



Overview of PH-Japan (People's Hope Japan)

First certified NPO by Japan Tax Agency

September 2022



History



- 1997.1** Project HOPE Japan, a volunteer organization, was established as a Japan Branch of US NGO Project HOPE. Founders: Yokogawa Electric Corp., Hewlett-Packard Japan Ltd. and GE Healthcare Japan Co., Ltd.
- 1999.8** Certified as a Non-Profit Organization by the Economic Planning Bureau of the Japanese Government
- 2001.12** Certified by the Japan Tax Agency as the Certified NPO (since 2014 certifying organization is Tokyo Municipal Government.)
- 2006.4** Reorganized as PH-Japan (People's Hope Japan) independent from Project HOPE
- 2022.1** Celebrated the 25th anniversary of establishment



In 1958, Dr. William B. Walsh requested the President Aisenhower to dispose a Navy hospital ship for his project. After remodeling it, Dr. Walsh started to extend medical and health care support to the South Pacific countries. Thus the Project HOPE was born.



■ Mission

In order to help the people in Asia to empower themselves in health care, PH-Japan extends following health and medical educational support, as well as medical and health support in disaster relief.

Presently, PHJ is implementing maternal and child health improvement projects in Cambodia and Myanmar, where the infant mortality rate, under 5 mortality rate and maternal mortality rate are poor.

Health Conditions in Southeast Asia

	Japan	Cambodia	Myanmar
Infant mortality rate (per 1,000 births)	2	23	36
Under 5 mortality rate (per 1,000 births)	2	27	45
Maternal mortality rate (per 100,000 births)	5	160	250
Delivery attended by skilled attendants (%)	100	89	60
Average life (years at birth)	85	70	67

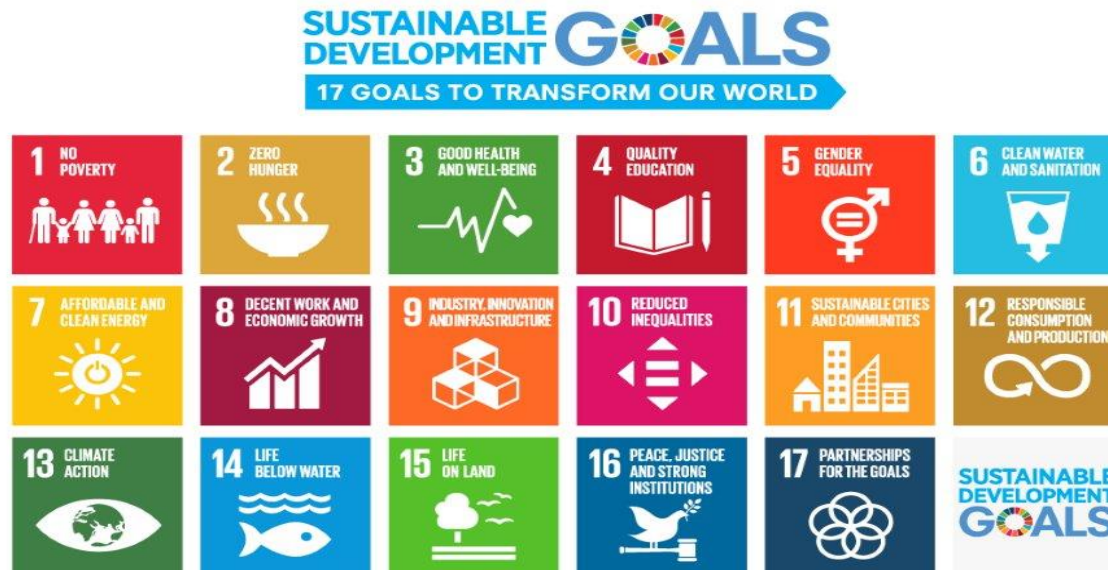
Source: UNICEF The State of the World's Children 2021

PHJ shares with the world community the Sustainable Development Goals from 2016 to 2030 established at the United Nations meetings. PHJ projects in Cambodia and Myanmar are implemented to achieve the Goal 3 Good: health and well-being for all persons. Also following goals are closely linked to the PHJ projects.

Goal 5: Gender equality

Goal 6: Clean water and sanitation

Goal 17: Partnerships for the goals



PHJ's Vision
Health and hope for all



People left behind



Donors

Beneficiaries' **Happiness**
Happiness to enjoy
healthy life

PHJ Staffs' **Happiness**
Happiness to connect
with beneficiaries
and donors

Donors' **Happiness**
Happiness to bring
happiness to others

PHJ's Happy/Happy Concept
Bring happiness to others who enjoy healthy life leads
to happiness of oneself (mutual benefits)

2027: PHJ's 30th anniversary,

2030: SDGs target year

Connecting with other persons,
communicating with other persons lead to
creation of new values

Leaving no one
behind!

SUSTAINABLE DEVELOPMENT GOALS
世界を変えるための17の目標



① Dedicated to maternal and child health

- In order to help the people in Southeast Asia to empower themselves in health care, PH-Japan extends educational support in health and medical services.

② Certified NPO (The first certified NPO by Japan Tax Agency)

- Donors enjoy tax exemption benefits

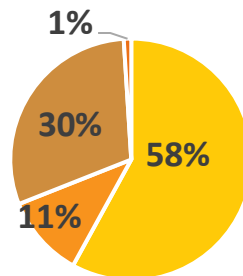
③ Efficient operation with low administrative costs

- Energetic and committed staff members are conducting local operations
- Experienced staff members at the head office back up local operations
- More than 80% income is spent for local operations



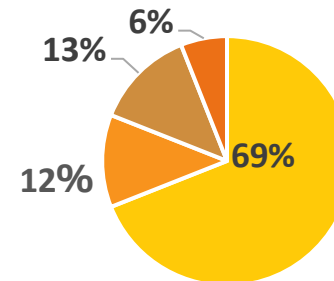
To meet donors' wishes, PH-Japan allocates donations to local operations at maximum

Average revenue



■ Cash donation
■ Public grant
■ Goods donation
■ Other rev.

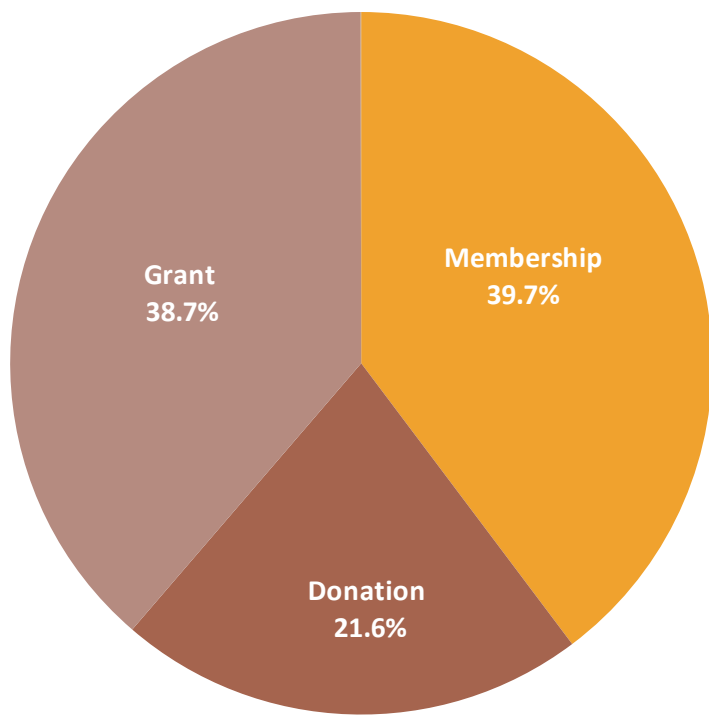
Average expenditure



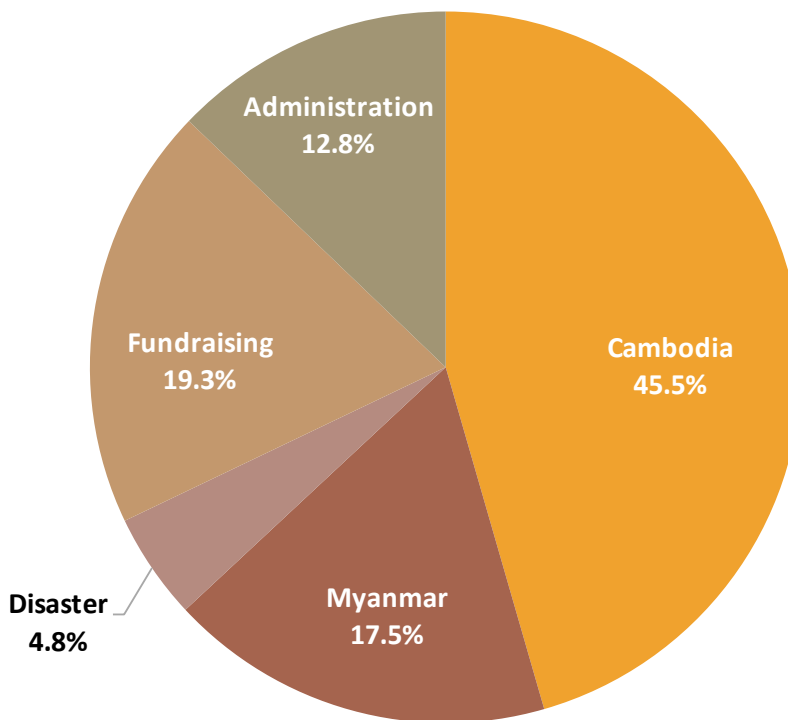
■ Project support
■ Fundraising exp.
■ Goods support
■ Admin.exp.



FY2022 Revenue
(Total 68.75 million yen,
excluding goods)



FY2022 Expenditure
(Total 67.16 million yen
excluding goods)



Myanmar

• Maternal and child health improvement

Y. Fujino

GM Project Support Dept.

Area: 680,000 km²
Population: 51,000,000

Japan

• Disaster support and human resource development

Area: 380,000km²
Population: 120,000,000

Cambodia

• Maternal and child health improvement

K. Ishiyama

Country Director

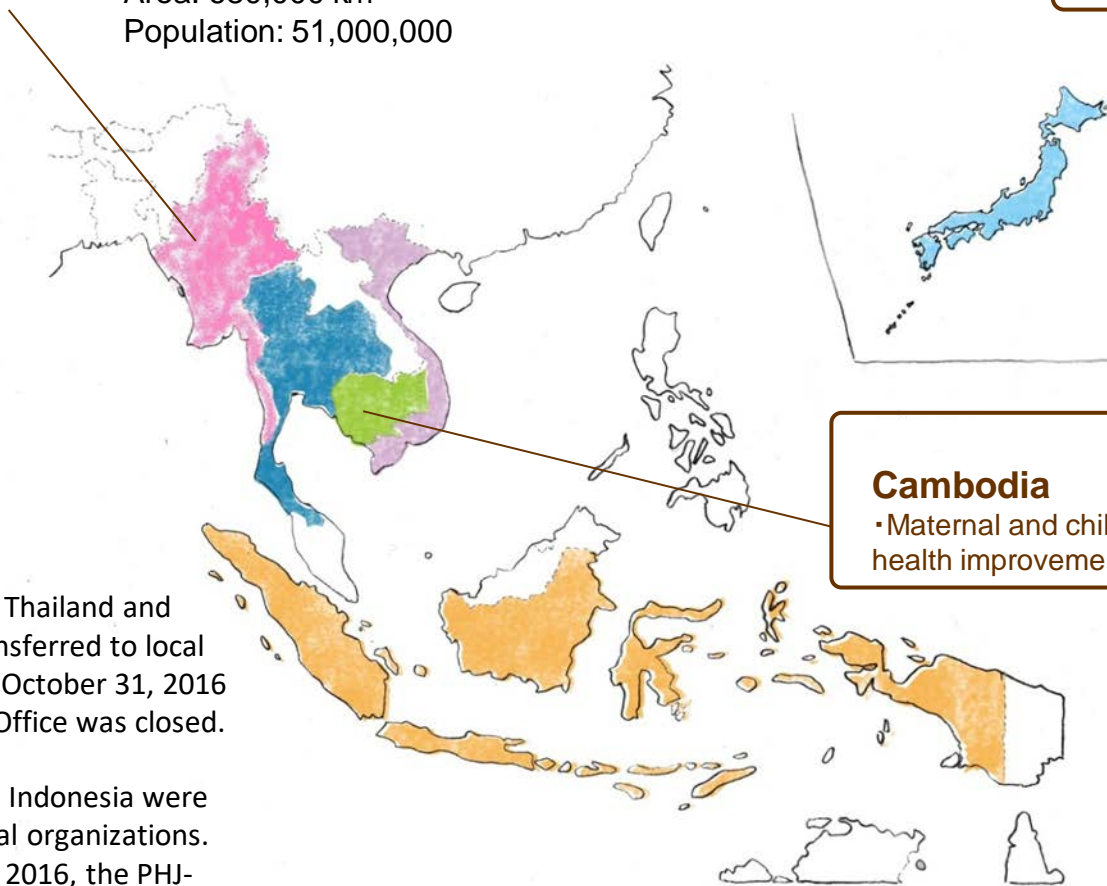
T. Okumoto

Project Manager

Area: 180,000km²
Population: 15,000,000

All PHJ projects in Thailand and Vietnam were transferred to local organizations. On October 31, 2016 the PHJ-Thailand Office was closed.

All PHJ projects in Indonesia were transferred to local organizations. On December 31, 2016, the PHJ-Indonesia Office was closed.



2014.10~2018.9
(4 years)

2018.10~2023.03
(4 years)

2023.04~2026.03
(3 years)

Stoung Trang
Operational
Health
District

Maternal & child health

Training of midwives and health staff
Strengthening the capacity of HCs
Enhancing related infrastructure

Child health & nutrition Pilot Project

Strengthening community care network for child health and nutrition

Training of health staff
Strengthening network
Enhancing related infrastructure

Pregnant women and newborns

Postpartum women, newborns,
and children under five

Siem Reap
Province,
Sotr Nikum
OD

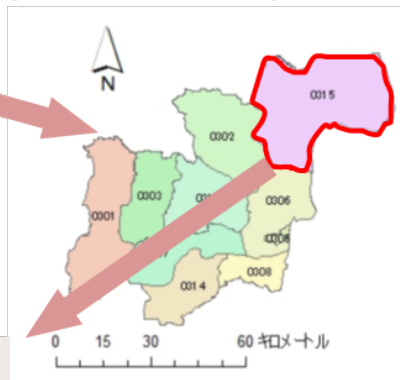
Consultation with
health offices,
Information
gathering/
investigation, and
Planning

Health of pregnant/post- partum women & newborns

Training of midwives and health
staff
Enhancing health administration
capacity & infrastructure

Pregnant women and newborns

Stoung Trang OD
(population: 120,000 persons)



- Areak Thnot Health Center (8,600 persons)
- Khpop Tagnuon Health Center (6,800 persons)
- Peam Kohsna Health Center (9,800 persons)
- Oun Mlou Health Center (10,000 persons)

FY2023

- * Complete current project
- * Start new project

FY2023 project

Major funding sources

- The ministry of Foreign Affairs of Japan
- Japan International Cooperation Agency
- Narita Cosmopolitan Rotary Club
- Own fund

■ Project to strengthen community care and support network for children in Kampong Cham Province

【Project site】

Stoung Trang Operational Health District (OD)

(Health staff capability enhancement: 12 health centers, community networking: 4 health centers)

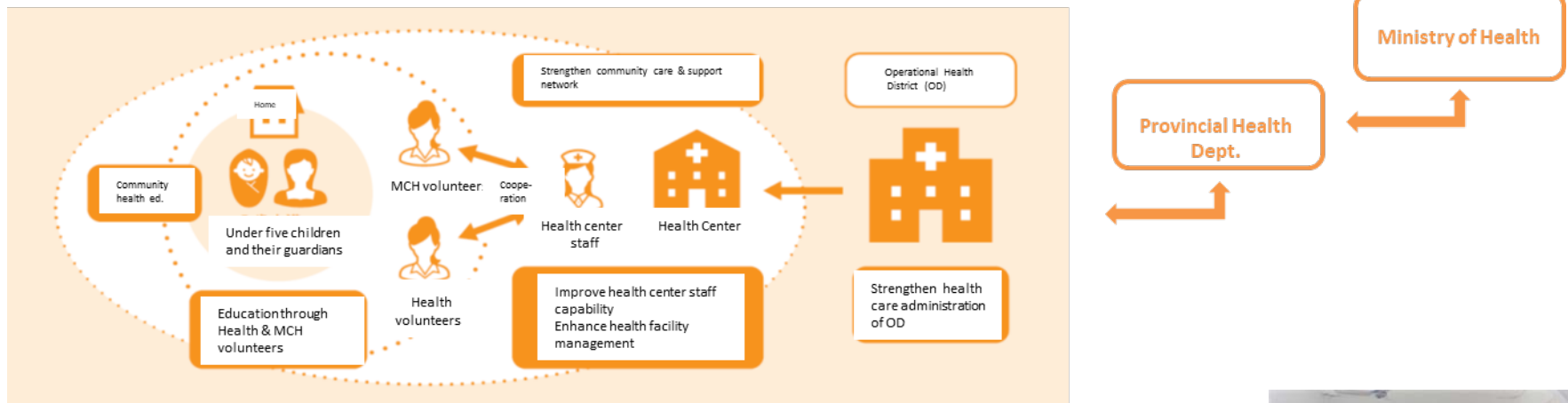
【Project goal】

To address health problems related to children by strengthening community care and support network

1. Children in the project site have access to appropriate health care service at appropriate timing through close communications between the health centers and the community.
2. Local residents have opportunities to enhance their awareness on the children's health care and dietary behaviors.

【Beneficiaries】

4,669 children under 5 years and 4,669 guardians; 5 OD staff ; 29 health center staff; 67 health volunteers; 75 maternal and child health volunteers; in 34 villages under 4 health centers with the population of 40,342



PHJ donated 597 PNC kits to raise awareness of the importance of PNC



PHJ organized regular supervision and training for capacity building of health center staff



PHJ donated 109 lanterns to Health volunteers



PHJ donated necessary medical equipment for the PNC Room in the Peam Kohstna Health Center



PHJ donated infection prevention goods to Stoung Trong Operational Health District (April 2020)



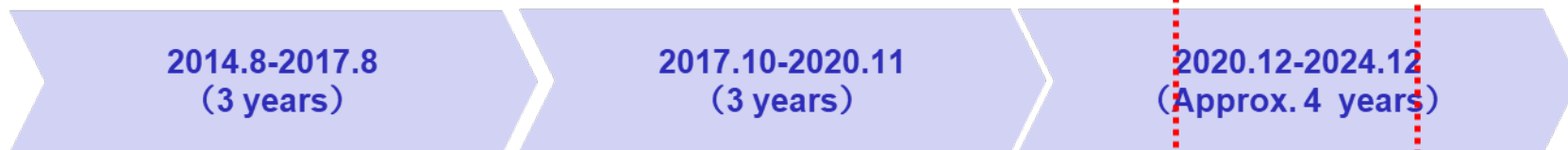
Reusable cloth masks donated by a Japanese donor were distributed at Khpop Tagnuon Health Center (July 2020)



Masks donated by a Japanese donor were distributed at Peam Kohsna Health Center (July 2020)



Masks and scarves donated by a Japanese donor arrived at an orphanage in Phnom Penh (December 2021)



Tatkon Township

Health of pregnant/postpartum women & newborns

Training of health staff
Enhancing health functions
Improving infrastructure

Health of pregnant/post-partum women & newborns

Strengthening health care system
Strengthening monitoring system
Enhancing sustainability

2020.12-2024.12
(Approx. 4 years)

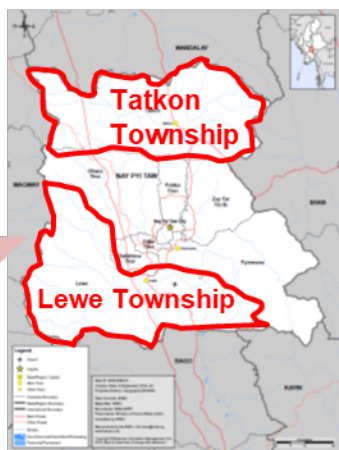
Health of pregnant/post-partum women & newborns

Training of health staffs
Enhancing health functions
Improving infrastructure

Lewe Township

Consultation with health offices
Information gathering investigation
Planning

FY2023
*Continue implementing
Lewe project



	Tatkon Township	Lewe Township
Population	180,000 persons	280,000 persons
Area	1,800km ²	2,225km ²
No. of health centers	5	11

FY2023 project:

Main funding sources

- The Ministry of Foreign Affairs of Japan
- Ono Pharmaceutical Co., Ltd.
- Yagami Co. Ltd.
- Own fund

Strengthening health of pregnant/postpartum & newborns

【Project site】

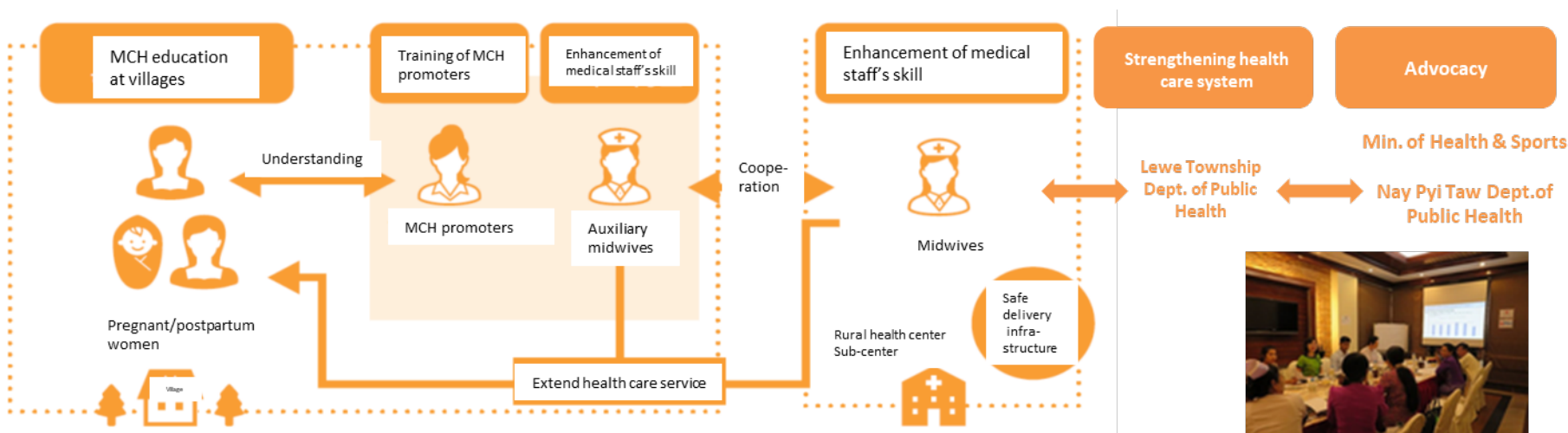
Lewe Township, Nay Pyi Taw Council

【Project goal】

Pregnant and postpartum women and newborns have access to appropriate maternal and child health service timely to improve their health conditions through strengthening the health care system of the township, and the achievements of the project give positive effects to other areas.

【Beneficiaries】

5115 newborns; 5065 pregnant women; township public health dept. staff; 8 lady health visitors; 83 midwives, 55 auxiliary midwives, 690 health promoters in Lewe Township with the populations of 301,928 persons



Cyclic MCH check



Training of health promoters



Training of auxiliary midwives



Training of midwives



Construction of MCH facilities



**Giving vaccines using donated masks
(June 2020)**



**PHJ donated masks and alcohol gels to Tatkon
Township Health Department (April 2020)**



**PHJ donated cloth masks to MCH promoters
at Inn Pin Sub-center (May 2020)**



**PHJ donated cloth masks and disposable gloves
to a volunteer group (November 2021)**



■ January 2019~December 2021: Supported launching of Psychosomatic Counselling Room at Minami Soma, Fukushima

Support to Minami Soma: suffering from both East Japan Earthquake/Tsunami disaster and Fukushima Nuclear Power Plant Accident, the reconstruction in Fukushima Prefecture did not proceed as planned. The disaster related death rate of Fukushima announced by the Reconstruction Agency was the highest among the three prefectures.

Within Fukushima, the death rate of Minami Soma was the worst. PHJ recognized this grave situation and decided to extend support to mental health care of the people of the Minami Soma, by launching a psychosomatic counselling room, in cooperation with Dr. Arinobu Hori, Director of Hori Mental Clinic.

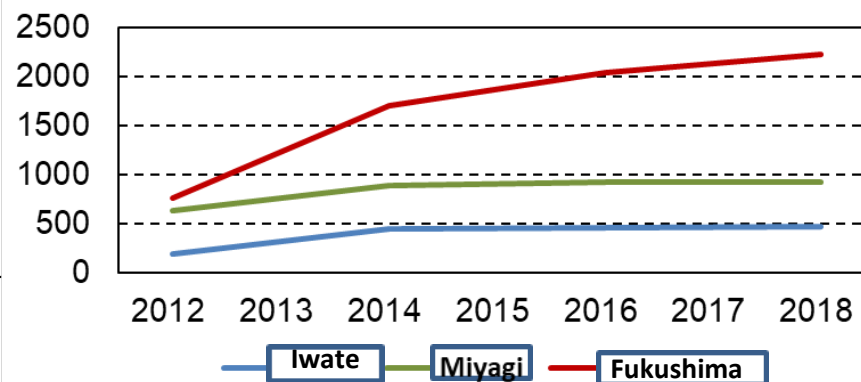
PHJ and Medical Incorporated [Musubino-kai] concluded a Memorandum of Understanding to launch a counseling room where a clinical psychologist extends counselling service.

*Psychosomatic Counselling: a clinical psychologist extends 50 minutes of listening, understanding, accepting, and sympathizing service to reduce a patient's mental and psychological stress. The psychologist further helps the patient to find a solution by understanding what he/she wishes to do and how to achieve it. (Clinical psychologist is a private qualification. In 2018 Certified Psychologist System started as a national qualification.)

This program was implemented steadily, and in the latter half of 2019, the number of counselling sessions increased by 1.5 times of the initial plan of maximum 72 sessions in three months. However, in April 2020 the Japanese Government announced the COVID19 related emergency declaration. The psychosomatic counselling was suspended in April and May. In June the Musubi-no-kai resumed the program by extending remote counselling.

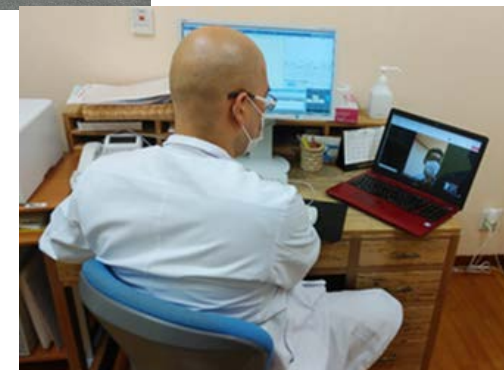
As Dr. Hori's plan to establish a new NGO became pending by the supporters, PHJ and the Musubi-no-Kai concluded a new Memorandum of Understanding in July 2020. The revised program is explained on the next page. This program was completed in December 2021 as initially planned.

Accumulated death (2018.03.31) Unit: person



Photos:
Left: Hori Mental Clinic

Below: Remote counselling





■ PHJ Support Contents

Program name	Minami Soma Psychosomatic Counselling Program
Contents of support	Establish a base of psychosomatic counselling facilities in Minami Soma to be operated independently in the future
Support period	January 2019 ~ December 2021
Total support amount	16.5 million yen in three years Funds from disaster support (balance including the deposits from Mitsui Sumitomo Trust Bank) Donation from K.K. Ashisuto

■ PHJ Support Results

PHJ's support	First half (Jan.2019~June 2020)	Second half (July 2020~Dec. 2021)	Total
Medical examination	86 cases	134 cases	220 cases
Counseling	424 cases	498 cases	922 cases
Total expenditure	9.45 million yen	7.68 million yen	17.13 million yen

To promote the principle of SDGs “No one will be left behind”, PHJ implements human resource development programs in Japan, in addition to the education and training extended at the project sites in Southeast Asia.

1. Study tour: for students and donors

Example: Students of Faculty of Liberal Arts, Saitama University
Organized 11 tours including one on-line tour in 2021
(2010-2022)

- * Students: Select a study theme, preliminary search
- * PHJ office: make appointments, preparations for the students
- * PHJ staffs: accompany as coordinator and translator
- * Students: present their study reports to relevant organizations and persons at the PHJ project site

Other study tours to PHJ project sites

*Narita Cosmopolitan Rotary Club, Kwansei Gakuin University, Chuo University, Shiga University of Medical Science, Ochanomizu University, Keio University, Takushoku University, Kyorin University, Aichi Prefectural University



Visiting families at a village in Cambodia



Report meeting at a health center in Cambodia

2. Dispatch of lecturer/accepting visitors

Example of dispatch of lecturer

- * Faculty of Law, Soka University; Nursing Department, Faculty of Human Sciences, Sophia University; Hewlett-Packard Japan G.K.

Example of accepting visitors

Students of Nursing Department, Faculty of Human Sciences, Sophia University; Economics Department, Chuo University; Mitaka City No.5 Junior High School , Higashi Yamato City No. 2 Junior High School

3. Internship

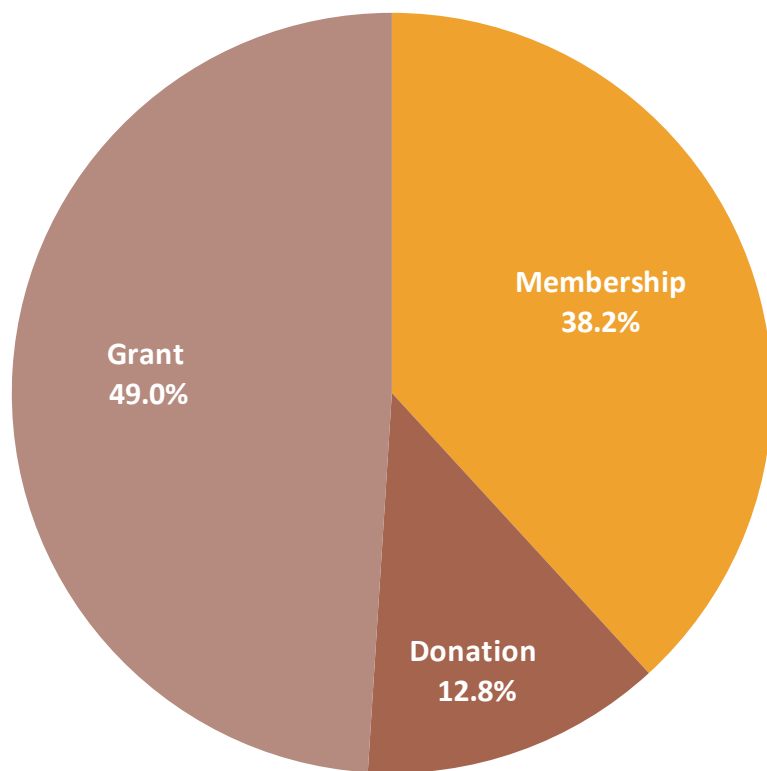
PHJ accepts students planning to engage in international cooperation projects as interns and extend opportunities to learn PHJ's international activities through on-line meetings with PHJ's project site staffs, for example.



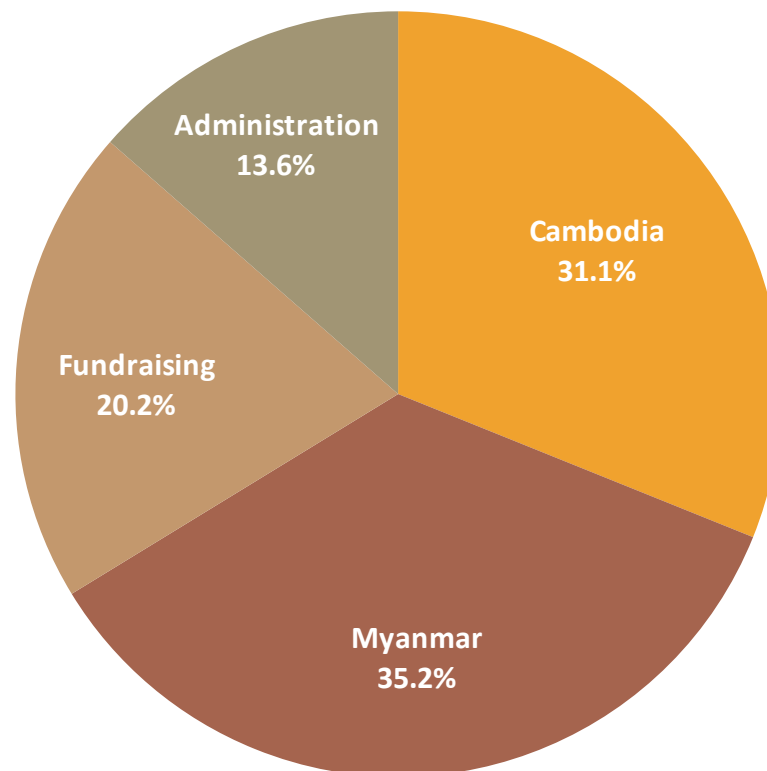
FY2023 Revenue and Expenditure



FY2023 Revenue
(Total 67.83 million yen,
excluding goods)



FY2023 Expenditure
(Total 86.81 million yen,
excluding goods)





PHJ Board of Directors as of September 6, 2022



Title at PHJ	Name	Title at respective organization
Chairperson	KAMIYA, Youhei	Former director of Yokogawa & Co., Ltd
Vice Chairperson	TANAKA, Shigeru	Chairman, Saitama Prefectural University; Professor Emeritus, Keio University
Managing Director	FUJINO, Yasuyuki	Concurrently General Manager, Program Support Dept.
Director	IIZUKA, Masaki	Former Board Member, Officer of Hewlett-Packard Japan G.K.
Director	INOKUCHI, Yuji	Chairman, All Japan Hospital Association; Chairperson, Medical Foundation Jokokai
Director	ISHIKAWA, Masakazu	Director of Minami-Ikuta Ladies Clinic, Lecturer of Kitasato University
Director	ITO, Kohei	President, Keio University
Director	KAIHORI, Shuzo	Former Chairman, Board of Director of Yokogawa Electric Corp.
Director	MANABE, Sunao	Chairman, The Federation of Pharmaceutical Manufacturers' Association of Japan; President and CEO, Daiichi Sankyo Co., Ltd.
Director	MATSUMOTO, Ken-ichi	Chairman, JFMDA; Chairman, OMETA; Chairman, Sakura Global Holding Co., Ltd.
Director	NAKAJIMA, Yasuo	Director of Radiology Consultation Clinic; Professor Emeritus, St. Marianna University
Director	ODA, Shingo	Former President of Hewlett-Packard Japan G.K.
Director	YAMAMOTO, Chiaki	Citizen of Musashino City
Director	YASUDA (OKAMOTO) Miyoko	Associate Professor, Faculty and Graduate School of Health Care and Nursing/Department of Global Health Research, Graduate School of Medicine, Juntendo University
Director	YOSHINO, Yae	Associate Professor, Department of Nursing, Faculty of Human Sciences, Sophia University
Auditor	MAEMURA, Koji	Audit and Supervisory Member of Yokogawa Electric Cop.