

Report of Fiscal Year 2014 Activities and Fiscal Year 2015 Plan



By Shingo Oda, Chairperson, PHJ Board of Directors

I would like to extend my sincere appreciation to individuals, corporations, and organizations for extending valuable and warm support to PHJ during the fiscal year ended on June 30, 2014. PHJ's activities in the fiscal year (FY) 2014 and FY2015 plan are reported in the following.

1. FY2014 Activities Report

Fund Raising

* The revenue budget including grants (excluding goods) for international programs of 99.68 million yen was almost achieved at 98.38 million yen.

- * For the disaster support, against the budget of 8.9 million yen (excluding goods), actual result was 11.3 million yen thanks to the continued support from many individuals and organizations. PHJ was able to contribute to reconstruction of the disaster affected areas.
- * For the call for the Philippines Typhoon Emergency Support, PHJ received the 1.87 million yen cash and supported the disaster area through Singapore NGO's disaster relief activities.
- * Total revenue (excluding goods) amounted 111.55 million yen, while the expenditure amounted 104.12 million yen, resulting in profit of 7.42 million yen. The balance forwarded to the next fiscal year amounts to 68.6 million yen against the budget of 53 million yen.

Projects

- * PHJ carried out international projects steadily as planned. The three year community based health care improvement project in Kompong Thom, Cambodia, was successfully completed in June by transferring each program to the local health centers and villages according to the hand-over plans. Having built the base for the community to carry out the health care programs by themselves, PHJ closed the Kompong Thom project and will start another project in Kompong Cham in FY2015.
- * PHJ continued to search a prospective project site in Myanmar and decided Tuckon Township in the Naypyidaw Special Zone as the project site. We also delivered a project plan to the Ministry of Health and the Memorandum of Understanding was signed in August. Earlier in March, we delivered to the Minister of Health the thermometers and blood pressure monitors donated from Termo Corporation.
- * Regarding the reconstruction support for the East Japan Disaster victims, PHJ continued to extend the third phase support to Kesen-numa, Ishinomaki, and Tagajo in cooperation with All Japan Hospital Association.



The above right photo shows the meeting of health center staffs and village health volunteers on the transfer of health care improvement in Cambodia.



Administration and Communications

*The administrative office of non-profit organizations (NPOs) in Tokyo was shifted from Japan Tax Agency to Tokyo Municipal Government. As PHJ's NPO certification expires in December 2014, the Tokyo Municipal Government officers visited PHJ on June 26 for checking the contents of our application.

*PHJ is actively promoting public relations by organizing study tours and other events as well as utilizing internet and social media to appeal to a wider public.

The photo on the left shows a health education during the Cambodia study tour.

Issues

- *Measures to overcome decreasing income (number of corporate supporting members)
- *Transfer responsibilities to new country directors while continuing programs stably
- *East Japan Disaster reconstruction support from now on
- *Strengthening communications and relationship with governmental agencies and municipal authorities in our program sites
- *Reacknowledging and sharing PHJ's vision and program direction taking into consideration of PHJ's mission and principles, funds, human resources, and environments of the program sites

Number of Supporting Members

The number of individual supporting members as of the end of FY2014 is about 1,3000 and 180 other individuals are supporting PHJ from time to time. About 180 corporations and organizations are also supporting PHJ periodically and 50 other organizations are also PHJ supporters. Thanks to their supports, PHJ has been able to implement international projects.

II. FY2015 Business Plan

The FY2015 plan is prepared taking the achievements and issues of FY2014 into consideration. We will implement the plan with speed and efficiency.

Fundraising

- *The FY2015 budget consists of the FY2014 results (revenue: 111.55 million yen, expenses: 104.13 million yen) as the base and includes start-up fees of Myanmar. The total budget is 108.77 million yen and expenditure is expected to reach 116.24 million yen.
- *In order to do something about decreasing revenue from corporate members, we will do our best to secure the existing supporting corporate members and increase new supporting members. Another effort will be directed to increase sponsor projects.
- *PHJ will enhance donation from vending machine and other general donation.
- *PHJ will increase efforts to secure public funds and follow-up such projects.
- *As general public's interest in the East Japan Disaster is decreasing and PHJ will focus on such projects as required within the limited fund.

Projects

- *Ms. Mika Ito and Ms. Asako Hayashi respectively resigned from the country director of Indonesia and Cambodia. New directors appointment were speedily made to ensure continuity of projects.
- *This year will be the third final year of the community health care improvement in Tirtayasa Autonomous District, Banten Province in Indonesia. PHJ will ensure that the community will be able to continue the project achievements by themselves.
- *In Cambodia, PHJ will commence a new community based health care improvement project in Kompong Cham. Starting with the establishment of a new project office, PHJ will build a solid base including the training of human resources to implement smooth operations.
- *In Thailand, PHJ will continue the HIV/AIDS prevention project, disabled children support project, and pediatric cardiovascular surgery support. In Vietnam in cooperation with the Vietnam Women's Union, PHJ will carry out the final third year breast cancer prevention project.
- *Myanmar: As the Memorandum of Understanding was signed between the Ministry of Health, PHJ will implement start-up programs for a full-scale operation.
- *East Japan Disaster Reconstruction Support: In the fourth year, PHJ will focus the support on truly required activities in the area within the limited fund in partnership with the All Japan Hospital

Association.

Administration and Communications

***PHJ will follow up the application for the NPO certification by the Tokyo Municipal Government.**

***PHJ will also continue the branding efforts to win recognition of a wider public.**

I would like to express our determination to proceed with PHJ's projects despite the sudden loss of PHJ Managing Director Toshio Kimura. As Kimimasa Hiromi is appointed the new Managing Director, we will enrich our projects under his leadership. Your continued support will be truly appreciated.

FY2014 Result and FY2015 Budget

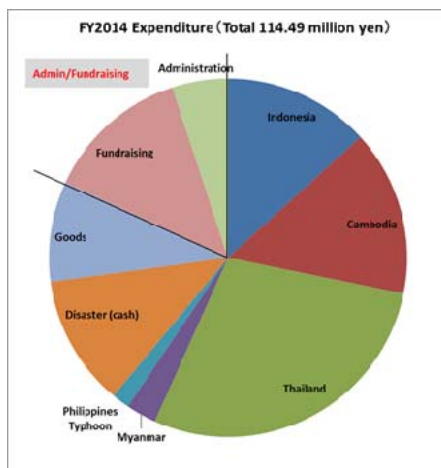
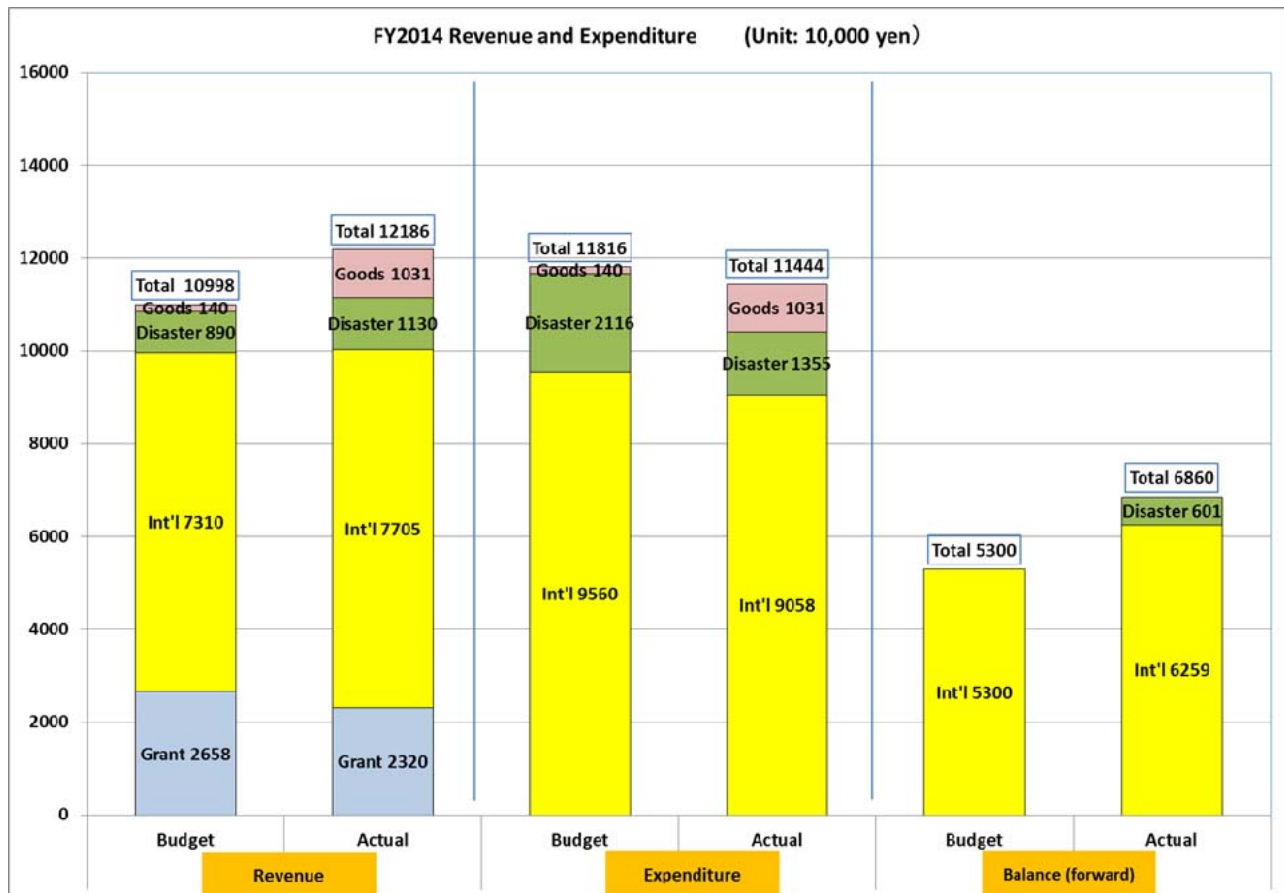
Unit: Japanese Yen

Item	FY2014		FY2015	
	Result		Budget	
I . Revenue				
1.Cash donation	88,322,348		77,730,000	
Corporation	61,010,438		53,730,000	
Individual	6,936,780		7,000,000	
Hope Partner	1,963,000		2,000,000	
One shot	7,108,015		7,000,000	
Disaster	11,304,115		8,000,000	
Special	-		-	
2.Goods in Kind	10,322,631		10,000,000	
3.Public fund	23,205,940		31,040,000	
4.Bank interest & others	63,680			
Cash	111,591,968		108,770,000	
Goods	10,322,631		10,000,000	
Total revenue	121,914,599		118,770,000	
Balance forwarded (cash)	61,188,313		68,606,315	
" (goods)	0		0	
Total Revenue (B)	183,102,912		187,376,315	
II .Expenditure				
1.Program	93,747,835	81.9%	102,740,000	81.4%
Cash	83,425,204		92,740,000	
Goods in kind	10,322,631		10,000,000	
2.Fundraising	14,976,001	13.1%	17,000,000	13.5%
Personnel	8,620,000		10,000,000	
Expenses	6,356,001		7,000,000	
3.Administration	5,772,761	5.0%	6,500,000	5.1%
Personnel	1,953,625		2,500,000	
Expenses	3,819,136		4,000,000	
Total expenditure©	114,496,597	100.0%	126,240,000	100.0%
Cash	104,173,966		116,240,000	
Goods in kind	10,322,631		10,000,000	
III.Balance forward (B-C)	68,606,315		61,136,315	
1.Cash	68,606,315		61,136,315	
2.Goods	0		0	

FY2014 Breakdown of Expenditure (Cash and goods)

Unit: 10,000 yen

Program	Cash	Goods	Total
Indonesia	1,517	59	1,576
Cambodia	1,709	9	1,718
Thailand/Vietnam	3,265	0	3,265
Myanmar	314	884	1,198
Philippines Typhoon	179	0	179
Japan (Disaster)	1,355	79	1,434
Total	8,339	1,031	9,370



Auditor's Report
To: Mr. Shingo Oda
Chairperson of the Board of Directors
PH-Japan

I have audited the PH-Japan's FY2014 activities and financial report and consider them appropriate and correct.

August 7, 2014 **Kazunori Yagi, Auditor**
 (seal)

The 19th Board of Directors Meeting and the 17th General Assembly

The 19th PHJ Board of Directors Meeting was held on August 21 at Josui Kaikan Hall in Chiyoda-ku, Tokyo, to deliberate and approve the FY2014 business and financial reports, the FY2015 business plan, and



appointment of new directors. PHJ staffs responsible for Cambodia, Thailand/Vietnam, Indonesia, Myanmar and East Japan disaster reconstruction presented reports and plans for the respective projects.

The above agenda approved by the Board of Directors were next deliberated by the General Assembly members and approved.

PHJ Board of Directors as of September 6, 2014 (order: Japanese alphabets)

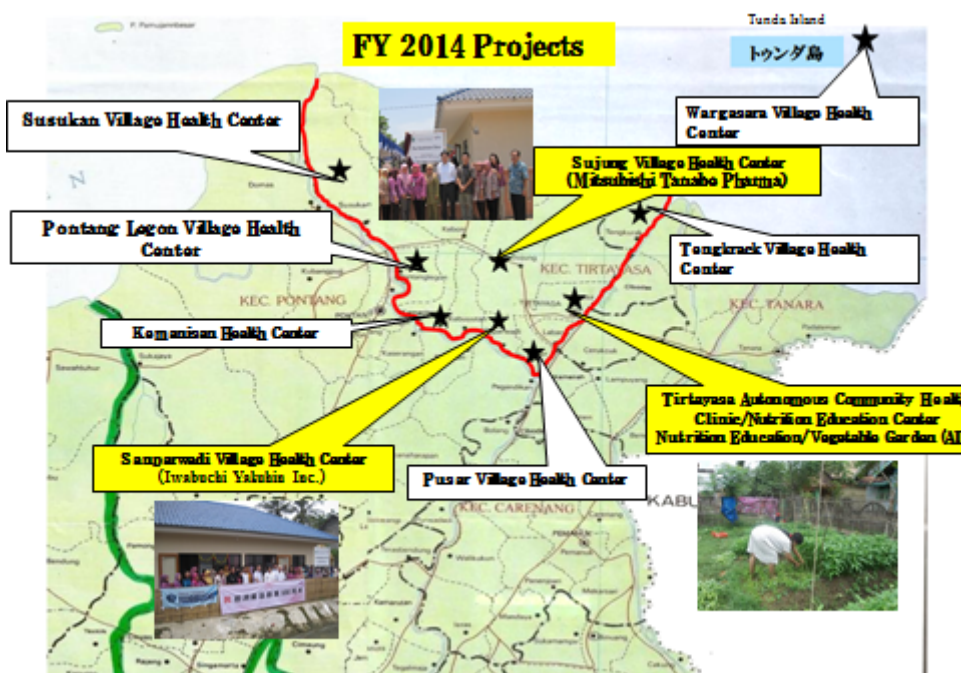
Title at PHJ	Name	Title at respective organization
Chairperson	Shingo Oda	Former President, Hewlett-Packard Japan, Ltd.
Vice Chairperson	Shigeru Tanaka	Professor Emeritus, Keio University
Director	Jun Kawakami	President and CEO, GE Healthcare Japan Corp.
“	Katsuto Kohtani	Former President, Hewlett-Packard Japan, Ltd.
“	Mitsuhiro Saotome	First Ambassador for Civil Society of Japan, Former Ambassador of Japan to the Republic of Zambia and the Republic of Malawi
“	Atsushi Seike	President, Keio University
“	Yasuo Nakajima	Professor, St. Marianna University School of Medicine
“	Hirotochi Nishizawa	Chairman, All Japan Hospital Association, Chairman, Nishioka Hospital
“	Masafumi Nogimori	Chairman, The Federation of Pharmaceutical Manufacturers' Association of JAPAN, Representative Director and Chairman, Astellas Pharma Inc.
“	Kimimasa Hiromi	Managing Director, PHJ
“	Ken-ichi Matsumoto	Advisor, JFMDA; Chairman, Sakura Global Holding Co., Ltd.
“	Fumio Mizoguchi	Former Auditor, Yokogawa Electric Corp.
“	Miyuki Moriguchi	Citizen of Musashino City
Auditor	Kazunori Yagi	Member of Certified Public Accountants and Auditing Oversight Board, Member of Business Accounting Council of Financial Services Agency, Advisor to Yokogawa Electric Corp.

Indonesia Program

PHJ Indonesia Office has been implementing regional healthcare system improvement program at Tirtayasa Autonomous Community, Serang District, Banten Province for over 10 years. The program covers the population of 38,500 persons, 8,900 of which is the women aged 16 to 35, and 4,750 is the children under five years.

Having nearly achieved the initial goals, as shown on the following table, the program will be transferred to the local administration in the near future. In FY2014, PHJ constructed two clinics with delivery facilities according to the specifications approved by the Ministry of Health of Indonesia. The accumulated number of the clinics constructed by PHJ is nine (9). The monthly health education at such clinic including periodical examination of expected mothers, child birth and other medical activities and maternal and child health education have become routine activities at villages.

Indicator	2004	June 2014
Delivery at clinic constructed by PHJ	0%	65% (90% at all medical facilities)
Delivery at home	100%	9.8%
Delivery attended by midwife	46%	98%



In terms of nutrition education, in order to improve nutrition conditions of mothers and children, PHJ has promoted vegetable garden farming and organized menu contests to encourage mothers to develop nutritious menus that children like. The Nutrition Education Center constructed earlier is fully utilized for these programs.

Some vegetable gardens suffered poor harvest due to unstable weather. We have to cope with formidable power of natural calamity.

In FY2015 PHJ will continue to extend maternal and child health improvement education to ensure safe child birth. We will also support to enhance lifesaving at the autonomous community by extending refresh training to midwives and other effective measures.

As for the vegetable garden administration for nutrition improvement, we aim to enhance the administrative capability to a unified level by training leaders and spreading knowhow in order to secure the required quantity of vegetables. Also all the menus developed will be compiled as a book to be stored at each health center for effective use.

PHJ appreciates the proposal made by a midwife and health volunteers of Sujun village to improve sanitary conditions of their residences and schools. PHJ investigated the conditions and made a plan for the villagers to undertake the sanitary and health environment improvement program including a measure to remove the garbage disposal places as shown on the above photo..



By Yoshiko Yanase, Country Director of PHJ-Indonesia Office

Cambodia Program

FY2014 Report

*Community based health care improvement in Kompong Thom (funded by the Ministry of Foreign Affairs of Japan)

FY2014 was the final year of the three year project that aimed at increasing knowledge and awareness of the villagers on maternal and child health care, their taking actions to protect their health, and increasing use of health center services. At the final year, PHJ implemented following six activities to encourage the sustainable development of the community healthcare system improvement and voluntary actions of villagers.

1. Supporting health center operation
2. Introduction of emergency transport system (supported by Otsuka Pharmaceuticals)
3. Training of community care workers for mothers and newborns (CCMNs) and supporting their home visits
4. Support of villagers and health centers networking
5. Health education in villages
6. Improvement of water and sanitary conditions



For the emergency transport system introduction, PHJ donated total of seven (7) tuktuks to health centers and villages and supported their management. Today the emergency transport system operation including keeping accounting record is carried out by the villagers. We confirmed that the village health volunteers are capable of giving health education to the villagers and they pledged to promote health education at village fairs and other similar events together with the health center staffs. The CCMNs will visit expected mothers and encourage the mothers to take periodical examination at health centers. We confirmed that the water and sanitary conditions have improved thanks to the PHJ program.

At the project completion, we investigated the outcome. We found that the number of periodical check of an expected mother has increased; the number of child birth at health centers and clinics increased while the child birth at home decreased. Also the number of mothers taking postpartum examination increased. PHJ acknowledged that the women in villages have better knowledge about safe child birth and their behavior has changed. It is our sincere wish that the village health volunteers, CCMNs and other people receiving our health education will sustain their health awareness and keep their villages in healthy status.

Photo: above: Tuktuk donation ceremony

***School Health Education Pilot Program (supported by Yagami Co., Ltd.)**

One year pilot program of school health education was extended to the primary school fifth and sixth year students. PHJ worked with the provincial education department to prepare a curriculum that includes games and plays so that the school children could not only learn about health but also enjoy the program. The head of the health center and health volunteers participated in the program making this program the truly community based health education.



Photo: Health education at the primary school

***Donation of Medical Books to Nurse/Midwife Training School (supported by Narita Cosmopolitan Rotary Club)**

PHJ donated much needed 61 English medical books imported from Thailand to the Nurse/Midwife Training School in Kompong Cham Province.

FY2015 Plan

The program in the Kompong Thom ended at the end of FY2014 and in FY2015 PHJ has moved its office to Kompong Cham Province to start a new program. In Kompong Cham Province, PHJ will focus on training human resources such as health administration staffs, midwives, health volunteers who will work for maternal and child health improvement.

By Yoshimi Nakata, Program Support

Thailand and Vietnam Programs

FY2014 Report

PHJ is carrying out following four programs in Thailand, while in Vietnam PHJ is working with Vietnam Womens Union (VWU) on the three year breast cancer awareness and prevention program and in 2014 implemented the second year program.

***HIV/AIDS Awareness and Prevention Education**

PHJ has implemented this program for over 10 years targeting university students in Chiang Mai. To compile the achievements, in FY2014, PHJ started a three year program targeting the students of 18 vocational colleges, extending the peer education to the students of six vocational colleges in 2014. One hundred and twentyone peer educators acquired the knowledge and awareness on HIV prevention. They in turn conducted peer education to 3,170 students. In addition, PHJ supported the establishment of a peer education room at each school. Thanks to these programs, 251 persons received the HIV antibody tests all with negative results.



Photo: right above: HIV/AIDS peer education at a technical school

***Cervical Cancer/Breast Cancer (CC/BC) Awareness and Prevention Program**

The three year program targeting six districts in Chiang Mai Province ended in November 2013. During that period, CC examination rate increased from 15% to 63%, while breast self examination rate improved to 89%. All women with abnormal results received further examination and six women were diagnosed to have CC, while 21 women were diagnosed with BC and they received appropriate treatment. In the program sites, nurses and health volunteers are continuing the examination even after the PHJ program ended.

***Supporting Children with Chronic Diseases and Disabilities**

This program started in 1998 and in 2014 four patients graduated from it having regained health or families are capable of treating the children. One patient with intractable disease passed away. Since four children without Thai citizenship joined the program, total of 24 patients are under this program today. The program is focusing home care of patients dispatching nurses and physical therapists periodically to their homes to extend rehabilitation training fit to each patient.

***Pediatric Cardiovascular Surgery Support**

Just as the previous year, many organizations and individuals donated to this program. In FY2014 33 patients received surgery. A pediatric cardiovascular surgeon of Chiang Mai University Hospital visited 45 patients using mobile screening was truly appreciated by the patients and their families.

FY2015 Plan

In Thailand, PHJ will continue the three programs of HIV/AIDS awareness and prevention education, support of children with chronic diseases and disability, and pediatric cardiovascular surgery.



In Vietnam, based on the accumulated knowhow of PHJ Thai Office on the CC/BC program, since January 2013, PHJ has been extending support to VWU on BC awareness and prevention in northern Vietnam for three years. In the first year, 3,794 women took breast self examination and 86 women found tumor and took further examination. Ten out of them were diagnosed with BC and received further treatment.

In the second year, the target site is expanded and from January 2015 PHJ is encouraging VWU to incorporate this program as one of their healthcare programs.

Photo: left above: PHJ Regional Director for Thailand and Vietnam, Ms. Jeeranun Mongkondee was the main trainer for breast self examination at the Trainers Training in Hanoi, Vietnam.

**By Masahiko Hasumi, General Manager,
Program Support for Thailand and Vietnam**

Myanmar Program

Having selected Myanmar as the next support country in 2013, PHJ has sent an investigation team several times. In FY2014, we selected Tatkon Township as the program site and studied the program contents. With the Tatkon Township Hospital and regional health center as the center of program, PHJ will extend medical facilities and equipment as well as maternal and child health improvement system by training midwives and organizing health education to villagers.

Photo: right: donation of thermometers and blood pressure monitors to Tatkon Township Hospital



While conducting investigation, PHJ received an offer from Termo Corporation to donate 1,000 units each of thermometer and blood pressure monitor to Myanmar. We contacted the Ministry of Health (MOH) on the donation and started the export procedures. Thanks to the generous offer of Mitsui OSK Lines to transport these donation goods, PHJ donated the thermometers and blood pressure monitors to MOH in August. At the same time, we donated 50 sets of thermometers and blood pressure monitors to Tatkon Township Hospital. The doctors and nurses responsible for maternal and child health were happy to receive battery operated equipment not requiring electric power.



On August 11, PHJ Chairperson Shingo Oda signed the MOU with the Head of the Health Department, MOH in Naypidaw. In FY2015, we will proceed with the registration of PHJ at the Government, establishment of office, and start of program. We will work closely with local health offices to implement our program.

Photo left: PHJ Chairperson (on the right) exchanged the signed MOU with the head of Health Department (on the left)

By Yoshimi Nakata, Program Support

East Japan Disaster Reconstruction Support

PHJ continued its reconstruction support in Kesen-numa, Ishinomaki, and Tagajo.

*Kesen-numa Medical Facilities

By June 2014, PHJ has extended the support worth 40 million yen of medical and office equipment to medical facilities suffered from the March 11 disaster. In FY2015 PHJ will extend the fourth support through the Kesen-numa Medical Association that started a new fiscal year on April 1, 2014 with the newly appointed Chairman and Administrative Manager.



Photo: Chairman of Morita Clinic is the new Chairman of the Kesen-numa Medical Association.

*Ishinomaki City Hospital Kaisei Temporary Clinic

The Comprehensive Care Center was opened in January 2014 as a new model program of Tohoku. PHJ will continue to extend support worth 7.2 million yen that will be donated from a donor for three more years by acquiring various equipment for rehabilitation of patients.

Photo: the comprehensive care center is on the left of the temporary clinic.



*Tagajo Kidney/Urology Clinic

Today, the clinic is back to the full operation, with patients receiving dialysis treatment and other treatments, just before the March 11 disaster. PHJ will continue to extend support worth eight (8) million yen that will be donated from a donor for three years to cover the maintenance cost of dialysis equipment and other equipment.



photo: Dialysis beds are full with patients.

Report of Disaster Donation from March 15,2011 to June 30, 20

(Unit: million yen)

Income	Cash donation	121.10
	Goods donation (medical equipment, office equipment)	206.77
Expenditure	Dispatch of doctors/procurement of medical equipment	90.80
	Goods donation (medical equipment, office equipment)	206.77
	Transportation/staff activities	24.28
Balance	To be used for reconstruction support	6.02

By Masaru Yokoo, East Japan Disaster Reconstruction Support

Message of New Managing Director, Kimimasa Hiromi – PHJ Supports Improvement and Sustainability of Medical and Health Conditions in Asia

I would like to extend my hearty thanks to all the supporting members and organizations for their sincere support to PHJ for the past 17 years, since PHJ was founded as Project HOPE Japan and changed the organization as PH-Japan (Peoples' HOPE Japan) in 2006. Today about 230 organizations and 1,500 individuals are the supporters of PHJ. I am also grateful for the PHJ staffs who have devoted their efforts to build the foundation of PHJ in Japan and at the program sites outside Japan.



It is a great honor for me to join this organization with the outstanding 17 years achievements. I am also excited to work with the PHJ staffs who are devoted to the cause. I am aware of the important task the PHJ's managing director must assume as the first certified NPO by Japan Tax Agency. The post is very challenging one and I would like to perform the task of developing the programs further with your advice and support.

PHJ's mission is to provide supports to people in Asia to strengthen their capacities and improve health focusing on maternal and child health improvement through education and so that they would be able to achieve sustainable development themselves.

Wishing that all the people lead healthy lives with hope, PHJ is expanding its program to Myanmar which was selected as the fourth program site. Since PHJ's ultimate goal is empowerment of the people in the program site to lead healthy lives on sustainable basis by keeping the health and medical environment at required level even after the completion of our program. To achieve this, we will establish a milestone for each program site.

PHJ implements grass roots activities truly required at the program site that is the characteristic of a Japanese NPO, upholding the Happy/Happy Concept of extending to and sharing happiness with beneficiaries, donors, and PHJ staffs. To extend the optimum happiness, we, PHJ staffs, will empower ourselves with required information, knowledge, and technology. We will do so with the motto of "keeping ourselves happy, conscientious, and healthy." Your continued support to PHJ will be truly appreciated.

Introduction of New Staffs

Following three staffs joined PHJ recently and they are working on international programs.

Yuichi Shingai



I started working for PHJ from June 2014. After obtaining MPH (Master of Public Health) from Tulane University in 2013, I was searching for a position where I can work in public health field in developing countries. While I was searching for a job, PHJ's mission correlates with my aspiration of addressing public health issues, and I decided to work for this organization. Through our missions in five East Asian countries, I want to make a contribution to the people living there.

Yoshiko Yanase



I have joined PHJ as a country director of Indonesia office from FY 2015. Previously, I worked as a clinical nurse in New Zealand as well as Japan. In 2005, after an earthquake and tsunami in Sumatra region, I had an opportunity to participate in hygiene education project in Sri Lanka. I was fascinated by local people with beautiful smiles and also could meet good colleagues. This experience made me think to engage in feasible activities which focus on sustainability. Thus I gained MPH in Bangladesh. I will try my best by utilizing these accumulate knowledge and experience for PHJ to have the best outcome. I would appreciate your input and warm support.

Kazuko Ichihara



I joined PHJ in this past August. I earned my Master's degree in International Development in the United States. Then I worked for a business consulting firm, worked in Palestine for other NGO before joining PHJ. It is a great pleasure and honor to work in Cambodia since I always wanted to work there someday. This is because Cambodia is the country which made me pursue my career in international cooperation. I will fully utilize my past experience and knowledge to improve the maternal and child health situation in Cambodia.

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