	744,222
Cash and deposit outside Japan	16,569,488	<b>Ttal liabilities</b>	<b>744,222</b>
Total cash and deposits	59,541,994	<b>Net assets</b>	
Total current assets	59,541,994	<b>【 Net assets 】</b>	
		Net assets from previous fiscal year	54,837,032
		Increase or loss in current fiscal year	3,960,740
		Total net assets	58,797,772
		<b>Total net assets</b>	<b>58,797,772</b>
<b>Total assets</b>	<b>59,541,994</b>	<b>Total liabilities and net assets</b>	<b>59,541,994</b>



## Revenue (excluding disaster support) trend

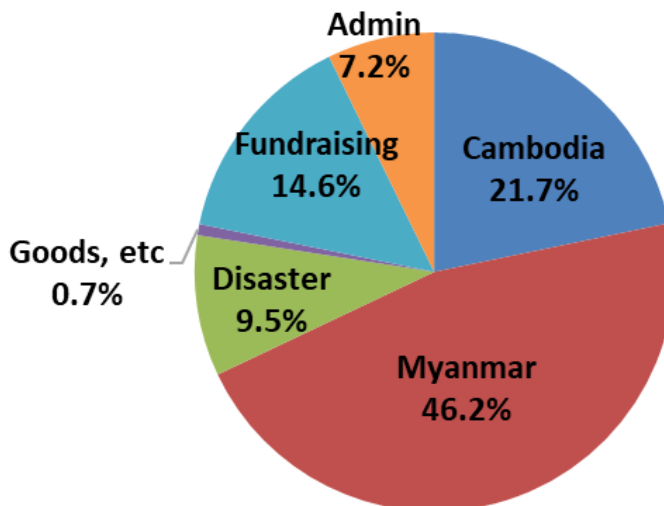
(FY2010~FY2019)

[Unit 10,000yen]



## FY2019 Expenditure breakdown

(85.07 M Yen)



## FY2019 Budget, Result and FY2020 Budget

Unit: Yen

Item	FY2019		FY2020
	Budget	Result	Budget
<b>I . Revenue</b>			
1. Cash donation	43,700,000	49,666,362	46,000,000
Corporate membership	25,400,000	27,080,476	27,000,000
Corporate donation	3,300,000	3,300,000	3,500,000
Individual membership	5,300,000	5,310,000	5,300,000
One shot donation	6,700,000	8,720,984	6,700,000
East Japan disaster	3,000,000	2,537,244	3,500,000
West Japan flood donation	0	2,717,658	0
2. Grant	42,650,000	38,925,362	48,700,000
3. Others (interest, etc.)	0	20,626	0
4. Goods in kind	0	421,582	0
Total revenue	86,350,000	89,033,932	94,700,000
Cash	86,350,000	88,612,350	94,700,000
Goods	0	421,582	0
<b>II .Expenditure</b>			
1. Program	70,920,000	66,115,928	75,620,000
Cambodia	19,520,000	18,491,207	31,500,000
Thailand/Vietnam	400,000	215,779	150,000
Myanmar	45,400,000	39,310,089	38,470,000
East Japan disaster	5,600,000	5,958,853	5,500,000
Weat Japan flood donation	0	2,140,000	0
2. Funsraising	13,900,000	12,382,782	13,900,000
3. Administration	6,000,000	6,152,900	6,400,000
4. Goods in kind	0	421,582	0
Total expenditure	90,820,000	85,073,192	95,920,000
Cash	90,820,000	84,651,610	95,920,000
Goods in kind	0	421,582	0
<b>III .Net assets variation</b>			
Cash	-4,470,000	3,960,740	-1,220,000
Goods in kind (inventory)	0	0	0
<b>VI. Net assets forwarded from previous FY</b>			
Cash	54,837,032	54,837,032	58,797,772
Goods I kind (inventory)	0	0	0
<b>V .Net assets forwarded to next FY</b>			
Cash	50,367,032	58,797,772	57,577,772
Goods in kind (inventory)	0	0	0

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## **Auditor's Report**

To: Mr. Shingo Oda  
Chairperson of the Board of Directors  
PH-Japan (People's Hope Japan)

I have audited the PH-Japan's FY2019 business activities and financial report and consider them appropriate and correct.

July 26, 2019 Kazunori Yagi, Auditor (Seal)

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## PHJ Board of Directors as of September 6, 2019

Title at PHJ	Name	Title at respective organization
Chairperson	Shingo Oda	Former President, Hewlett-Packard Japan, Ltd.
Vice Chairperson	Shigeru Tanaka	Chairman, Saitama Prefectural University; Professor Emeritus, Keio University
Director	Akira Haseyama	President, Keio University
“	Masaki Iiduka	Former Board Member, Officer of Hewlett-Packard Japan, Ltd.
“	Yuji Inokuchi	Chairman, All Japan Hospital Association; Chairperson, Medical Foundation Jukoukai
“	Shuzo Kaihori	Former Chairman, Board of Directors of Yokogawa Electric Corporation
“	Ken-ichi Matsumoto	Chairman, JFMDA; Chairman, OMETA; Chairman, Sakura Global Holding Co., Ltd.
“	Yasuo Nakajima	Director of Radiology Consultation Clinic; Professor Emeritus, St. Marianne University
“	Chieko Oosawa	Citizen of Musashino-shi; Executive Director of Yogi Production (Theatrical Group Megumi)
“	Koji Sano	PHJ Managing Director, former Officer, Director of Corporate Ethics of Yokogawa Electric Corporation; and Auditor, Yokogawa Solution Service Corporation
“	Mitsuhiro Saotome	First Ambassador of Civil Society of Japan, Former Ambassador of Japan to the Republic of Zambia, the Republic of Malawi
“	Isao Teshirogi	Chairman, The Federation of Pharmaceutical Manufacturers' Association of Japan; President and CEO, Shionogi & Co., Ltd.
Auditor	Koji Maemura	Audit and Supervisory Member of Yokogawa Electric Corporation

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PH-Japan Fiscal Year 2019 Activity and Financial Report

Published by PH-Japan (PHJ) on October 15, 2019

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