

## **Reviewing Fiscal Year 2018**

**By Shingo Oda, Chairperson of the Board of Directors, PH-Japan (People's Hope Japan)**

Thanks to the continued support of individual and corporate supporters and other donors, and the sincere efforts of all PHJ staff members, PHJ satisfactorily completed all of its planned activities in fiscal year (FY) 2018. For this annual report, I would like to summarize PHJ's achievements in FY2018.



During the FY2018, PHJ was able to carry out to the satisfaction of its donors all the requested programs and services for recipients. At the same time, PHJ acknowledges the continuing need for it to speedily adapt its activities to a changing environment.

### **Achievements**

- **Cambodia Support Program:**

- a. Renewed the three-year Memorandum of Understanding (approval of program implementation) and implemented the final year of a three-year maternal and child health improvement program funded by a Japanese government grant, in preparation for the handover of the program to local health organizations.
- b. Drafted an outline for the FY2019 program (extending health care toward children under two years old)

- **Myanmar Support Program**

Renewed the three-year Memorandum of Understanding (approval of program implementation) and obtained a Japanese government grant for a maternal and child health improvement program.

- **Thailand Support Program**

Implemented the first-year follow-up activities for a three-year HIV/AIDS Prevention Education Program (2013-2016) funded by a Japanese Government grant.

- **East Japan Disaster Support Project**

- a. After working for six years and nine months, completed the provision of emergency and reconstruction support for medical facilities in Kesen-numa, Ishinomaki, and Tagajo.

- **Communications/Public Relations**

- a. Compiled a 2017 annual report (in Japanese) that was well received by donors and other supporters.
- b. Implemented the Japan NGO Center for International Cooperation's Accountability Self Check 2012 and acquired the ASF2012 Mark.

- **Human Resources**

- a. Completed a review and planned a senior staff recruiting system.
- b. Recruitment of staff to fill vacant and new positions at the Cambodia and Myanmar offices.

- **Fundraising**

- a. Recorded a profit for the fiscal year
- b. Hit the corporate support membership target
- c. From two different donors, received a donation of 1,000 thermometers and blood pressure analyzers and 170 robot vacuum cleaners valued at 22 million yen.

As detailed above, PHJ satisfactorily completed all activities that it had planned for FY2018. In FY2019, the third year of our Mid-term Plan (2017-2020), PHJ will maintain a fine balance between the three elements of funding, human resources, and programs by closely coordinating with all staff members. Your continued cooperation, advice, and support will be truly appreciated by PHJ.

### **Fiscal Year 2018 Activity Report**



PHJ joins the global community in promoting the Sustainable Development Goals (SDGs) to transform our world by 2030.

There are 17 goals in all, and PHJ’s projects center on the following three:

Goal 3: Good Health and well-being for all persons.

Goal 5: Gender equality

Goal 6: Clean water and sanitation

In FY2018, PHJ implemented maternal and child health improvement programs in Cambodia and Myanmar.

In Cambodia, a Memorandum of Understanding with the Cambodia Ministry of Foreign Affairs was renewed in 2017 that will allow PHJ to continue implementing its program in Cambodia for another three years. The organization also implemented the third and final year of the Project of Primary Health Care System Strengthening for Mothers and Children in Kampong Cham Province, which was funded by a three-year grant from the Japanese Government, and will hand over administration of the project to a local health authority. In FY2019, PHJ is planning to shift its attention to children’s health through the Project to Strengthen Community Care and Support Network for Children in Kampong Cham Province that was initiated as a pilot project in FY2017.

In Thailand, an HIV/AIDS Prevention Education Project that had been funded by a Japanese Government grant was completed in 2016, and according to an agreement with the Japanese Consulate General in Chiang Mai, the first year of post-project monitoring commenced in July 2017.

In Myanmar, PHJ renewed the Memorandum of Understanding with the Myanmar Ministry of Health and Sports that will remain in effect for three years, and applied for a Japanese government grant for a maternal and child health project in a designated area of Takton Township. Upon receiving the grant, PHJ commenced the second phase three-year project in October 2017. In the latter half of FY2018, upon a request from the Ministry of Health and Sport to expand the project to cover the entire Tatkon Township, PHJ consulted with the concerned parties and changed how this plan will be implemented in FY2019.

In Japan, the East Japan Disaster Reconstruction Project covering Kesen-numa, Ishinomaki, and Tagajo was terminated in December 2017. For six and a half years, PHJ provided necessary support to individuals and medical organizations in the disaster area, and these efforts were truly appreciated by local hospitals, organizations, and residents. Accepting proposals from several donors, PHJ planned to implement support projects in Minami Soma in cooperation with an organization that is active in the area. But due to unfavorable publicity concerning a representative of the organization, PHJ was obliged to revise its views on the reliability and credibility of this organization, and suspended its support. PHJ is studying other ways to provide support to Minami Soma.

Having recorded a significant deficit in FY2017, PHJ made urgent efforts to strengthen its finances. To put itself back in the black and increase the assets that are carried forward, in FY18 PHJ applied for a Japanese government grant for the Myanmar project one year ahead of the plan and reduced its personnel expenses. The fundraising staff also sought to reverse the decline in membership by recruiting new corporate members. These measures proved effective and PHJ achieved its revenue target in FY2018.

Total revenues excluding goods in kind were 89.05 million yen (budget 84.95 million yen), and total expenditures came to 66.03 million yen (budget 77.86 million yen), resulting in a profit of 23.02 million yen. The main reasons for this profit were the increase in revenue and the decrease in outlays for the disaster support program. As PHJ succeeded in restoring profitability and carrying forward net assets to the next fiscal year, it will try to reverse the cuts that were made in staff salaries.

In addition to its newsletter, PHJ's Communications Department published an annual report that was well received. PHJ also implemented the Accountability Self Check 2012 of the Japan NGO Center for International Cooperation (JANIC) to enhance its ability to meet the expectations of stakeholders and fulfil its responsibilities to donors and society. In March PHJ acquired the ASC Mark and displayed this on its website.

## 1. Cambodia Program (total amount: 19.16 million yen)

### 1-1. Project of Primary Health Care System Strengthening for Mothers and Children in Kampong Cham Province (funded by Japanese government grant)

Launched in October 2014, this project will be concluded in September 2018. It was unique in that PHJ cooperated with the health district administration office that is responsible for guiding and supervising regional medical organizations, with the aim of building a system to improve regional health care including health centers.

In FY2018, PHJ implemented programs for health district administration staff members, primary midwives, health center staff members, and community health volunteers, with the following four purposes: (a) empowering health district administrators, (b) training midwives, (c) enhancing health center functions, (d) raising villagers' awareness on health-care related matters.



In 2018, PHJ mainly implemented project management training for the health district administration director and other staff members, and supported preparation of annual plans for health district administration and the monitoring/evaluation of activities. The photo on the left is of a meeting in which the results of monitoring and evaluation were being shared with stakeholders.

The primary midwife training was completed in 2017. By monitoring their skills and supporting midwife meetings, PHJ ensures that they are capable of providing appropriate services on their own at the health centers. The photo on the right shows the midwife coordination alliance team (MCAT) meeting, which is held for information sharing and updating skills and knowledge on maternal and child health care.



By regularly holding staff meetings, steering committee meetings, and community health volunteer meetings, PHJ was able to improve health administration and awareness of health care-related issues among the staff members. Moreover, through PHJ's provision of monthly health education conducted in targeted villages cooperating with the health centers improved at the local community level and a stronger

foundation was established for efforts to protect the health of mothers and children. In addition, local women serving as maternal and child health volunteers visited pregnant women and nursing mothers. The photo on the above left shows a health educator making a home visit.

With the exception of activities aimed at empowering district health administration staff and maternal and child health volunteers, PHJ will hand over these activities to the local health administration office.

### 1-2. Promoting Sound Child Health Pilot Program

After making preparations by means such as training maternal and child health volunteers and conducting surveys, PHJ implemented this project in a targeted location with the aim of improving the local support system for ensuring the healthy growth of children under two years of age.

With the aim of taking practical steps that would enhance health center services, PHJ sought to share information about nutrition, dental care, sound physical development, and child-care practices throughout the community. For example, as shown in the photo on the right, PHJ conducted cooking classes in villages after providing training on nutrition to maternal and child health volunteers. Moreover, PHJ supported and conducted pediatrics classes for health center staff.



## **2. Myanmar Program (total amount: 25.87 million yen)**

2-1. Project on Maternal and Child Health Service Improvement in Rural Communities (funded by a Japanese Government grant)

In August 2017, PHJ received permission from the Myanmar Ministry of Health and Sports for the October start of this three-year project. Funded by an NGO grant from the Japanese Government, this project aims for mothers and children to receive appropriate health services in a safe environment, and its activities target the Myauk Myiek Rural Health Center areas in Tatkon township, based on the following five approaches.



(a) Provide a safe environment for childbirth

PHJ built a delivery room in a sub-rural health center that is the primary medical facility for a village as shown on the left photo. Furthermore, PHJ donated medical equipment to this and other sub-rural health centers. On average, three children are born each month in one of these sub-centers.



(b) Improve skills of medical care workers

PHJ provided in-service training to midwives and refresher training to auxiliary midwives as shown in the photo on the right. There were cases where midwives succeeded in saving the life of a mother thanks to the emergency procedures for dealing with complications that were covered in the training.



(c) Maternal and child

health education for pregnant and post-partum women

Midwives conducted group classes every month. The women enjoyed watching dramas that were shown using a small movie projector as shown in the photo on the left.

(d) Training maternal and child health promoters and strengthening communications

PHJ held briefings in each village to select maternal and child health promoters, and then prepared to train them. The promoters seek out pregnant women and refer them to midwives. In so doing, more pregnant women are able to receive maternal and child health services from the first trimester of pregnancy.

(e) Strengthening partnerships with government officials



PHJ cooperated with the Nay Pyi Taw Union Territory and Tatkon Township Medical Office to plan, implement, and monitor activities. As PHJ clearly seeks to take the local people's needs into consideration in its activities, local administration and medical staff are cooperative. The photo on the left shows the midwives and Tatkon Township Medical Office staff at the PHJ's project explanation meeting.

Considering the high maternal mortality ratio in Tatkon in 2017, PHJ decided at the request of the Ministry of Health and Sports and in consultation with all concerned to expand the target area of its activities in the latter half of FY2018. In expanding the project, PHJ considered what personnel (organization) structure would be necessary for each activity and decided the target area. The importance of the maternal and child health project to the whole township was recognized, and this was reflected in the revised plan.

### **3 Thailand Program (total amount: 0.35million yen)**

HIV/AIDS Prevention Education Project Follow Up

From August 2013 to July 2016, PHJ implemented a three-year project funded by the Ministry of

Foreign Affairs that targeted students in 18 vocational colleges in Chiang Mai Province. The organization decided to follow up with this project from 2017 to 2019 and conducted interviews at 6 vocational colleges in July of 2017. The photo on the right shows a group of vocational college students who attended one of the interview sessions.



#### 4. East Japan Disaster Reconstruction Support (total amount: 5.37million yen)

It has been seven years since this natural disaster happened, and medical facilities have been reconstructed to a certain extent, so the projects PHJ that supported in Kesen-numa, Ishinomaki, and Tagajo were brought to a conclusion in December 2017. In the immediate aftermath of the disaster, PHJ extended emergency support, and it continued thereafter to support the reconstruction of hospitals and provide medical and health care equipment.



This support over the past seven years was truly appreciated by the local people and the concerned organizations, including the Kesen-numa Medical Association and the Ishinomaki City Hospital. Considering the requests by these parties for us to continue working with them, PHJ will maintain its relationship with these organizations and examine on a case-by-case basis whether to extend its support, if the need arises. The photo shows PHJ executive director handing the list of DVD donations

to the Kesen-numa City official.

Another notable factor in this disaster support endeavor was that PHJ was able to build a close partnership with the All Japan Hospital Association (AJHA), which has proven to be a great asset and led to our cooperation in the Kumamoto Earthquake Support initiative in 2016. Thanks to a recommendation by the Chairman of the AJHA, PHJ signed up 47 hospitals as supporting members, significantly increasing our membership rolls.

PHJ finished providing reconstruction support for the medical facilities in the above-mentioned three areas, but there still are a lot of people who have experienced challenges in rebuilding their lives following the natural disaster and the Fukushima nuclear power plant accident, and who are anxious about their future. Targeting such people, we launched the Fukushima/South Soma Project in July 2017.

PHJ cooperated with organizations that are carrying on activities in South Soma city and started a three-year project aimed at looking after children's mental health. This project received approval from many donors and was expected to cover all its costs through a remaining trust fund and new disaster-related fund raising.

However, a scandal involving a representative of this organization came to light in April 2018. Although PHJ understood that this publicity involved a personal matter, it lost trust in this organization and decided it would be difficult to continue supporting this project. PHJ is studying the launch of a new project.



In April 2018, PHJ received a donation of 170 robotic vacuum cleaners from the manufacturer of these products, with the request that they be used in the areas stricken by the East Japan Disaster and the Kumamoto Earthquake. PHJ asked AJHA to find where they could be used and donated them to 61 hospitals that had been impacted by the disasters. These hospitals expressed their appreciation to the manufacturer and PHJ. The photo on the left shows one of the robotic vacuum cleaners that was donated to the hospitals.

## **Summary of FY2019 Business Plan**

PHJ continues to pursue its projects based on the Sustainable Development Goals (SDGs) that the United Nations adopted in 2015. In order to pursue these projects, the three factors of funding, human resources, and project contents must be taken into account. Accordingly, PHJ has established a midterm plan (2017-2020) that sets out our thinking on how to ensure stable fundraising, recruit and train staff members, implement existing projects, and plan new projects.

The three-year Project of Primary Health Care System Strengthening for Mothers and Children in Kampong Cham Province will be terminated in September 2018. In FY2019, the Project to Strengthening Community Care and Support Network for Children in Kampong Cham Province will be launched as an extension of the two-year pilot project. PHJ plans to apply for a Japanese government grant for this project within two years.

Regarding the Myanmar project, as reported in FY2018, PHJ agreed to expand the project site to meet the request of the Ministry of Health and Sport, after consulting with the Tatkon Township Medical Office, the Japanese Embassy in Myanmar, and the Japanese Ministry of Foreign Affairs. Accordingly, this Japanese Government grant project will cover a larger area of Tatkon Township in the second year.



In Japan, PHJ provided East Japan disaster reconstruction support for more than seven years, and the medical facilities in the target areas have resumed the provision of services, more or less. Nevertheless, there are still many people who are suffering from the disaster. PHJ started a project to provide mental and psychological support to children in cooperation with another local organization, but unfortunately this project was suspended in FY2018. PHJ is studying other possibilities for providing reconstruction support in FY2019.

The budget for FY2019 shows a deficit as it was prepared based on the assumption that funding through a Japanese Government grant for the new Cambodia project would not be available until FY2020. According to the Midterm Plan, revenues and expenses will be in balance in FY2020 even after staff salaries are increased.

On the topic of human resources, PHJ urgently needs to recruit fundraisers and other senior staff members who are able to bring in new corporate members. PHJ is thus trying to establish an appropriate human resources recruitment, rotation, and training plan.

End of the Activity Report.

# FY2018 Financial Report

## Balance Sheet

PH-Japan (People's Hope Japan)

Incl. tax (Unit: Japanese Yen)

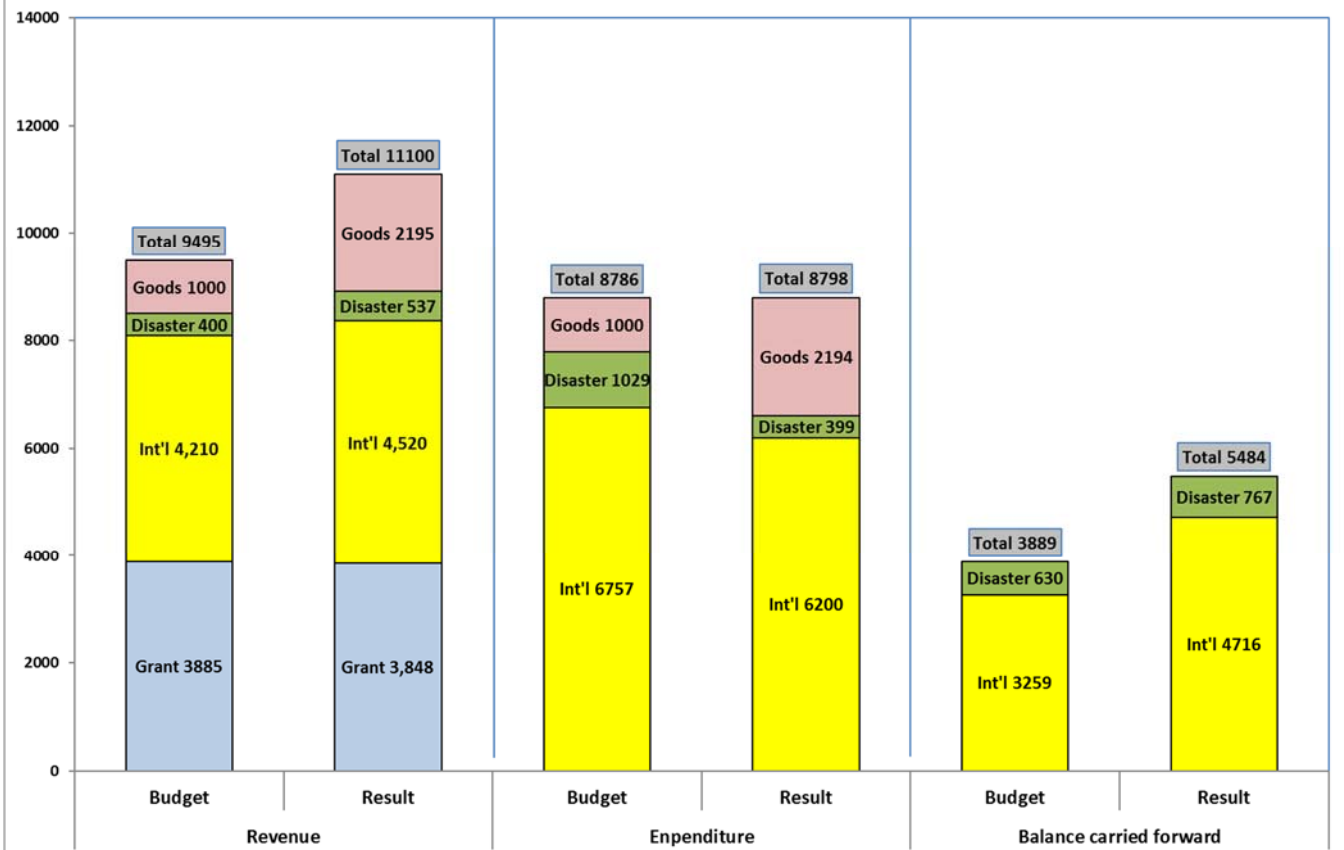
All project offices

As of June 30, 2018

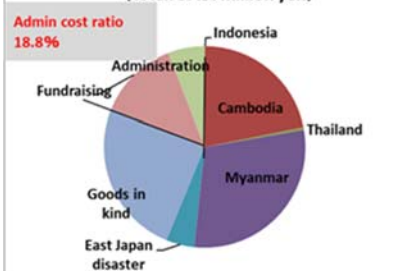
Assets		Liabilities and Net Assets	
Item	Amount	Item	Amount
【Current assets】		【Current liabilities】	
(Cash/deposits)		Accounts payable	600,448
Cash	67,617	Accounts receivable	41,000
Ordinary deposit	45,760,285	Total current liabilities	641,448
Cash and deposits outside Japan	9,650,578	<b>Total liabilities</b>	<b>641,448</b>
Total cash and deposits	55,478,480	<b>Net Assets</b>	
Total current assets	55,478,480	【Net assets】	
		Nt assets from previous fiscal year	31,807,835
		Increase or loss in current fiscal year	23,029,197
		Total net assets	54,837,032
<b>Total assets</b>	<b>55,478,480</b>	<b>Total net assets</b>	<b>54,837,032</b>
		<b>Total liabilities and net assets</b>	<b>55,478,480</b>

### FY2018 Revenue \* Expenditure (Budget VS Result)

(Unit 10,000 yen)



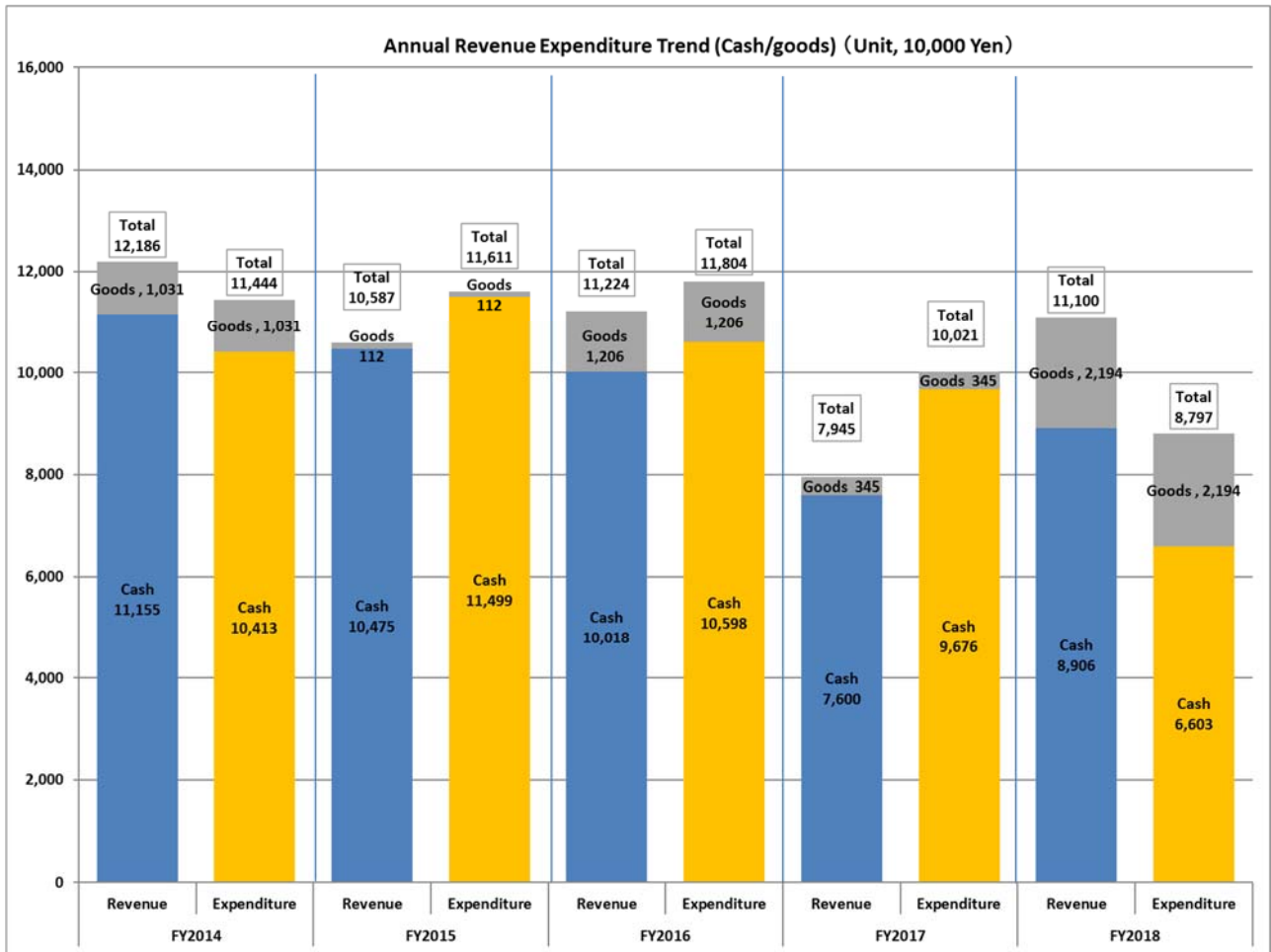
#### FY2018 Expenditure Breakdown (total: 87.97million yen)



## FY2017, 2018 Result and 2019 Budget

( Unit: Yen )

Item	FY2017	FY2018	FY2019
	Result	Result	Budget
<b>I. Revenue</b>			
1. Cash donation	58,992,481	50,574,301	43,700,000
Corporation membership	29,325,000	28,405,000	25,400,000
Corporate donation	-221,800	3,886,880	3,300,000
Individual membership	5,848,400	5,581,000	5,300,000
HOPE partner	45,000	0	0
One shot donation	7,170,975	7,332,924	6,700,000
East Japan disaster	7,499,813	5,368,497	3,000,000
Kumamoto earthquake	9,325,093	0	0
2. Grant	14,860,140	38,475,520	42,650,000
3. Other	2,160,825	9,539	0
4. Goods in kind	3,450,400	21,948,806	0
Total revenue (A)	79,463,846	111,008,166	86,350,000
Cash	76,013,446	89,059,360	86,350,000
Goods	3,450,400	21,948,806	0
<b>II. Expenditure</b>			
1. Program	77,036,989	49,439,685	70,920,000
Indonesia	6,342,352	50,000	0
Cambodia	21,501,719	19,163,358	19,520,000
Thailand/Vietnam	11,941,001	350,865	400,000
Myanmar	18,549,136	25,886,617	45,400,000
East Japan disaster	6,063,525	3,988,845	5,600,000
Kumamoto earthquake	12,639,256	0	0
2. Fundraising	13,689,313	11,386,441	13,900,000
3. Administration	6,044,094	5,204,037	6,000,000
4. Goods in kind	3,450,400	21,948,806	0
Total expenditure(B)	100,220,796	87,978,969	90,820,000
Cash	96,770,396	66,030,163	90,820,000
Goods in kind	3,450,400	21,948,806	0
<b>III. Net assets variation ( A-B )</b>	-20,756,950	23,029,197	-4,470,000
Cash	-20,756,950	23,029,197	-4,470,000
Goods in kind	0	0	0
<b>IV. Net assets forwarded from previous FY</b>	52,564,785	31,807,835	54,837,032
Cash	52,564,785	31,807,835	54,837,032
Goods in kind	0	0	0
<b>V. Net assets forwarded to next FY</b>	31,807,835	54,837,032	50,367,032
Cash	31,807,835	54,837,032	50,367,032
Goods in kind	0	0	0



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## Auditor's Report

To: Mr. Shingo Oda  
 Chairperson of the Board of Directors  
 PH-Japan (People's Hope Japan)

I have audited the PH-Japan's FY2018 business activities and financial report and consider them appropriate and correct.

July 26, 2018 Kazunori Yagi, Auditor (Seal)

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## PHJ Board of Directors as of September 6, 2018

Title at PHJ	Name	Title at respective organization
Chairperson	Shingo Oda	Former President, Hewlett-Packard Japan, Ltd.
Vice Chairperson	Shigeru Tanaka	Chairman, Saitama Prefectural University; Professor Emeritus, Keio University
Director	Akira Haseyama	President, Keio University
“	Masaki Iiduka	Former Board Member, Officer of Hewlett-Packard Japan, Ltd.
“	Yuji Inokuchi	Chairman, All Japan Hospital Association; Chairperson, Medical Foundation Jukoukai
“	Shuzo Kaihori	Former Chairman, Board of Directors of Yokogawa Electric Corporation
“	Ken-ichi Matsumoto	Advisor, JFMDA; Chairman, Sakura Global Holding Co., Ltd.
“	Fumio Mizoguchi	Former Representative Director, Executive Vice President of Yokogawa Electric Corporation
“	Yasuo Nakajima	Professor Emeritus, St. Marianne University
“	Chieko Oosawa	Citizen of Musashino-shi
“	Mitsuhiro Saotome	First Ambassador of Civil Society of Japan, Former Ambassador of Japan to the Republic of Zambia, the Republic of Malawi
“	Isao Teshirogi	Chairman, The Federation of Pharmaceutical Manufacturers' Association of Japan; President and CEO, Shionogi & Co., Ltd.
Auditor	Kazunori Yagi	Member of Public Certified Accountants and Auditing Oversight Board, Former Board Member and Executive Officer

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PH-Japan Fiscal Year 2018 Activity and Financial Report

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Editor-in-Chief: Youhei Kamiya, Editor: Sachiko Yazaki

Address: 2-9-32 Nakacho, Musashino-shi, Tokyo 180-8750 Japan

Phone: 81-(0)422-52-5507 Fax: 81(0)422-52-7035

e-mail: [info@ph-japan.org](mailto:info@ph-japan.org) URL: <https://www.ph-japan.org/en>

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