

## Reviewing Fiscal Year 2017

**By Shingo Oda, Chairperson of the Board of Directors, PH-Japan**



Just a few months ago we marked the 20<sup>th</sup> anniversary of our founding, so I would like to take this opportunity to extend my sincere appreciation to all the individual and corporate members and other parties who have lent us generous support over the years, through donations and other means.

PHJ's achievements since the launch of fiscal year (FY) 2017 can be summarized as follows:

### Achievements

- Programs in Thailand, Vietnam, and Indonesia:  
Transferred knowledge and technologies to local governmental organizations, hospitals, universities, technical colleges, and other organizations so that they could implement programs on their own. Upon completion of this work, PHJ closed its offices in these countries.
- Kumamoto earthquake medical support:  
PHJ solicited contributions for Kumamoto disaster (April 2016) relief and made the donation through the All Japan Hospital Association.
- Marking of 20<sup>th</sup> anniversary in January 2017:  
PHJ published a special booklet titled “Thank you for your support of 20 years.” At this time the organization also redesigned its newsletter.
- Myanmar support program:  
The Myanmar office successfully concluded its first three-year term of operations and made ready to commence a second three-year term in September 2017.
- Cambodia support program:  
Successfully completed the second year of a three year program at Kampong Cham and started the third year in September 2017.
- East Japan disaster reconstruction program:  
Support programs in Ishinomaki, Kesen-numa, and Tagajo achieved their initial objectives. In FY2018 PHJ will work together with the Veteran Mom's Club in Minami Soma, Fukushima to provide mental and educational support to children who are suffering from the effects of the nuclear power plant disaster.
- Vending machine donations:  
Over a four and a half year period up until June 2017, 3.3 million yen was raised for PHJ through purchases made at beverage vending machines. A total of 50 hospitals and other organizations installed a total of 100 of these machines at their locations.

- Efficient operations:  
The organization reviewed its back office functions/working hours to improve the efficiency of its operations.
- Enhancement of communications and public relations:  
PHJ made changes to its website, events, seminars, lectures, and other publicity operations to draw attention to PHJ and its activities.

### Issues/challenges

- Stopping decline in memberships (individual and corporate) and raising more funds by securing government grants
- Recruiting and empowering personnel
- Strengthening internal communications, e.g. reporting, notification, and consulting.

Now in its 21<sup>st</sup> year, the staff at PHJ are determined to take on the above-mentioned issues and challenges. Taking pride in our work, we aim to capitalize on changing attitudes toward philanthropy in the corporate sector and society in general to strengthen our support programs. Your understanding and cooperation will be truly appreciated.

## FY2017 Activity Report



PHJ joins the global community in promoting the Sustainable Development Goals (SDGs) to transform our world.

There are 17 goals in all, and PHJ's projects center on goal 3 of good health and wellbeing, goal 5 of gender equality, and goal 6 of clean water and sanitation.

As mentioned above, PHJ marked its 20<sup>th</sup> anniversary during the period under review. Significant developments include the completion of projects in Thailand, Vietnam, and Indonesia. Responsibility for activities centering on the improvement of maternal and child health through the provision of educational support was transferred to local communities, schools/universities, hospitals, and other related organizations in these countries. This fiscal year, PHJ closed its offices in Thailand and Indonesia. In Cambodia and Myanmar, PHJ continues to carry out projects that seek to improve maternal and child health by strengthening community health systems and empowering people.

As shown in the FY2017 Accounts Overview on the next page, donations for these international programs (including government grants and excluding goods in kind) amounted to 59.18 million yen, which was 18.24 million yen under the 77.42 million yen budget. Expenditures for the international programs came to 78.06 million yen, 9.3 million yen under the 87.36 million yen

budget.

In Japan, PHJ was engaged in East Japan disaster reconstruction support and Kumamoto earthquake medical support. Individuals and corporations continued to donate money and goods to PHJ for East Japan disaster reconstruction support.

Revenue including the amount brought forward from the previous fiscal year amounted to 12.66 million yen. Expenditures totaled 6.36 million yen and the balance of 6.30 million yen was carried forward to the next fiscal year. The Kumamoto earthquake medical support program ended on December 31, 2016, and the donations including the amount brought forward from the previous year amounted to 16.26 million yen. Of this amount, a total of 12.64 million was spent.

### FY2017 Accounts Overview

(Unit : 10,000 yen )

| Budget                       |              |               |               | Actual        |              |               |
|------------------------------|--------------|---------------|---------------|---------------|--------------|---------------|
| Revenue                      | Int'l        | Disaster      | Total         | Int'l         | Disaster     | Total         |
| Corp. members fee receivable | 3,320        |               | 3,320         | 2,932         |              | 2,932         |
| Donation from corp.          | 1,500        |               | 1,500         | -22           |              | -22           |
| Donation from indiv.         | 560          |               | 560           | 585           |              | 585           |
| HOPE Partner donation        | 42           |               | 42            | 4             |              | 4             |
| One shot donation            | 950          |               | 950           | 717           |              | 717           |
| East Japan disaster donation |              | 440           | 440           |               | 750          | 750           |
| Kumamoto Earthquake donation |              | 700           | 700           |               | 932          | 932           |
| Grants                       | 1,370        |               | 1,370         | 1,486         |              | 1,486         |
| Other revenue                |              |               |               | 216           |              | 216           |
| Goods in kind                | 1,000        | 0             | 1,000         | 315           | 30           | 345           |
| <b>Total</b>                 | <b>8,742</b> | <b>1,140</b>  | <b>9,882</b>  | <b>6,233</b>  | <b>1,712</b> | <b>7,945</b>  |
| Expenditure                  | Int'l        | Disaster      | Total         | Int'l         | Disaster     | Total         |
| Indonesia                    | 1,360        |               | 1,360         | 634           |              | 634           |
| Cambodia                     | 2,226        |               | 2,226         | 2,150         |              | 2,150         |
| Thailand/Vietnam             | 1,032        |               | 1,032         | 1,194         |              | 1,194         |
| Myanmar                      | 1,830        |               | 1,830         | 1,855         |              | 1,855         |
| East Japan disaster support  |              | 870           | 870           |               | 606          | 606           |
| Kumamoto earthquake support  |              | 1,280         | 1,280         |               | 1,264        | 1,264         |
| Fundraising                  | 1,620        |               | 1,620         | 1,369         |              | 1,369         |
| Administration               | 668          |               | 668           | 604           |              | 604           |
| Goods in kind                | 1,000        | 0             | 1,000         | 315           | 30           | 345           |
| <b>Total</b>                 | <b>9,736</b> | <b>2,150</b>  | <b>11,886</b> | <b>8,121</b>  | <b>1,900</b> | <b>10,021</b> |
| <b>Balance</b>               | <b>-994</b>  | <b>-1,010</b> | <b>-2,004</b> | <b>-1,888</b> | <b>-188</b>  | <b>-2,076</b> |
| Amount brought from FY2016   | 4,076        | 1,180         | 5,256         | 4,076         | 1,180        | 5,256         |
| Amount forwarded to FY2018   | 3,082        | 170           | 3,252         | 2,188         | 992          | 3,180         |

### **1. Cambodia Program (total amount: 21.5 million yen)**

The Kampong Cham Province Health Care System Improvement for Mothers and Children project was funded by a grant from the Japanese government.

This government funded three year program commenced in October 2014. Following a one year

delay, funds for the second year of this program were granted in September 2016. Based on the success that had been achieved over the past 10 years in improving community-based health care in Kampong Thom Province, PHJ is now working together with the regional health administration office responsible for guiding and supervising regional health and medical organizations to improve regional health care (including the functions carried out by the health centers). This is being done by the following four means: (a) empowering regional health administrators, (b) training midwives, (c) enhancing health center functions, (d) getting villagers to pay more attention to health care related matters.



We wish to highlight the training (photo on left) that was given in FY2017 to a health administration director and other health administration office staff. This covered preparation of annual plans and monitoring/evaluation of activities.

Another important initiative was the provision of training (photo on right) to all primary midwives, enabling them to provide the required health and medical services on their own at the health centers. Also, PHJ continued to provide support in the organization of health center staff meetings, steering committee meetings, and health volunteer meetings, thereby improving



health administration and building awareness of key issues among staff.



Furthermore, in targeted villages, PHJ provided monthly health instruction and distributed gift sets to mothers (including expecting mothers), with the aim of encouraging visits to health centers to receive health checks (photo on left). In addition to training both

male and female health volunteers, PHJ trained female community health volunteers so that they could go back to their own communities and educate the women there about health-related matters.

## **2. Myanmar Program (total amount: 18.55 million yen)**

### Maternal and Child Health Improvement in Tatkon Township

This three year program was carried out as designated in a Memorandum of Understanding that was concluded with the Ministry of Health in August 2014. In FY2017, PHJ was involved in the following four projects: (a) enhancing emergency transport, (b) building rural health sub-centers, (c) improving midwives' skills, (d) providing maternal and child health education in villages.

Regarding emergency transport, PHJ organized meetings to discuss ways for making the most effective use of the donated ambulance, and some progress was made with this in FY2017.

A third rural health sub-center (photo on right) was completed at Myat Ye village in June 2017. Sub-centers at Allel Kyun and Kan Tar villages were completed in June 2016.



PHJ organized meetings for midwives and auxiliary midwives.



Based on an analysis of their skill levels, they were then given training (photo on left) in how to carry out periodic pre- and post-natal checks and assess whether emergency care is required.

PHJ further organized monthly health education at each village under five rural health centers where trained midwives and health volunteers acted as the instructors. The photo on the right shows the training of health volunteers.



### 3. Thailand and Vietnam Program (total amount: 1.19 million yen)

Since 1998, PHJ has been working on projects with local communities, medical facilities, and volunteers in Thailand, and the assessment is that these parties have gained sufficient experience and skills to carry out projects on their own. With the growth of the nation's economy and the establishment of a national health insurance system, most Thai citizens are now able to receive health care services at a reasonable cost. Considering these developments, PHJ has determined that there is no longer a need for its support services in this country. Accordingly, all Thai projects have been handed over to local parties and the Thailand Office was shut down in October 2016.

In Vietnam, a breast cancer prevention education project that was being overseen by the PHJ Thailand Office was completed in the previous fiscal year.

#### (1) HIV/AIDS Prevention Education (funded by the Japanese government grant)

Based on its over 10 years' experience in HIV/AIDS prevention activities in Chiang Mai province, PHJ launched a three year project in 2013 that targeted the students at 18 technical colleges in the Chiang Mai area. By the time this project was completed in July 2016, training had been given to 701 peer educators and a total of 11,700 students had attended HIV/AIDS prevention classes. As confirmed in July 2017 visits to six of the technical colleges by the former PHJ project manager,



these technical colleges have continued to provide this instruction to their students, using the tools, materials and knowhow that had been transferred from PHJ (photos on left).

As a record of the project's achievements and a means for sharing the knowhow that had been gained, PHJ prepared and printed 200 copies of a Japanese language pamphlet on this HIV/AIDS prevention education curriculum (photo on right).



### (2) HOPE Partner Education Project (support of physically challenged children)

Improvements to the medical insurance system in Thailand now allow most children to receive free medical treatment; however, support is still needed to cover the medical expenses of families with children who have chronic diseases that require long-term care and poor families whose children do not have Thai citizenship. PHJ has provided funds for medical care and transport, as well as health education for these children and their families. From 1998 to 2016, PHJ provided financial support to a total of 228 children. Although PHJ ended this project in October 2016, local medical and health organizations continue to extend support to 21 children who remain enrolled in this program.

### (3) Pediatric Cardiovascular Surgery Project

To save children suffering from congenital heart defects, PHJ began providing funds in 1998 to cover the cost of surgery and provide training to doctors and nurses, in cooperation with Chiang Mai University Hospital, Lampang Hospital, Nakornping Hospital, and The Pediatric Cardiac Surgery Foundation.

Between 1998 and 2016, PHJ provided funding for a total of 440 children who needed heart surgery. Although PHJ discontinued this project in October 2016, local hospitals and organizations continue to help these children.

## **4. Indonesia Program (total amount: 6.34 million yen)**

PHJ continued its efforts to renew the Memorandum of Understanding (MOU) with Indonesia's Ministry of Health that had expired in August 2015. Due to delays in the application procedure and the imposition of additional government requirements, PHJ had to suspend its work on these projects. Under these circumstances, PHJ concluded that it was difficult to continue operating in Indonesia and withdrew its application for the renewal of the MOU, transferring all the projects to the local community and governmental organizations. The PHJ-Indonesia Office was closed on December 31, 2016.

## **5. East Japan Disaster Reconstruction Support (total amount: 6.36 million yen)**



As of this year, six years following this natural disaster, PHJ's support projects in Ishinomaki, Tagajo, and Kesen-numa have achieved their initial objectives. Public housing has been completed and, with the exception of some senior citizens who remain in temporary housing for family or economic reasons, victims of this disaster are moving

into these new accommodations. PHJ's support has shifted from the reconstruction of hospitals (photo on above left) to the provision of health care. With the assistance of Sumitomo Mitsui Trust Bank, a car (photo below left) has been donated for use by doctors working at the newly constructed Ishinomaki City Hospital (photo below center). The support to the Tagajo Kidney and Urology Clinic (photo below right) ended earlier than planned and the remaining funds will be allocated upon consultation with Sumitomo Mitsui Trust Bank.



## 6. Kumamoto Earthquake Medical Support (total amount: 12.64 million yen)

When Kumamoto was struck by earthquakes with a magnitude of up to 7.0 on April 14 and 16, 2016, PHJ cooperated with the All Japan Hospital Association (AJHA) to provide medical support to those affected by the disaster. From April 22 to December 28, 2016, PHJ solicited contributions from individual donors, corporate supporting members, and other parties through its newsletter, mail news, and website.

In all, PHJ collected 16,867,482 yen in donations; 590,000 yen of this sum was spent in FY2016, and 12.64 million yen was spent during FY2017. The funds were used for the dispatch of a medical



support team, the transport of emergency food, bottled water, disposable diapers, and other items, and provision of assistance to damaged hospitals, including 57 in Kumamoto and 2 in Oita. Based on a recommendation by AJHA, the remaining 3.63 million yen was allocated to international support projects.

Photos: Left: Distribution of food and bottled water; Center: Dispatch of emergency medical staff  
Right: PHJ chairperson hands a list of donations to the chairperson of AJHA.

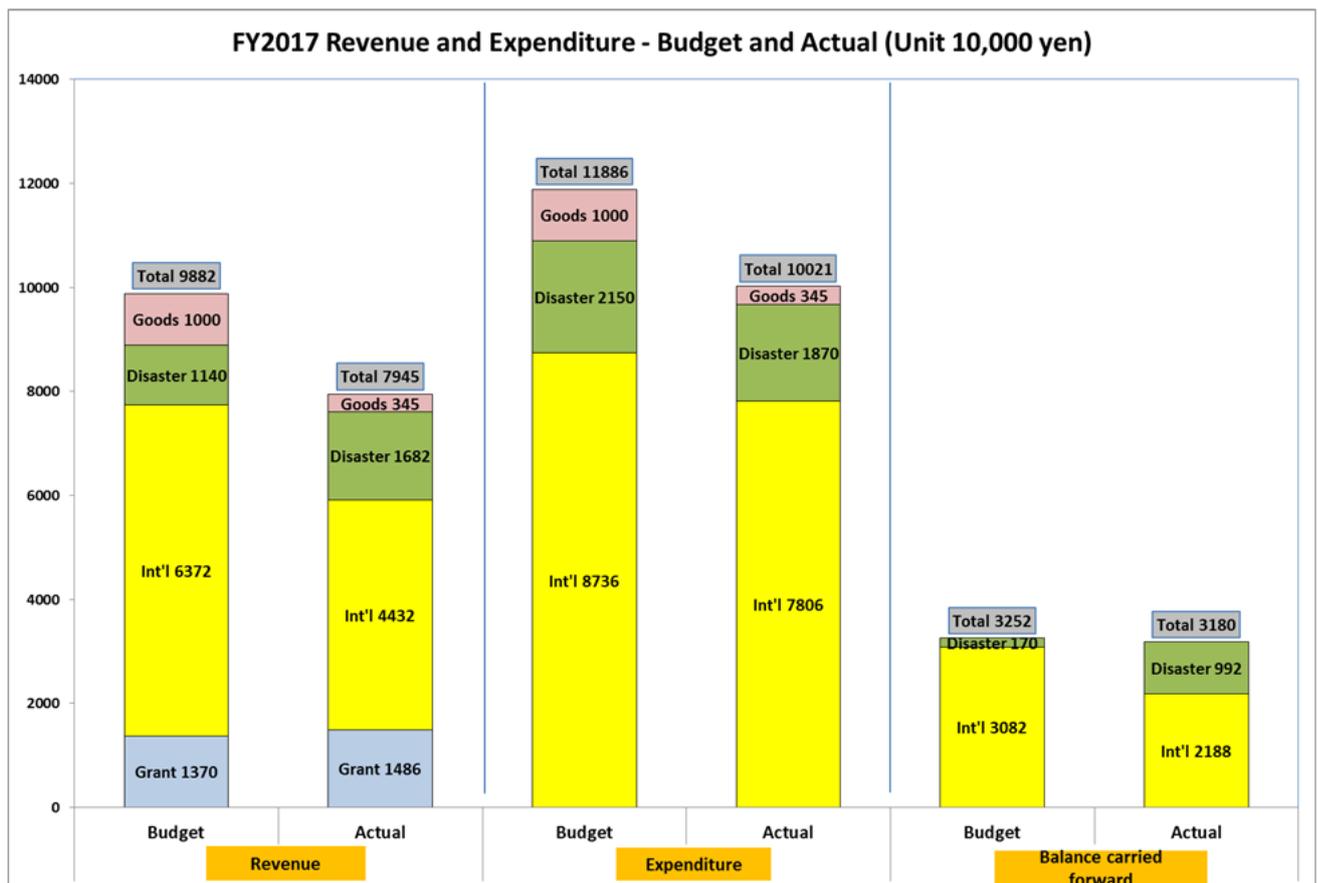
# FY2017 Financial Report

## Balance Sheet

PH-Japan (People's Hope Japan)  
All project offices

[Incl. tax] (Unit : Yen )  
As of June 30, 2017

| Assets                          |                   | Liabilities and Net Assets                  |                   |
|---------------------------------|-------------------|---|-------------------|
| Item                            | Amount            | Item  | Amount            |
| <b>【Current assets】</b>         |                   | <b>【Current liabilities】</b>                |                   |
| ( Cash and deposits )           |                   | Accounts payable                            | 199,266           |
| Cash                            | 31,413            | Total current liabilities                   | 199,266           |
| Ordinary deposit                | 26,602,244        | <b>Total liabilities</b>                    | <b>199,266</b>    |
| Cash and deposits outside Japan | 5,373,444         | <b>Net assets</b>                           |                   |
| Total cash and deposits         | 32,007,101        | <b>【Net assets】</b>                         |                   |
| Total current assets            | 32,007,101        | Net assets from previous fiscal year        | 52,564,785        |
|                                 |                   | Increase or decrease in current fiscal year | △ 20,756,950      |
|                                 |                   | Total net assets                            | 31,807,835        |
|                                 |                   | <b>Total net assets</b>                     | <b>31,807,835</b> |
| <b>Total assets</b>             | <b>32,007,101</b> | <b>Total Liabilities and Net Assets</b>     | <b>32,007,101</b> |



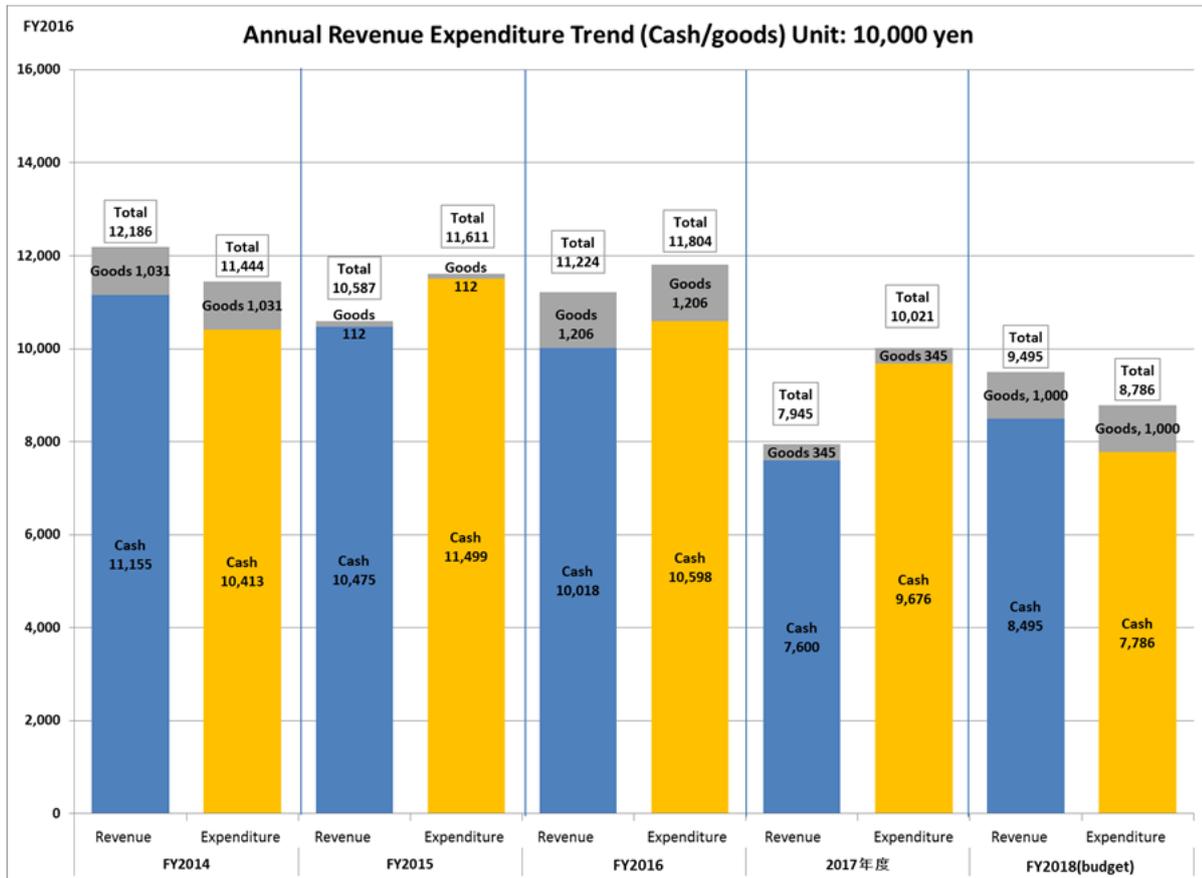
**FY2017 Breakdown of Expenditure (cash and goods) Unit: yen**

| Program or item                            | Amount             | Percentage (%) |
|--|--------------------|----------------|
| Indonesia                                  | 6,342,752          | 6.3            |
| Cambodia                                   | 21,501,719         | 21.5           |
| Thailand                                   | 11,941,001         | 11.9           |
| Myanmar                                    | 18,549,136         | 18.5           |
| East Japan Disaster Reconstruction Support | 6,606,312          | 6.0            |
| Kumamoto Earthquake Medical Support        | 12,639,256         | 12.6           |
| Goods                                      | 3,450,400          | 3.4            |
| Fundraising                                | 13,689,313         | 13.7           |
| Administration                             | 6,044,094          | 6.0            |
| <b>Total</b>                               | <b>100,220,796</b> | <b>100.0</b>   |

**FY2017 Result and FY2018 Budget**

Unit: Japanese Yen

| Item                              | FY2017                    | FY2018                   |
|-----------------------------------|---------------------------|--------------------------|
|                                   | Result                    | Budget                   |
| <b>I. Revenue</b>                 |                           |                          |
| 1.Cash donation                   | 58,992,481                | 46,100,000               |
| Corporation                       | 29,103,200                | 30,100,000               |
| Individual                        | 5,848,400                 | 5,300,000                |
| HOPE Partner                      | 45,000                    |                          |
| One shot                          | 7,170,975                 | 6,700,000                |
| East Japan disaster               | 7,499,813                 | 4,000,000                |
| Kumamoto earthquake               | 9,325,093                 |                          |
| 2.Goods in kind                   | 3,450,400                 | 10,000,000               |
| 3.Grant                           | 14,860,140                | 38,850,000               |
| 4.Bank interest etc.              | 2,160,825                 |                          |
| Cash                              | 76,013,446                | 84,950,000               |
| Goods                             | 3,450,400                 | 10,000,000               |
| <b>Total revenue (A)</b>          | <b>79,463,846</b>         | <b>94,950,000</b>        |
| Balance forwarded (cash)          | 52,564,785                | 31,807,835               |
| Balance forwarded (goods)         | 0                         | 0                        |
| <b>Total revenue (B)</b>          | <b>132,028,631</b>        | <b>126,757,835</b>       |
| <b>II. Expenditure</b>            |                           |                          |
| 1.Program                         | 80,487,389 80.3%          | 68,410,000 77.9%         |
| Cash                              | 77,036,989                | 58,410,000               |
| Goods                             | 3,450,400                 | 10,000,000               |
| 2.Fundraising                     | 13,689,313 13.7%          | 13,650,000 15.5%         |
| Personnel                         | 7,730,000                 | 7,650,000                |
| Expenses                          | 5,959,313                 | 6,000,000                |
| 3.Administration                  | 6,044,094 6.0%            | 5,800,000 6.6%           |
| Personnel                         | 2,253,229                 | 2,000,000                |
| Expenses                          | 3,790,865                 | 3,800,000                |
| <b>Total expenditure(C)</b>       | <b>100,220,796 100.0%</b> | <b>87,860,000 100.0%</b> |
| Cash                              | 96,770,396                | 77,860,000               |
| Goods                             | 3,450,400                 | 10,000,000               |
| <b>III. Balance forward (B-C)</b> | <b>31,807,835</b>         | <b>38,897,835</b>        |
| 1.Cash                            | 31,807,835                | 38,897,835               |
| 2.Goods                           | 0                         | 0                        |



## Auditor's Report

To: Mr. Shingo Oda  
 Chairperson of the Board of Directors  
 PH-Japan

I have audited the PH-Japan's FY2017 activities and financial report and consider them appropriate and correct.

July 25, 2017 Kazunori Yagi, Auditor (Seal)

## PHJ Board of Directors as of September 6, 2017

| <b>Title at PHJ</b> | <b>Name</b>        | <b>Title at respective organization</b>  |
|---------------------|--------------------|--|
| Chairperson         | Shingo Oda         | Former President, Hewlett-Packard Japan, Ltd.  |
| Vice Chairperson    | Shigeru Tanaka     | Professor Emeritus, Keio University  |
| Director            | Akira Haseyama     | President, Keio University   |
| “                   | Kimimasa Hiromi    | Managing Director, PHJ   |
| “                   | Yuji Inokuchi      | Chairman, All Japan Hospital Association;<br>Chairperson of Medical Foundation Jukoukai  |
| “                   | Katsuto Kohtani    | Former President, Hewlett-Packard Japan, Ltd.  |
| “                   | Ken-ichi Matsumoto | Advisor, JFMDA; Chairman, Sakura Global Holding Co., Ltd.  |
| “                   | Fumio Mizoguchi    | Former Auditor, Yokogawa Electric Corporation  |
| “                   | Miyuki Moriguchi   | Citizen of Musashino City  |
| “                   | Yasuo Nakajima     | Professor, St. Marianna University School of Medicine  |
| “                   | Mitsuhiro Saotome  | First Ambassador of Civil Society of Japan, Former Ambassador of Japan to the Republic of Zambia and Republic of Malawi                                    |
| “                   | Masayo Tada        | Chairman, The Federation of Pharmaceutical Manufacturers' Association of Japan; Representative Director and President, Sumitomo Dainippon Pharma Co., Ltd. |
| Auditor             | Kazunori Yagi      | Member of Certified Public Accountants and Auditing Oversight Board, Advisor to Yokogawa Electric Corp.  |

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### PH-Japan Fiscal Year 2017 Activity and Financial Report

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Editor-in-chief: Kimimasa Hiromi

Editor: Sachiko Yazaki

Address: PHJ 2-9-32 Nakacho, Musashino-shi, Tokyo 180-8750

Phone: 81-(0)422-53-5507, Fax: 81-(0)422-52-7-35

e-mail: [info@ph-japan.org](mailto:info@ph-japan.org)

URL: <http://www.ph-japan.org/en>

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