

### Report of Fiscal Year 2013 Activities and Fiscal Year 2014 Plan

By Toshio Kimura, PHJ Director and President

Thanks to the continued warm support from individuals, corporations, and organizations, PHJ completed its fiscal year 2013 (FY2013) activities on June 30. As we started our FY2014 activities on July 1, we are pleased to report our FY13 activities and describe our FY14 plan in the following.



#### FY2013 Activities Report

##### 1. Outline

PHJ continued its health and educational support in three countries of Southeast Asia and the East Japan Disaster reconstruction support. In Cambodia, Indonesia, and Thailand, our main projects for maternal and child health improvement proceeded steadily. Regarding these international projects, the income amounted 89.43 million yen against the budget of 89.5 million yen, including governmental subsidies and excluding goods. We are pleased with this accomplishment. As for the expenditure, the budget was 84.50 million yen, while the actual amount was 86.49 million yen exceeding the budget by 2.94 million yen.

For the East Japan Disaster Support, we received the monetary donation of 42.27 million yen and donation of goods worth 7.47 million yen. As in previous two years, we worked together with All Japan Hospital Association to extend support for reconstruction of private hospitals in Kesen-numa, Ishinomaki, and Tagajo. The expenditure covering donation of medical equipment, mobile clinic, etc. to the hospitals suffering from the disaster amounted 52.85 million yen. The balance of disaster donation amounting 8.27 million yen will be carried forward to the FY2014.

Director of each country office will report later. I would like to explain an outline of FY2013 activities.

##### 2. Activities Report



2-1. Cambodia (total program support in 18.47 million yen)  
PHJ Cambodia Office implemented Millennium Development Goals (MDGs) projects aimed at safe childbirth and healthy growth of newborns. The community based health care improvement project for mothers and children in Kompong Thom Province funded by the Ministry of Foreign Affairs of Japan (MOFA) completed the second phase. The midwives training program in Prey Veng ended this year. The photo shows the health education to model sanitary households.

## 2-2. Indonesia (total program support in 17.01 million yen)

PHJ Indonesia Office implemented MDGs projects aimed at safe childbirth and healthy growth of new borns in Banten Province. This year one clinic with delivery facilities (Poskesdes) was constructed to make the total number to seven in the Province. To secure clean water for the clinic, one well was dug also. The photo on the right shows the exercise class for pregnant women.



In the Bali Province, PHJ extended infectious disease prevention education and vaccine for leishmaniasis. Medical follow-up training was extended to doctors and technicians of Gianyar Hospital and oral hygiene education was extended to dentists.

## 2-3. Thailand (total amount 31.5 million yen)



program.

PHJ implemented the HIV/AIDS prevention education directed to the students of five universities in cooperation with the Health Department of Chiang Mai Province and conducted the 10 year project evaluation under the grant from the MOFA. The Cervical and Breast Cancer Prevention Education project third year program also conducted under the grant of MOFA was implemented since November 2012 and will be closed in November 2013. The number of children covered by the HOPE Partner Education Program is 25 as 34 children left the program. The child drawing pictures on the right is under this

Breast Cancer Prevention Education in Vietnam is carried out with a new partner, Vietnam Womens' Union.

## 2-4 East Japan Disaster Reconstruction Support (total amount: 52.85 million yen)

The reconstruction support in partnership with All Japan Hospital Association was conducted mainly in Kesen-numa with the cooperation of Kesenuma Doctors Association. PHJ donated medical equipment and supplies to private hospitals. PHJ also extended support to Tagajo and Ishinomaki. A mobile clinic was donated to Ishinomaki clinic covering 1900 emergency housings with 4,000 residents, while dialysis equipment was donated to Tagajo clinic. Masks, disinfection spray and other medical supplies were donated from many corporations and PHJ delivered them to the disaster areas.



## 2-5. Investigation of the fourth candidate country

PHJ is planning to expand its maternal and child health care improvement and infectious disease Prevention to the fourth country and visited Myanmar four times and Laos one time. We were able to contact the Ministry of Health of Myanmar to visit national hospitals, other medical facilities in Yangon and Nepido. After study, PHJ decided that the fourth country would be Myanmar.

## 2-6. Supporting Members

As of the end of FY2013, donations from 1300 individual supporting members, other 400 individuals, 200 corporate supporting members and other 200 corporations have enabled PHJ to implement the projects in Southeast Asia and disaster support.

## **II. FY2014 Activities Plan**

**PHJ is implementing maternal and child health care projects as its main program of FY2014.**

**In Cambodia, the community based health care improvement for mothers and new borns, school health education pilot project, and donation of medical books for training of midwives amounting 19 million yen in total will be carried out.**

**In Indonesia, strengthening community health care system for mothers and children, HIV/AIDS prevention education, and other projects will be implemented in total budget of 20 million yen.**

**In Thailand, HIV/AIDS prevention education, HOPE Partner Education, Pediatric Cardiograph Operation and cervical and breast cancer prevention program will be carried out in total budget of 30.6 million yen.**



**In addition to the above-mentioned projects, PHJ will investigate Myanmar situation further to decide the project site and prepare for the establishment of the office in the total budget of 3 million yen. The photos on the right show the health center under Raeweh Township Hospital that PHJ visited on**

**February 7. This center covers 65 villages, population of 45,000 persons but the facilities are limited and no delivery room. For emergency cases, patients must be carried by motor bicycle or carriage pulled by horse. The only electricity is for lighting purpose.**

**PHJ will continue the East Japan Disaster Reconstruction program in the total budget of 21.16 million yen in cooperation with All Japan Hospital Association. We will pay attention on enhancing medical services for the residents in temporary housings and others in the disaster area by donating medical equipment and supplies much needed in the area.**

**We sincerely request your support for PHJ in FY2014 so that we can extend health and hope to people in the Southeast Asia and Japan.**

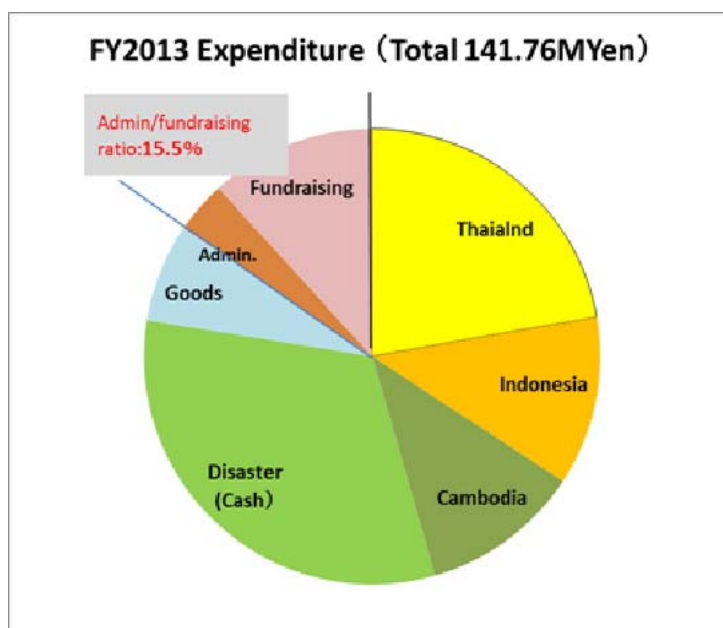
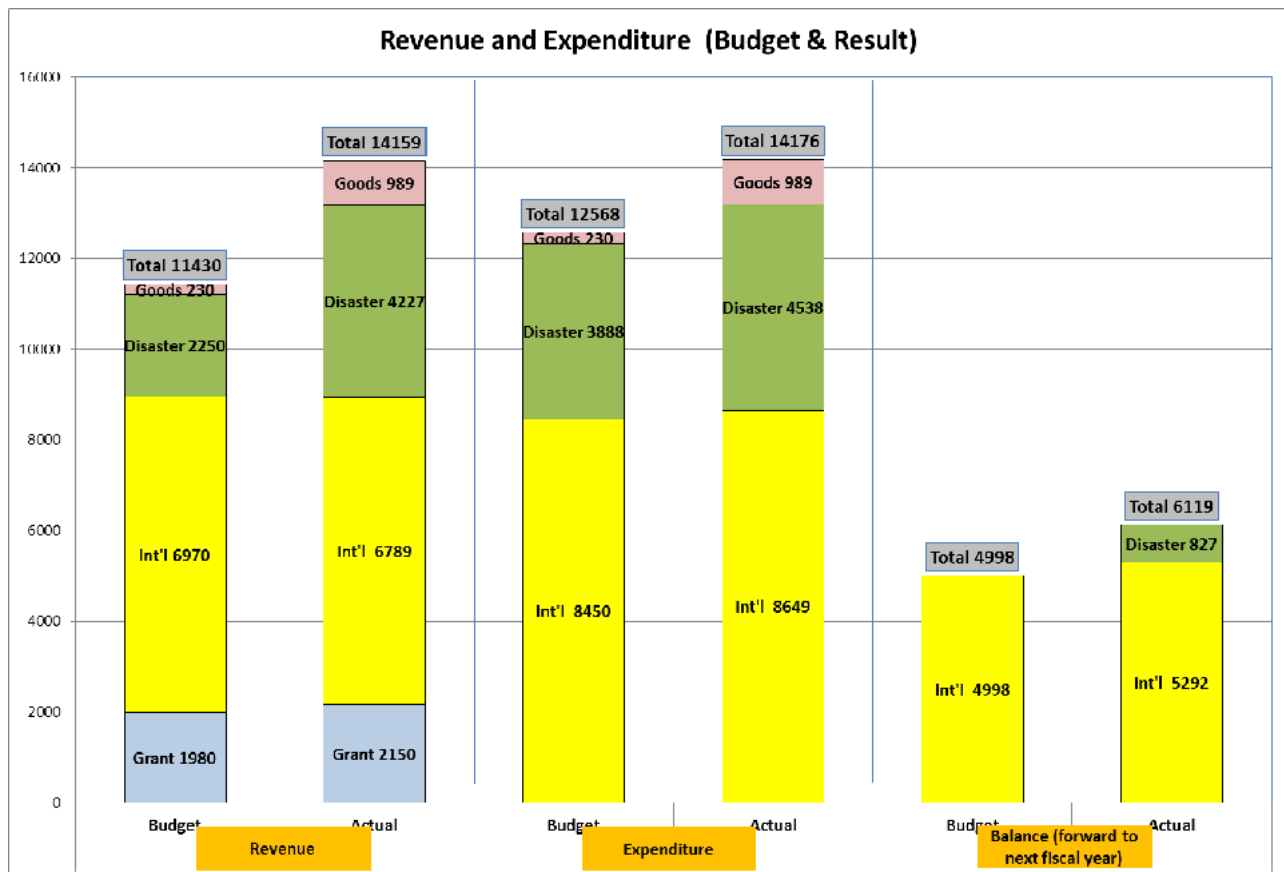
# FY2013 Result and FY2014 Budget

Unit: Japanese Yen

Item	FY2013	FY2014
	Result	Budget
<b>I. Revenue</b>		
1.Cash donation	110,153,417	82,000,000
Corporation	50,805,844	57,500,000
Individual	7,921,832	7,600,000
HOPE Partner	2,070,000	2,000,000
One shot	7,089,055	6,000,000
Disaster	42,266,686	8,900,000
Special	-	-
2.Goods in kind	9,887,688	1,400,000
3.Public fund	21,500,869	26,580,000
4.Bank interest	45,491	-
Cash revenue	131,699,777	108,580,000
Goods	9,887,688	1,400,000
Total revenue (A)	141,587,465	109,980,000
Balance forward (cash)	61,360,235	61,188,313
" (goods)	0	0
Total Revenue (B)	202,947,700	171,168,313
<b>II. Expenditure</b>		
1.Program	119,822,847 (84.5%)	95,160,000 (80.5%)
Cash	109,935,159	93,760,000
Goods	9,887,688	1,400,000
2.Fundraising	16,672,282 (11.8%)	17,000,000 (14.4%)
Personnel	10,650,000	10,000,000
Expenses	6,022,282	7,000,000
3.Administration	5,264,258 (3.7%)	6,000,000 (5.1%)
Personnel	1,553,157	2,000,000
Expenses	3,711,101	4,000,000
Total Expenditure (C)	141,759,387 (100%)	118,160,000 (100%)
Cash	131,871,699	116,760,000
Goods	9,887,688	1,400,000
<b>III. Balance forward (B-O)</b>	<b>61,188,313</b>	<b>53,008,313</b>
1.Cash	61,188,313	53,008,313
2.Goods	-	0

## FY2013 Breakdown of Expenditure (cash and goods)

Program	Cash	Goods	Total
Indonesia	17,008,173		17,008,173
Cambodia	16,047,359	2,419,960	18,467,319
Thailand/Vietnam	31,497,740		31,497,740
Japan (Disaster)	45,381,887	7,467,728	52,849,615
<b>Total</b>	<b>109,935,159</b>	<b>9,887,688</b>	<b>119,822,847</b>



## Auditor's Report

To: Mr. Shingo Oda  
Chairperson of the Board of Directors  
PH-Japan

I have audited the PH-Japan's FY2013 activities and financial report and consider them appropriate and correct.

August 6, 2013  
Kazumori Yagi, Auditor (seal)

### The 18<sup>th</sup> Board of Directors Meeting and the 16<sup>th</sup> General Assembly

The 18<sup>th</sup> PHJ Board of Directors Meeting was held on August 22 at Josui Kaikan, Chiyodaku, Tokyo. The Board discussed and approved the business and financial report of the fiscal year 2013 (FY2013) and the business plan and budget of FY2014. Business reports on each country was delivered by



director of each country office, Asako Hayashi, Cambodia; Mika Ito, Indonesia; Jeeranun Mongkondee, Thailand and Vietnam. Masaru Yokoo reported on the East Japan Disaster reconstruction support.

The agenda was then presented at the 16<sup>th</sup> General Assembly that unanimously approved them.

The photo shows PHJ Regional Director for Thailand and Vietnam presenting the report.

### PH-Japan Board of Directors as of August 22, 2013 (order: Japanese alphabets)

Title at PHJ	Name	Title and Organization
Chairperson	Shingo Oda	Former President, Hewlett-Packard Japan, Ltd.
Vice Chairperson	Shigeru Tanaka	Professor, Keio University
Director	Jun Kawakami	President and CEO, GE Healthcare Japan Corporation
Director	Toshio Kimura	President PH-Japan
Director	Katsuto Kohtani	Former President, Hewlett-Packard Japan, Ltd.
Director	Yukiko Goto	Citizen, Musashino City
Director	Mitsuhiro Saotome	First Ambassador for Civil Society of Japan, Former Ambassador of Japan to the Republic of Zambia and the Republic of Malawi
Director	Atsushi Seike	President, Keio University
Director	Haruo Naito	Chairman, the Federation of Pharmaceutical Manufacturers' Association of JAPAN, President (Representative Corporate Officer) and CEO of Eisai Co., Ltd.

Director	Yasuo Nakajima	Professor, St. Marianna University School of Medicine
Director	Hirotohi Nishizawa	Chairman, All Japan Hospital Association, Chairman, Nishioka Hospital
Director	Kenichi Matsumoto	Advisor, JFMDA (Chairman, Sakura Global Holding Co., Ltd.)
Director	Fumio Mizoguchi	Former Auditor, Yokogawa Electric Corp.
Auditor	Kazunori Yagi	Former Director of Yokogawa Electric Corp. Member of Certified Public Accountants and Auditing Oversight Board, Member of the Business Accounting Council of Financial Services Agency

## Cambodia – FY2013 Business Report and FY2014 Business Plan

During the fiscal year 2013 (from July 2012 to June 2013, FY13), PHJ Cambodia focused its main activities on the Phase 2 of the Community Based Health Care for Mothers and Children in Kampong Thom Province, the Second Project, that started in 2011. During the First Project Period (2008 to 2010), we paid major attention on strengthening of health center functions and achieved significant improvement in the quality of service and operational capability of the four health centers. To firmly sustain such improvement at the project sites, the Second Project targets the villagers rather than the health centers. Our objective is that the villagers increase their knowledge and awareness of maternal and child health care and make better use of health centers so that the health conditions of the mothers and children in villages will be improved.

The project consists of following six components:

**1. Supporting health center operation (continued from the First Project)**



**2. Introduction of emergency transport system**

**3. Training of community care workers for mothers and newborns (CCMNs) and supporting their home visits to mothers and children**

**4. Support of villagers and health centers networking**

**5. Health education in villages**

**6. Improvement of water and sanitary conditions**

Regarding the above-mentioned item 3, training of CCMNs, we trained 54 new CCMNs in the target four sites. Combining those trained in FY12, PHJ trained 84 new trainees. In FY14, we are implementing training of 111 trainees, including the CCMNs who received training from UNICEF in 2010, by accompanying their respective home visits and providing advices whenever necessary. The CCMNs visit women who bore babies recently as well as pregnant women in each village to provide advices and consultation. Having learned of these training procedures of CCMNs, village women began contacting CCMNs in their respective villages to be accompanied to the health center when they deliver children. We are pleased that the villagers are recognizing the important functions of the CMMNs. (The photo above: CCMN refresh training)

As for the above-mentioned item 6, improvement of water and sanitary conditions, PHJ provided one set of toilet materials and construction support as well as health education to 60 households expecting them to function as Hygiene Promoter households in villages. In the pre and post hygiene education, the average score of hygiene knowledge checklist increased from 54% to 62% with accompanied

improvement of hygiene conditions. Particularly the score of the Hygiene Promoter households improved significantly from 47% to 70% clearly showing the positive effects of the provision of toilets construction support.

Another important project is the introduction of an emergency transportation system, mentioned in item 2. Thanks to Otsuka Pharmaceutical Co., Ltd.'s donation of TukTuks, popular tricycles of public transportation means in Cambodia, the system is used for emergency transportation of women or patients from villages to health centers and referral hospitals. By the end of FY13, six units of TukTuk were donated to two health centers and eight villages. In FY13, the transportation system was used in 81 cases saving lives of mothers and children in emergency cases.



A unique feature of this transportation system is that its administration is entrusted with the villagers. Each village formed a Health Referral System committee to decide when to use the system, solve issues and management of the fund. The committee members include many health volunteers already

working with PHJ for village and health center networking and health education mentioned in items 4 and 5. (The left photo above is the TukTuk donation ceremony at Chuksuk.)

The FY14 (from July 2013 to June 2014) is the last year for the Community Based Health Care Project for Mothers and Children. So it is our major concern how to hand over the project achievements to the villages. Since April 2013, PHJ Cambodia and Tokyo have been discussing the best ways to transfer the PHJ's knowhow, knowledge, facilitation and presentation technique, and other assets to the villages. Unlike commodities and money, these assets are invisible. Since July 2014, we have carried out hand-over according to Hand-Over Plans created for each of the 6 activities in order to make the progress of hand-over visible and systematic. We will ensure that the PHJ's achievements in Kampong Thom Province for more than 10 years will remain effective and useful. (The photo on the above right shows the health volunteers meeting.)



When FY14 is about to start, we received a valuable donation from Yagami Co., Ltd. to be used for the primary school health education project. This project aims at providing health education to primary school children so that they learn what is a healthy and hygienic way of living at young age.

Completing the existing project effectively and starting a new project, PHJ Cambodia Office will face many challenges in FY14. Your support will be truly appreciated.

By Asako Hayashi, Director of PHJ Cambodia Office

## Indonesia- Report of FY2013 and Plan of FY2014

### Report of FY2013 Programs

- **Maternal & child health care improvement in Banten Province**  
This program started in 2004 and thanks to tireless efforts of midwives and other health volunteers, the program has been proceeding steadily. PHJ support consists of monthly maternal



health education for safe childbirth directed to expecting mothers, construction of health center for improvement of community health care services, nutrition education and menu development for mothers and children, development of vegetable gardens.



The most trying program in FY2013 was the vegetable garden farming as we had to tackle with natural phenomena.

During the dry season, the area had no rain and the villagers' daily life was affected by the draught, some villages had to suspend the vegetable farming.

Nevertheless, the villagers were able to resume farming once the draught stopped and at one village, they harvested 40 kg of green leaves in one month.



Another village started fish cultivation and the third village started vegetable farming in cooperation with an elementary school. So each village is developing nutrition program in an original way. The harvested vegetable is distributed to the children with poor nutrition conditions and expecting mothers. PHJ is promoting improvement of nutritious meals at individual homes by presenting varied menus and practical cooking classes. These efforts are giving

favorable effects on villagers' dietary habits.

- **Construction of health center**

This year the 7<sup>th</sup> health center in the project site was built. The delivery at health center and other medical facilities is increasing. The record since 2004 is shown below.

	Prior to 2004	2008	2010	2011	2012
Delivery attended by midwife	46.7%	64.5%	86.9%	90.3%	96.5%
Delivery at medical facilities	0%	3.8%	40.9%	57.2%	75.0%
Delivery at home	100%	96.2%	59.1%	42.8%	21.5%

- **Training on medical equipment and image diagnosis technology**

Since 1998, PHJ has been extending medical equipment technology support to the technicians and doctors at Gianyar Hospital. This year, PHJ asked two radiation specialists of St. Marianne Medical University to extend training on CT scanner due to the recent change of the scanner at the hospital. The two technicians provided the training on protocol setting, image precision and other subjects to six technicians. Doctors appreciated that image diagnosis has become easier due to getting clearer images after the training.

- **Oral hygiene education**

Following the oral hygiene education to elementary school children from 1999 to 2006, PHJ has been extending technical training to dentists and other staff. This year, the trainees received practical training of high level treatments to patients. The participants evaluated this training highly.



### FY2014 Business Plan

- **Maternal and child health care improvement in Banten Province will shift to the second phase**

prior to the expected hand over. PHJ is introducing an emergency transportation system using the second hand ambulance to transport patients in abnormal delivery and emergency cases.

- PHJ will be starting HIV/AIDS prevention education directed to high school students in Gianyar District in Bali Province.

By Mika Ito, Director of PHJ Indonesia Office

## Thailand – FY2013 Report and FY2014 Plan Highlights

### FY2013 Report

I visited PHJ-Thai Office, Chiang Mai in early August, to monitor the third year cervical cancer and breast cancer prevention education project implemented under the MOFA grant. The project started in 2010. I joined the examination promotion campaign conducted in two locations and acknowledged the great contribution health volunteers of each location performed in encouraging women to participate in the campaign.



The number of participants and recipients of examination has been increasing thanks to these volunteers' tireless efforts in giving brief questions and health consultation at the reception, and home visits to women having not participated in the examination explaining the importance of checking their health conditions.

volunteers.

For example, a 61 years old lady came to take part in the examination for the first time and another single lady hesitantly came also for the first time, convinced by the health

PHJ's support for this project will end in the middle of November 2013 and the promotion campaign thereafter will be implemented by the Health Department of Chiang Mai Province. We are confident that the health volunteers will continue the promotion campaign under the Health Department.

By Mayumi Hata, Thailand Program Staff

### FY2014 Plan

In FY2014, PHJ Thailand starts a three year HIV/AIDS prevention education project funded by MOFA. In the past, we implemented the HIV/AIDS prevention education project directed to university students. Last year, we asked a third party to make evaluation of the project. Although the evaluators recognized the effectiveness of PHJ's original peer education system, they recommended to expand the targets to younger people. Based on the evaluation and recommendation, the target for the new three year project is the students of 18 technical schools in Chiang Mai. PHJ will undertake the peer education to the



students of six technical schools each year so that after three years the local health administration and instructors of the schools themselves will take responsibilities of the project.

The MOFA contract was signed on August 1, 2013 at the Japanese Consulate Office in Chiang Mai. On August 16, the kickoff meeting was organized with the presence of the Consulate General, Mr. Akihiko Fujii, who assumed the office in June, as shown on the photo above. Officers of the Department of Health of Chiang Mai, teachers and students representing the technical schools were also present at the meeting.

By Masahiko Hasumi, General Manager for Thailand and Vietnam

## East Japan Disaster Reconstruction Support Project

### Donation of Delivery and Operation Beds to an Obstetrics and Gynecology Clinic in Kesen-numa

In September, PHJ donated one delivery bed and one operation bed to Mori Obstetrics and Gynecology Clinic in Kesen-numa, Miyagi Prefecture. The clinic has been extending medical services to the women and children in the city as a private clinic. The tsunami of March 11, 2011 gave serious damages to the clinic. Especially the damage to the first floor was severe. Expensive medical equipment was ruined or washed out by the flood.

The clinic was reopened to extend medical services in August 2011 with the help and donation from



various circles. Due to the lack of the medical equipment, the clinic could extend only consultation and examination and referred the expecting mothers and patients to other medical facilities for delivery and operation.

The donation of delivery and operation beds were truly appreciated by the clinic, expecting mothers and patients.

The donation ceremony was held on September 19 at the clinic with the presence of Director of Kesen-numa Medical Association and other persons supporting the clinic.

### Kesen-numa Medical Association Acknowledges PHJ's Support with Letter of Appreciation

Since the East Japan Disaster, PHJ has been extending emergency and reconstruction support mainly to private medical facilities in Kesen-numa with the donation of medical equipment and supplies. This support is planned and arranged through Kesen-numa Medical Association under the partnership with All Japan Hospital Association to meet the local requirements. For these continuing support, PHJ received a letter of appreciation



from the Kesen-numa Medical Association as shown on the right photo.

By Masaru Yokoo, Disaster Support

## Report of Disaster Donation from March 15, 2011 to June 30, 2013

PHJ truly appreciates following donation from many individuals and corporations.

(unit: million yen)

Income	Cash donation	109.80
	Goods donation (medical equipment, office equipment)	205.97
Expenditure	Dispatch of doctors/procurement of medical equipment	81.10
	Goods donation (medical equipment/office equipment)	205.97
	Transportation/staff activities	20.43
Balance	To be used for reconstruction support	8.27

## Member's Voice : Volunteer through Comments on PHJ Blog and Facebook

By Hiroshi Miyazawa, Supporting Member

In January every year, I visit a primary school in Cambodia with the members of the “60 Club” formed by OBs and OGs of Yokogawa Electric Corporation who gave a building to the school. (The photo on the right is the writer with the primary school children.)



To tell you the truth, I had little interest in PHJ when it was established in 1997. Since 2007 when I joined the above-mentioned club, I got familiar with PHJ rapidly, because the club members receive help from the PHJ Office in Kompong Thom, Cambodia.

Including the visit in January 2013, I have already visited Cambodia 8 times. The more I learned the country with my eye and ear, the stronger my passion for Cambodia became.

Since my visit lasts just 4 days and only once a year, I wanted to learn more about Cambodia. Then accessing the PHJ blog and Facebook became my daily enjoyment. Moreover, I am happy that PHJ



responds to my comments every time. The PHJ blog introduces events concerning Cambodia, and so it is an important source of information to me because it is difficult for me to catch much information after retiring from a company. (The left photo shows the PHJ Facebook.)

By the way, through several visits I met a lot of Japanese people who have worked actively there. Most of them are women, and they are young as my son and daughter. I began to contact with them through blogs and Facebook. Though at first my passion was only for children in the school, gradually I paid strong attention to the young Japanese.

Of course we visit with the intention to extend volunteer service. However, while our activity is for 4 days and once a year, their “volunteer” work continues for 365 days. Thinking of their effort, I take my hat off to them. So, I think I can extend a volunteer service by reading articles on the PHJ blog and Facebook, and sending comments of encouragement.

Since I want to learn the present news in Cambodia, to check the PHJ blog and Facebook is one of my important hobbies nowadays.

## Staff Introduction – Hiroko Nishigaki

I have been PHJ's supporting member for several years and my view of PHJ changed significantly since I joined PHJ as an accounting staff in February. Having learned of health and medical support projects in Cambodia, Indonesia, Thailand and Vietnam as well as the East Japan Disaster reconstruction support project, I am happy to be one of the PHJ staffs. My responsibility consists of recording donations, issuing receipts, transfer necessary funds to overseas offices, requesting monthly accounting audits, etc. I will do my best so that all PHJ staffs can perform their respective duties effectively and pleasantly.



## Participation in Autumn Fairs

PHJ participates in the following three fairs with the Asian Fairy Tale Calendar 2014.



1. The 24<sup>th</sup> Mitaka International Exchange Festival  
September 22 (Sunday) 10:00-15:30  
At Inogashira West Park  
Many children and their parents visited our booth to see drawings of the children of Cambodia, Indonesia, Thailand, and Japan. The left photo shows the PHJ booth in 2013.

2. Global Festa JAPAN 2013  
October 5 (Saturday) and 6 (Sunday) 10:00-17:00  
At Hibiya Park, Sky Area 22  
We exhibited the 2014 calendar and our maternal and child health care improvement activities. Also we introduced the PHJ study tour 2014 at a workshop.  
The right photo shows the PHJ booth in 2012.



3. Musashino International Exchange Festival  
November 17 (Sunday) 11:00-16:00  
Musashi-sakai Swing Building 11<sup>th</sup> floor  
We will exhibit the 2014 calendar and maternal and child health care improvement activities. Also we plan to organize a drawing session for the children. The left photo shows the PHJ booth in 2012.

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