

Overview of PH-Japan (People's Hope Japan)

First certified NPO by Japan Tax Agency

April 2020

- 1997.1** Project HOPE Japan, a volunteer organization, was established as a Japan Branch of US NGO Project HOPE. Founders: Yokogawa Electric Corp., Hewlett-Packard Japan Ltd. and GE Healthcare Japan Co., Ltd.
- 1999.8** Certified as a Non-Profit Organization by the Economic Planning Bureau of the Japanese Government
- 2001.12** Certified by the Japan Tax Agency as the Certified NPO (since 2014 certifying organization is Tokyo Municipal Government.)
- 2006.4** Reorganized as PH-Japan (People's Hope Japan) independent from Project HOPE



In 1958, Dr. William B. Walsh requested the President Aisenhower to dispose a Navy hospital ship for his project. After remodeling it, Dr. Walsh started to extend medical and health care support to the South Pacific countries. Thus the Project HOPE was born.



■ Mission

In order to help the people in Asia to empower themselves in health care, PH-Japan extends following health and medical educational support, as well as medical and health support in disaster relief.

Presently, PHJ is implementing maternal and child health improvement projects in Cambodia and Myanmar, where the infant mortality rate, under 5 mortality rate and maternal mortality rate are poor.

Health Conditions in Southeast Asia

	Japan	Cambodia	Myanmar
Infant mortality rate (per 1,000 births)	2	26	40
Under 5 mortality rate (per 1,000 births)	3	31	50
Maternal mortality rate (per 100,000 births)	5	161	178
Delivery attended by skilled attendants (%)	100	89	60
Average life (years at birth)	84	69	67

Source: UNICEF The State of the World's Children 2017

PHJ shares with the world community the Sustainable Development Goals from 2016 to 2030 established at the United Nations meetings. PHJ projects in Cambodia and Myanmar are implemented to achieve the Goal 3 Good: health and well-being for all persons.

Also following goals are closely linked to the PHJ projects.

Goal 5: Gender equality

Goal 6: Clean water and sanitation

Goal 17: Partnerships for the goals

SUSTAINABLE DEVELOPMENT GOALS 17 GOALS TO TRANSFORM OUR WORLD



Myanmar

• Maternal and child health improvement



Y. Hasui
Country Director



R. Kume
Project Manager

Area: 680,000 km²
Population: 51,000,000

Japan

• East Japan disaster and other disaster support

Area: 380,000km²
Population: 120,000,000

Cambodia

• Maternal and child health improvement



T. Kanzaki
Country Director

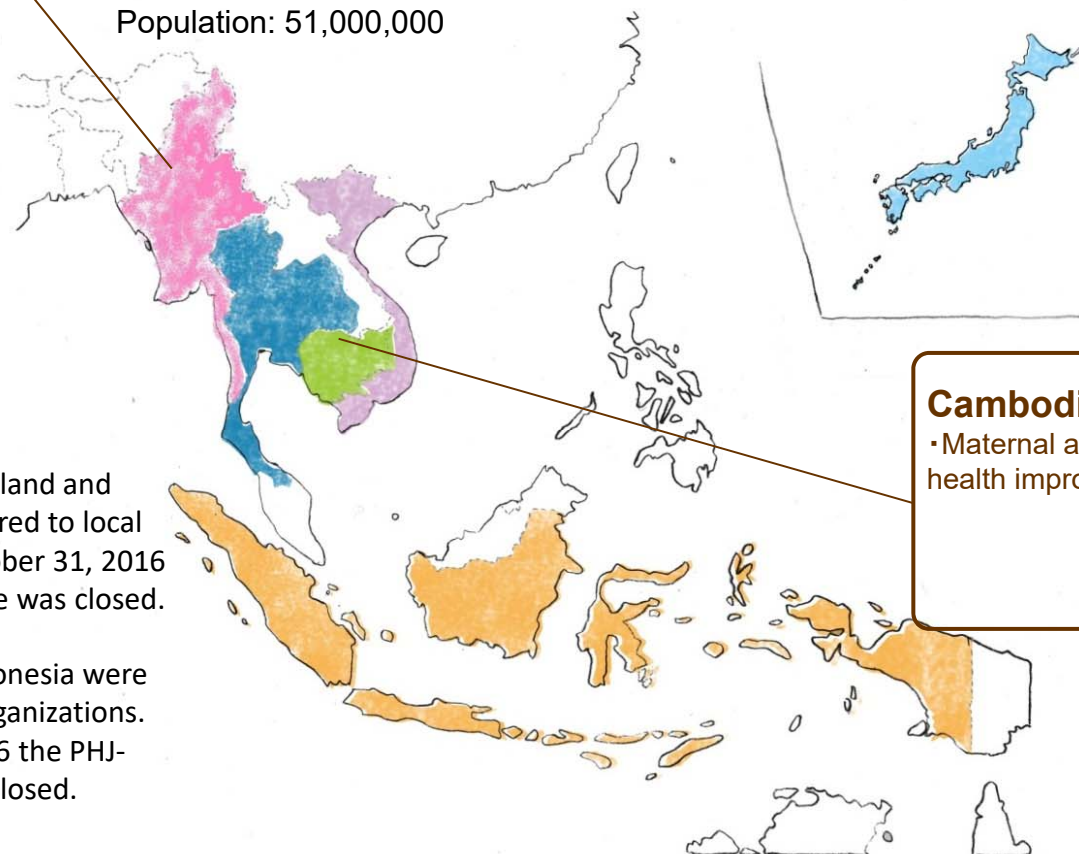


K. Ishiyama
Project Manager

Area: 180,000km²
Population: 15,000,000

All PHJ projects in Thailand and Vietnam were transferred to local organizations. On October 31, 2016 the PHJ-Thailand Office was closed.

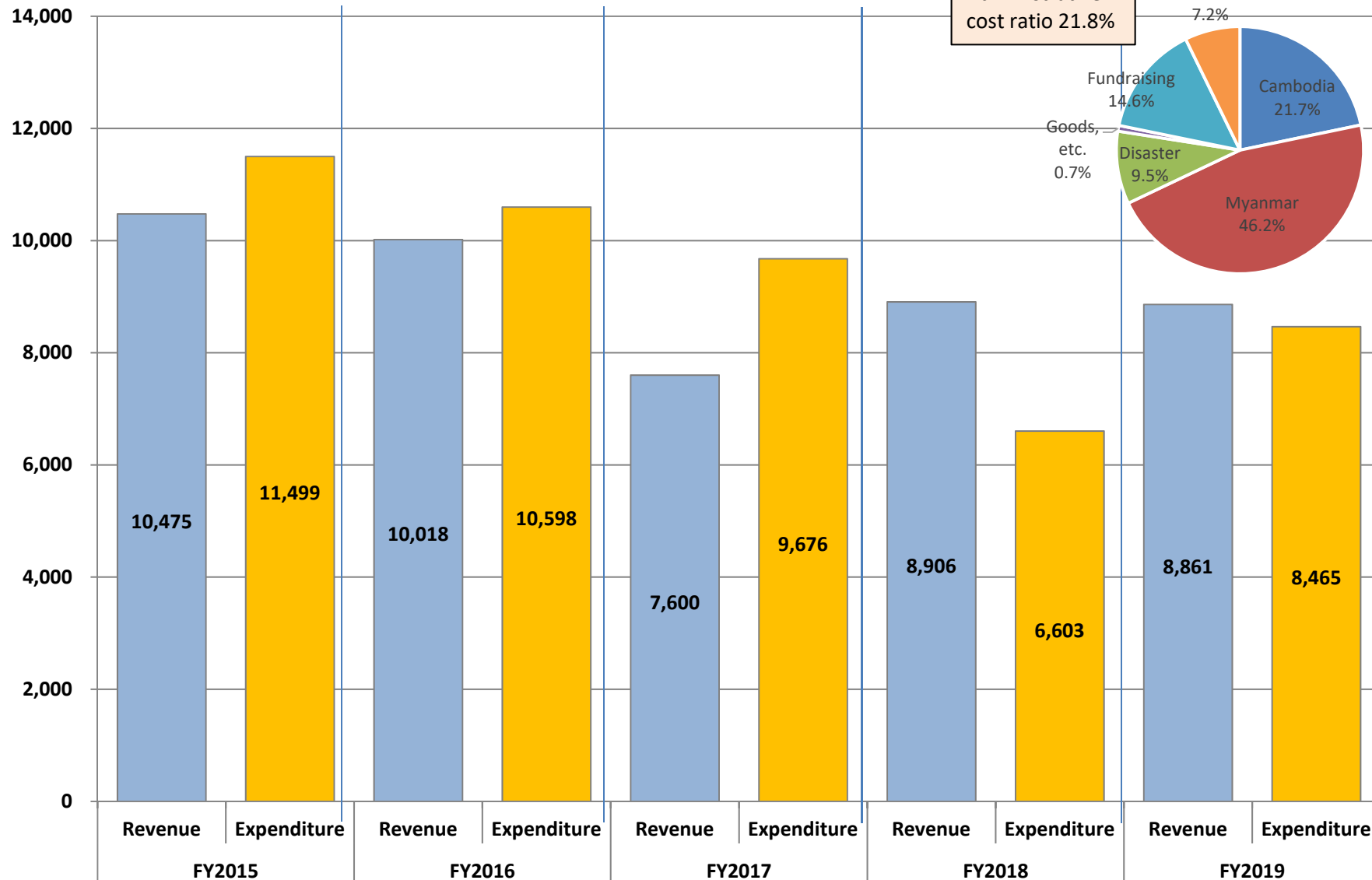
All PHJ projects in Indonesia were transferred to local organizations. On December 31, 2016 the PHJ-Indonesia Office was closed.



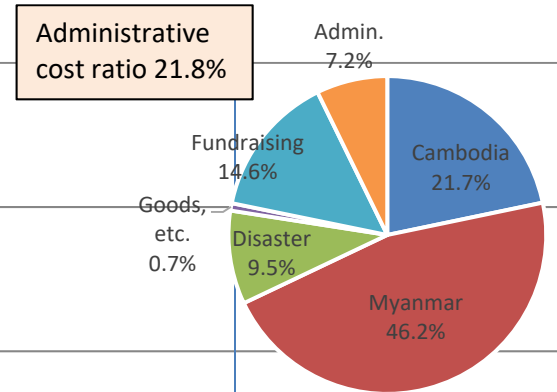
Revenue and Expenditure Trend (Goods excluded)



(Unit: 10,000 Yen)



FY2019 Expenditure Breakdown
(Total 85.07 M Yen)

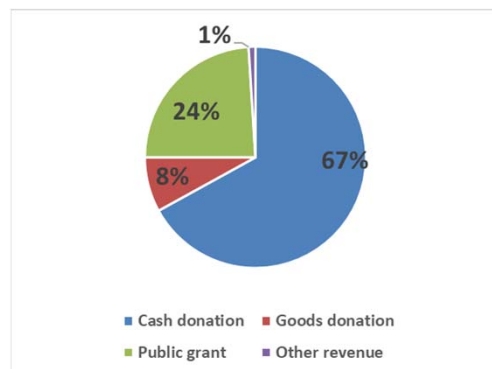


- ① **Dedicated to maternal and child health**
 - In order to help the people in South East Asia to empower themselves in health care, PH-Japan extends educational support in health and medical services.
- ② **Certified NPO (The first certified NPO by Japan Tax Agency)**
 - Donors enjoy tax exemption benefits
- ③ **Efficient operation with low administrative costs**
 - Energetic and committed staffs are conducting local operations
 - Experienced business people at the head office back up local operations
 - More than 80% income is spent for local operations

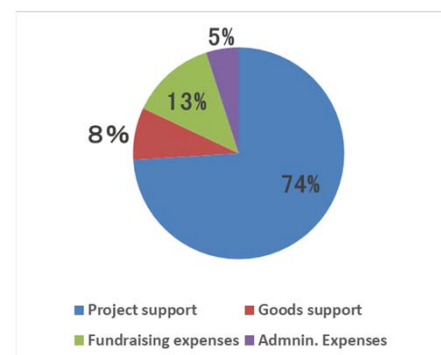


To meet donors' wishes, PH-Japan allocates donations to local operations at maximum

Average revenue

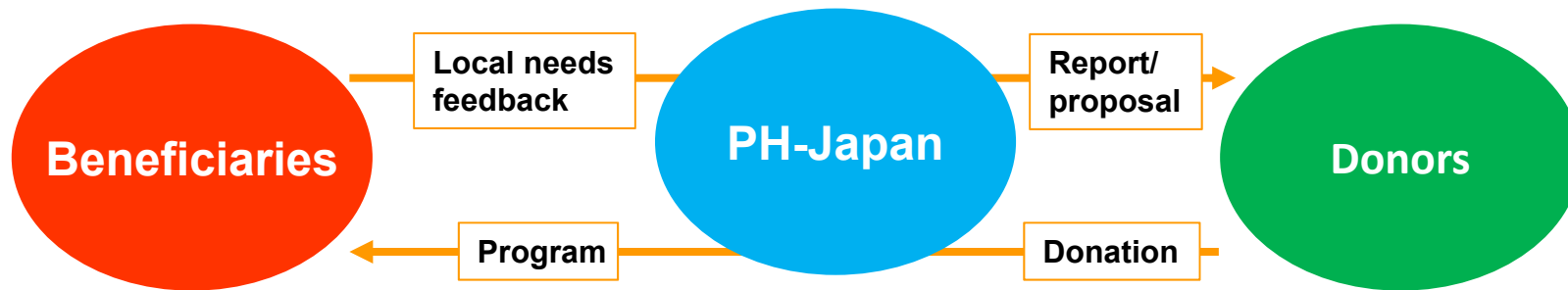


Average expenditure



About 100 Myen/year

Revenue and expenditure (average since 2013~2019)



Beneficiaries Happiness
Happiness to enjoy healthy life

Staffs' happiness
Happiness to connect beneficiaries

Donors' Happiness
Happiness to bring happiness to others

Cambodia Projects Overview



Project site : Kampong Thom Province

Steung Trang Health District, Kampong Cham Province

2008~2014
(6 years)

<Maternal and child health>

Access to health services for pregnant women
Health education to villagers
Strengthening village & health center network

2014.10~2018.9
(4 years)

<Maternal and child health>

Training of midwives and health staff
Strengthening health center function
Support of medical equipment

2016.7~2018.6
(2 years)

<Child health and nutrition>

Pilot project

2018.11~2022.10
(4 years)

<Strengthening community care network for child health and nutrition >

Training of health staff
Strengthening network
Enhancing related infrastructure

Pregnant/post-partum women and newborns

Under five children

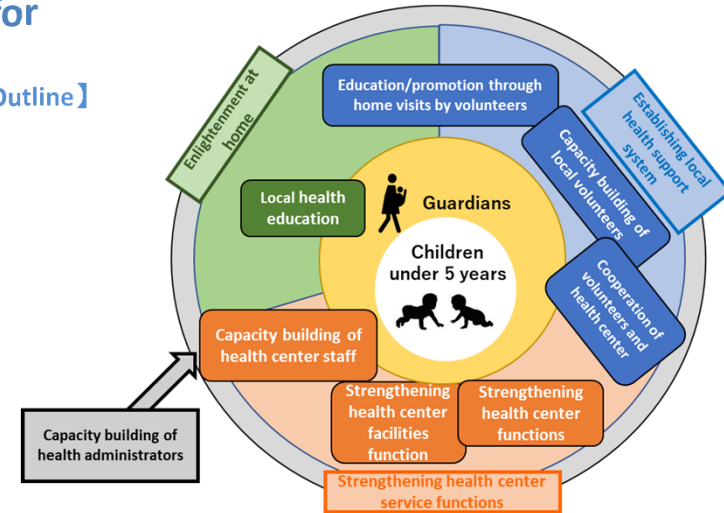
Supporting continuum of care for safe pregnancy and child birth, health care for under five children

Presently implementing the second year project

Project to strengthen community care and support network for children in Kampong Cham Province



【Project Outline】



【Project site】

Steung Trang Operational Health District, Kampong Cham Province
 Health staff capability enhancement: 12 health centers
 Villagers networking: 4 health centers

【Project goal】

To improve health problems related to children by strengthening community care and support network

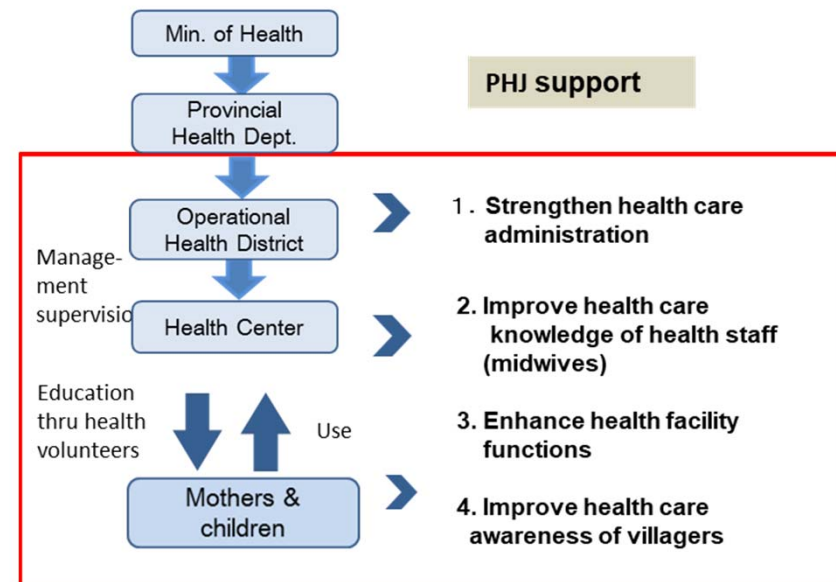
1. The children receive appropriate health care service at appropriate timing through close communications between the health center and the community
2. The villagers have opportunities to enhance their awareness on the children's health care and dietary behaviors.

【Beneficiaries】

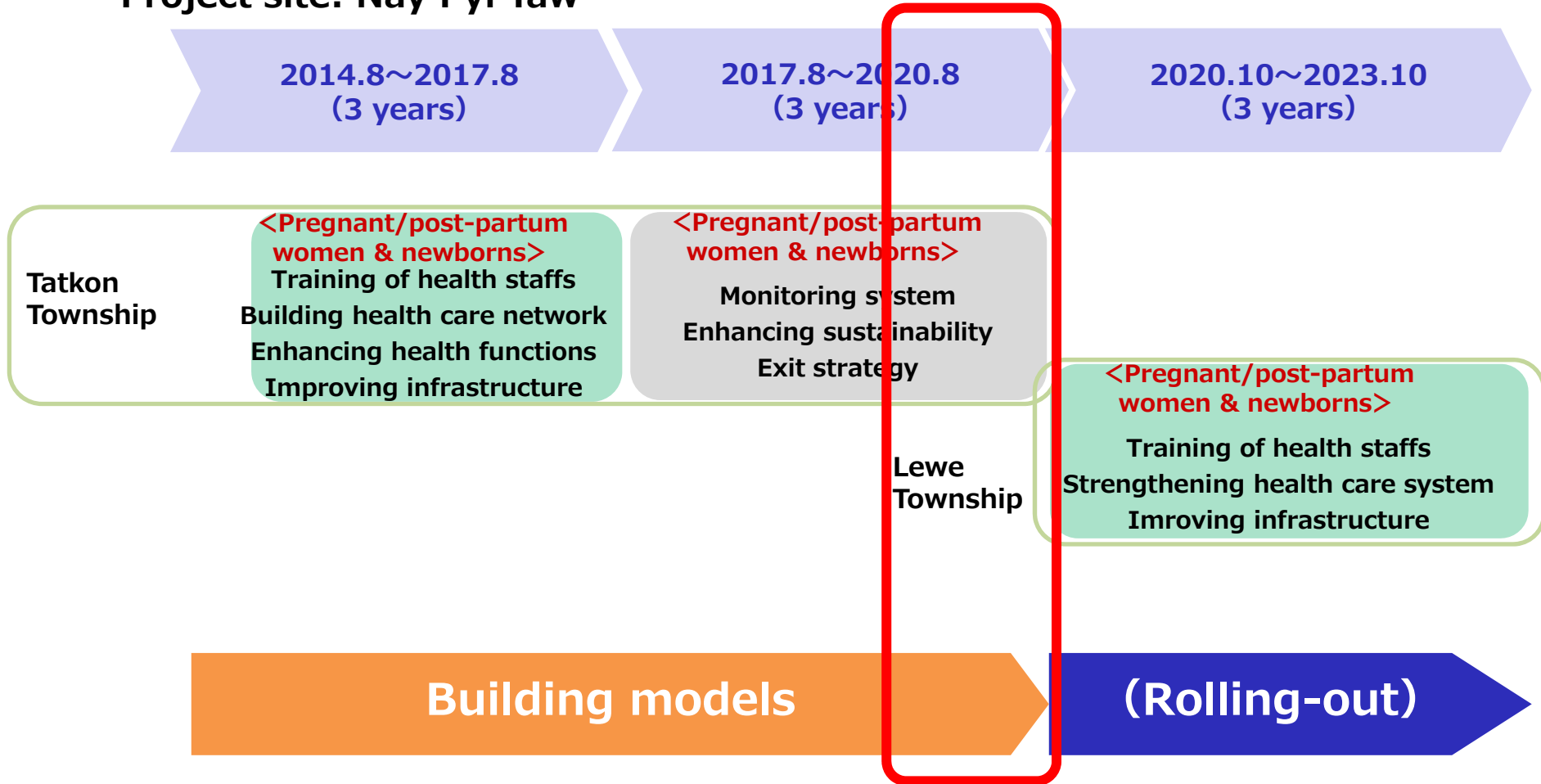
Approximately 4,600 children under 5 years and their guardians in 34 villages under 4 health centers

【Regional Health System and PHJ's Project】

The Cambodian health system is described below. PHJ's scope is shown in a red line (operational district, health center and mothers and children).



Project site: Nay Pyi Taw



Presently implementing the third year project

Strengthening Maternal and Child Health Improvement in Tatkon Township



PHJ's project site is the Tatkon Township under the Nay Pyi Taw Union Territory.



Training of midwives

PHJ implemented the first project of maternal and child healthcare improvement at Tatkon Township from August 2014. In October 2017, PHJ started the implementation of the second project of maternal and child health care improvement in rural area under Myauk Myeik Rural Health Center. Upon receiving the Ministry of Health and Sports' request to expand the project site to the whole township early 2018, PHJ is implementing training of midwives and auxiliary midwives, health education at villages and training of maternal and child health promoters.

- Objectives:** Women in rural areas have an access to appropriate maternal and child health service timely to improve maternal and child health conditions.
- Project Period:** October 2017 – October 2020

A) Establishing safe delivery environments
 -Building delivery facilities
 -Ensuring medical equipment being ready to use
 -Monitoring delivery environment at home

B) Enhancing skills of medical staffs
 - In-service training of midwives
 - Refresh training of auxiliary midwives
 - Skill monitoring
 - Regular meetings

Pregnant Women
 Women after childbirth
 Newborn babies

C) Maternal and child health (MCH) education to pregnant women /women after childbirth
 -MCH education at sub-rural health centers and villages

D) Training for MCH promoters
 -Training of MCH promoters
 -Sharing information at regular meetings

E) Cooperation and sharing information with local health authorities

- Project Site:** Tatkon Township, Nay Pyi Taw Union Territory
- Project Approaches:** As shown on the lower left drawing
- Beneficiaries:**
 About 3,800 pregnant women/year in Tatkon Township;
 About 16,340 infants in Tatkon Township;
 44 midwives, 5 lady health visitors in Tatkon Township
 42 auxiliary midwives, 6 public health supervisors II
 388 MCH promoters in Myauk Myeik, Aije, Nyung Run RHC



Training of MCH promoters



Adding delivery room to Inbatkone Sub-center

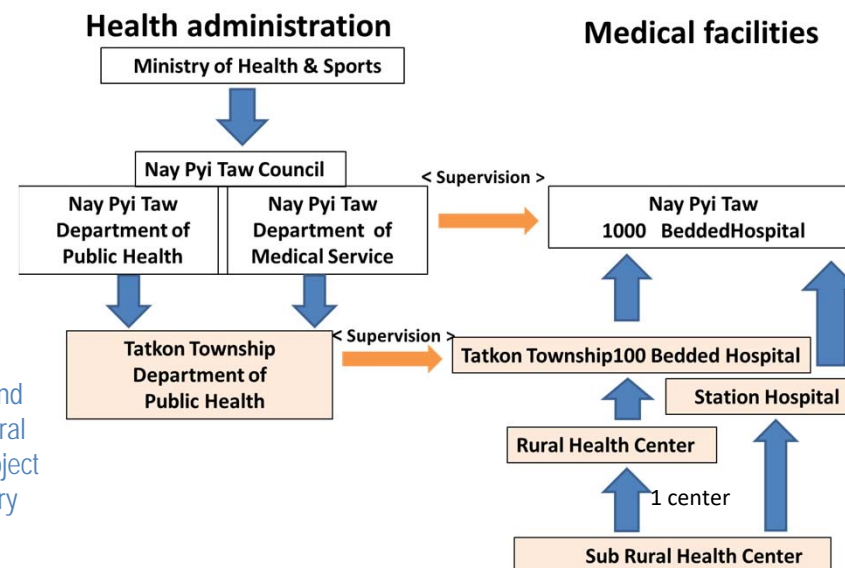


MCH education at Alle Kyun Sub-center



Training of auxiliary midwives

Health administration and medical facilities in Myanmar



■ January 2019: Support to launch Psychosomatic Counselling Room at Minami Soma, Fukushima

Support to Minami Soma: suffering from both East Japan Earthquake/Tsunami disaster and Fukushima Nuclear Power Plant Accident, the reconstruction in Fukushima Prefecture is not proceeding as planned. The disaster related death rate of Fukushima announced by the Reconstruction Agency is the highest among the three prefectures.

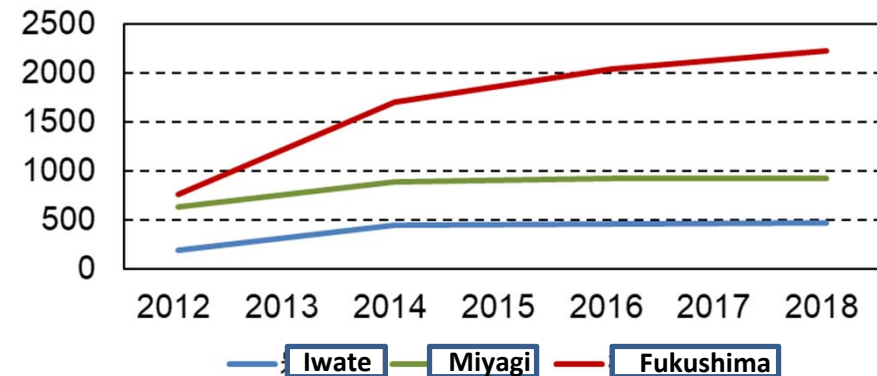
Within Fukushima, the death rate of Minami Soma is the worst. PHJ recognized this grave situation and decided to extend support to mental health care of the people of the Minami Soma, by launching a psychosomatic counselling room, in cooperation with Dr. Arinobu Hori, Director of Hori Mental Clinic.

PHJ and Medical Incorporated [Musubino-kai] concluded a Memorandum of Understanding to launch a counseling room where a clinical psychologist extends counselling service.

*Psychosomatic Counselling: a clinical psychologist extends 50 minutes of listening, understanding, accepting, and sympathizing service to reduce a patient's mental and psychological stress. The psychologist further helps the patient to find a solution by understanding what he/she wishes to do and how to achieve it.

Clinical psychologist is a private qualification. In 2018 Certified Psychologist System started as a national qualification.

Accumulated total (2018.03.31) Unit: person



Photos:
Left: Hori Mental Clinic

Below:
First row from left:
Ms. Yonekura, Clinical psychologist,
Dr. Hori, Mr. Kato, GM of Clinic
Administration
Second row: PHJ staff members
From left: M.Yokoo, M.Sakurakouji,
H. Kitajima



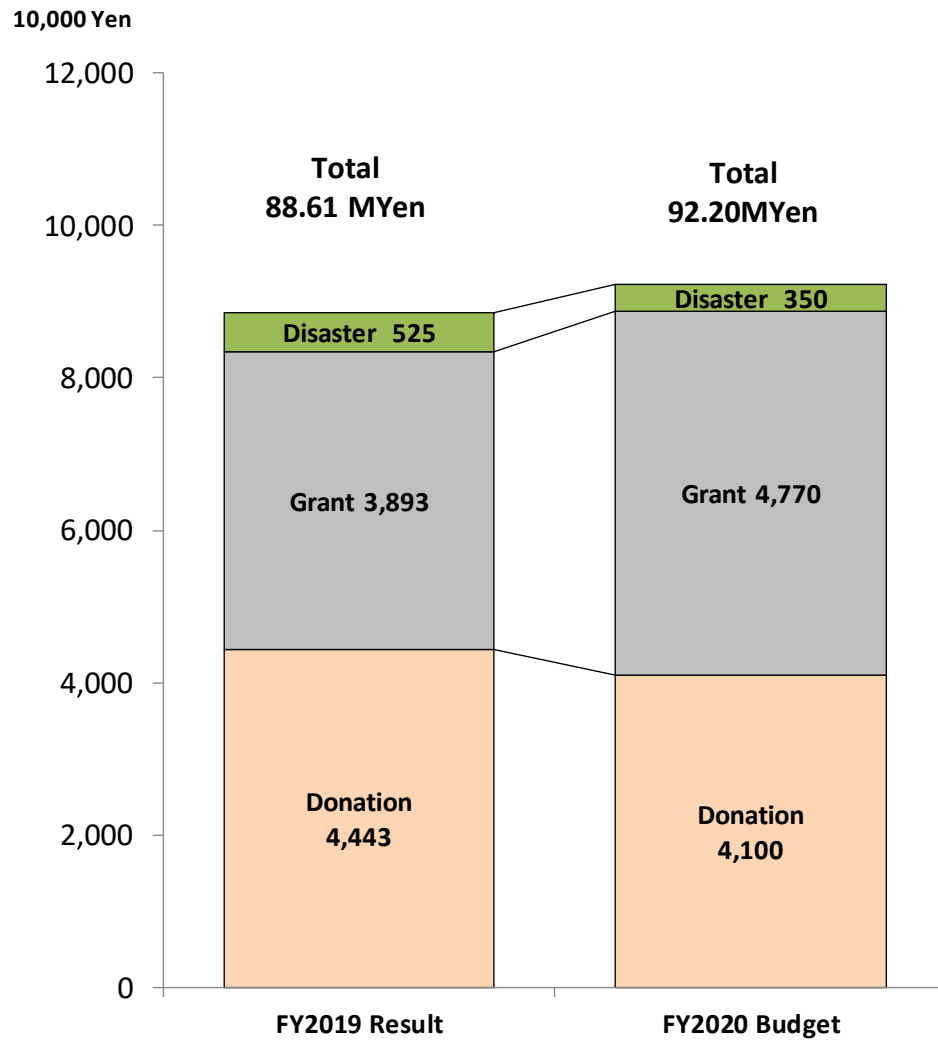
■ PHJ Support Contents

Program name	Minami Soma Psychosomatic Counselling Program
Contents of support	Establish a base of psychosomatic counselling facilities in Minami Soma that will be operated independently in the near future
Support period	January 2019 – December 2021
Total support amount	16.5 million yen in three years Funds from disaster support (balance) including the deposits from Mitsui Sumitomo Trust Bank Donation from K.K. Ashisto

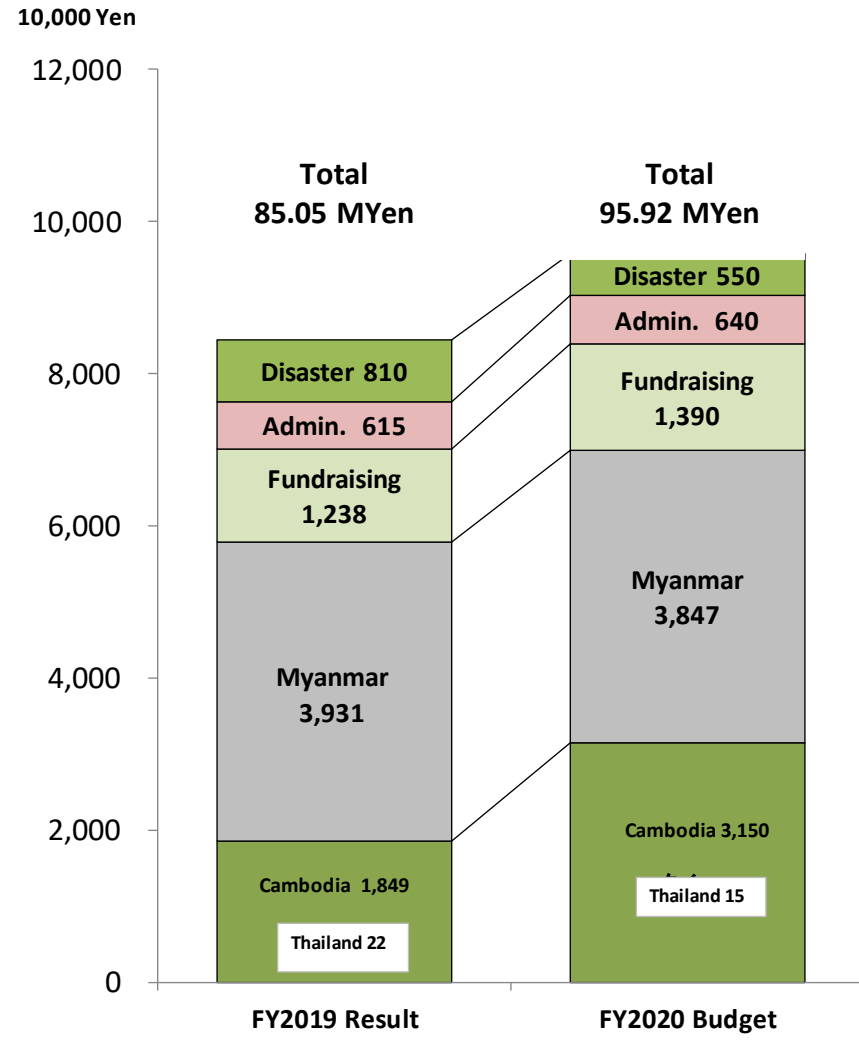
■ Psychosomatic Counselling Program

Objective	To improve mental health of residents of Minami Soma
Program contents	<ol style="list-style-type: none"> 1. Establish a psychosomatic counseling room 2. Build a psychosomatic counselling network with related organizations
Program operation	Phase 1: Hori Mental Clinic Phase 2: Newly established organization
Program members	Dr. Arinobu Hori, Mr. Kato, Clinic Administration GM, and Ms. Yuka Yonekura, clinical psychologist
Recipients	Residents of Minami Soma and neighboring areas Maximum 300 persons per year (psychosomatic counseling extended one day a week)

FY2019 Result and FY2020 Budget (not including goods in kind)



Revenue



Expenditure

Title at PHJ	Name	Title at respective organization
Chairperson	Shingo Oda	Former President, Hewlett-Packard Japan, Ltd.
Vice Chairperson	Shigeru Tanaka	Chairman, Saitama Prefectural University; Professor Emeritus, Keio University
Director	Akira Haseyama	President, Keio University
“	Masaki Iiduka	Former Board Member, Officer of Hewlett-Packard Japan, Ltd.
“	Yuji Inokuchi	Chairman, All Japan Hospital Association; Chairperson, Medical Foundation Jukoukai
“	Shuzo Kaihori	Former Chairman, Board of Directors of Yokogawa Electric Corporation
“	Ken-ichi Matsumoto	Chairman JFMDA; Chairman, OMETA; Chairman, Sakura Global Holding Co., Ltd.
“	Yasuo Nakajima	Director of Radiology Consultation Clinic; Professor Emeritus, St. Marianna University
“	Chieko Oosawa	Citizen of Musashino-shi; Executive Director of Yogi Production (Theatrical Group Me-gumi)
Managing Director	Koji Sano	Former Officer, Director of Corporate Ethics of Yokogawa Electric Corporation; and former Auditor, Yokogawa Solution Service Corporation
Director	Mitsuhiro Saotome	First Ambassador of Civil Society of Japan, Former Ambassador of Japan to the Republic of Zambia, the Republic of Malawi
“	Isao Teshirogi	Chairman, The Federation of Pharmaceutical Manufacturers' Association of Japan; President and CEO, Shionogi & Co., Ltd.
Auditor	Koji Maemura	Audit and Supervisory Member of Yokogawa Electric Corporation