



Overview of PH-Japan (People's Hope Japan)

First certified NPO by Japan Tax Agency

April 2022



History



- 1997.1** Project HOPE Japan, a volunteer organization, was established as a Japan Branch of US NGO Project HOPE. Founders: Yokogawa Electric Corp., Hewlett-Packard Japan Ltd. and GE Healthcare Japan Co., Ltd.
- 1999.8** Certified as a Non-Profit Organization by the Economic Planning Bureau of the Japanese Government
- 2001.12** Certified by the Japan Tax Agency as the Certified NPO (since 2014 certifying organization is Tokyo Municipal Government.)
- 2006.4** Reorganized as PH-Japan (People's Hope Japan) independent from Project HOPE
- 2022.1** Celebrated the 25th anniversary of establishment



In 1958, Dr. William B. Walsh requested the President Aisenhower to dispose a Navy hospital ship for his project. After remodeling it, Dr. Walsh started to extend medical and health care support to the South Pacific countries. Thus the Project HOPE was born.



■ Mission

In order to help the people in Asia to empower themselves in health care, PH-Japan extends following health and medical educational support, as well as medical and health support in disaster relief.

Presently, PHJ is implementing maternal and child health improvement projects in Cambodia and Myanmar, where the infant mortality rate, under 5 mortality rate and maternal mortality rate are poor.

Health Conditions in Southeast Asia

	Japan	Cambodia	Myanmar
Infant mortality rate (per 1,000 births)	2	24	37
Under 5 mortality rate (per 1,000 births)	2	28	46
Maternal mortality rate (per 100,000 births)	6	160	250
Delivery attended by skilled attendants (%)	100	89	60
Average life (years at birth)	84	70	67

Source: UNICEF The State of the World's Children 2019

PHJ shares with the world community the Sustainable Development Goals from 2016 to 2030 established at the United Nations meetings. PHJ projects in Cambodia and Myanmar are implemented to achieve the Goal 3 Good: health and well-being for all persons.

Also following goals are closely linked to the PHJ projects.

Goal 5: Gender equality

Goal 6: Clean water and sanitation

Goal 17: Partnerships for the goals



PHJ's Vision
Health and hope for all



People left behind



Donors

Beneficiaries' **Happiness**
Happiness to enjoy
healthy life

PHJ Staffs' **Happiness**
Happiness to connect
with beneficiaries
and donors

Donors' **Happiness**
Happiness to bring
happiness to others

PHJ's Happy/Happy Concept
Bring happiness to others who enjoy healthy life leads
to happiness of oneself (mutual benefits)

2027: PHJ's 30th anniversary,

2030: SDGs target year

Connecting with other persons,
communicating with other persons lead to
creation of new values

Leaving no one
behind!

SUSTAINABLE
DEVELOPMENT **GOALS**
世界を変えるための17の目標



① Dedicated to maternal and child health

- In order to help the people in Southeast Asia to empower themselves in health care, PH-Japan extends educational support in health and medical services.

② Certified NPO (The first certified NPO by Japan Tax Agency)

- Donors enjoy tax exemption benefits

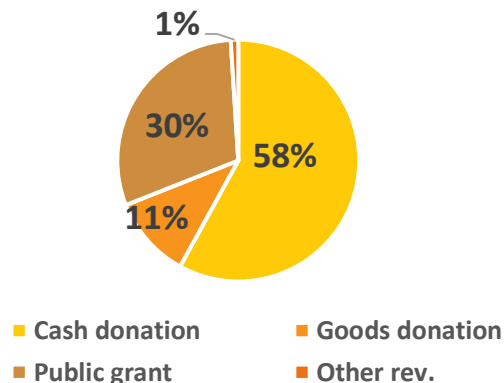
③ Efficient operation with low administrative costs

- Energetic and committed staff members are conducting local operations
- Experienced staff members at the head office back up local operations
- More than 80% income is spent for local operations

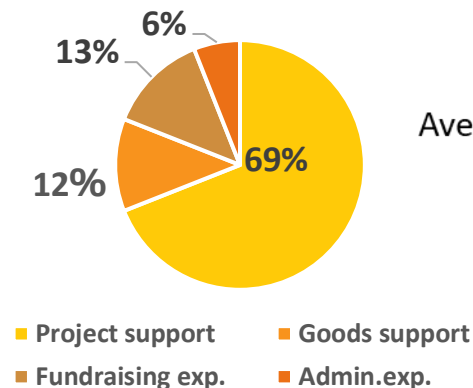


To meet donors' wishes, PH-Japan allocates donations to local operations at maximum

Average revenue



Average expenditure

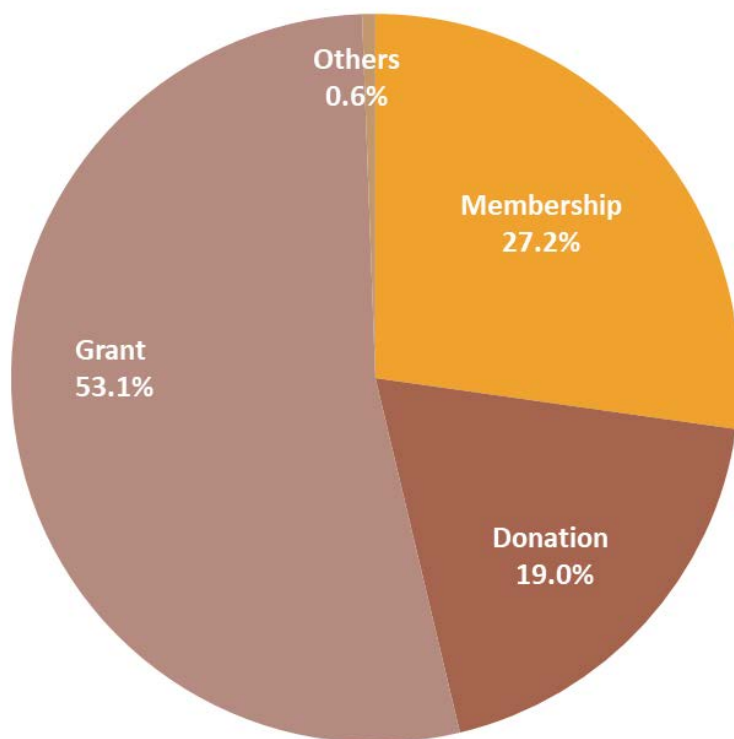




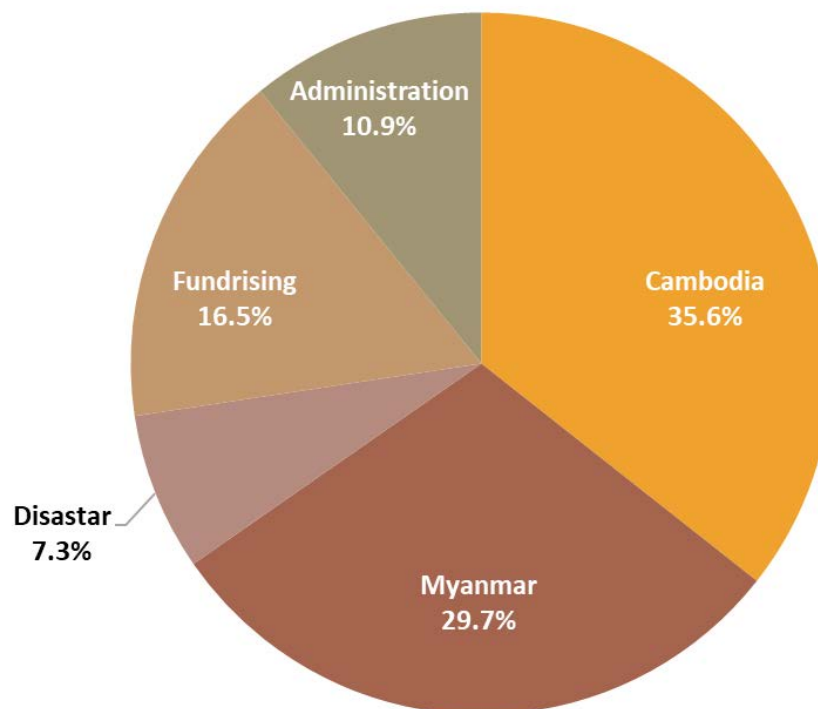
2021 Revenue and Expenditure



FY2021 Revenue (Total 106.2 million yen, excluding goods)



FY2021 Expenditure (Total 67.73 million yen, excluding goods)



Myanmar

• Maternal and child health improvement

Y. Shingai
Acting Country Director

Area: 680,000 km²
Population: 51,000,000

Japan

• East Japan disaster and other disaster support

Area: 380,000km²
Population: 120,000,000

Cambodia

• Maternal and child health improvement

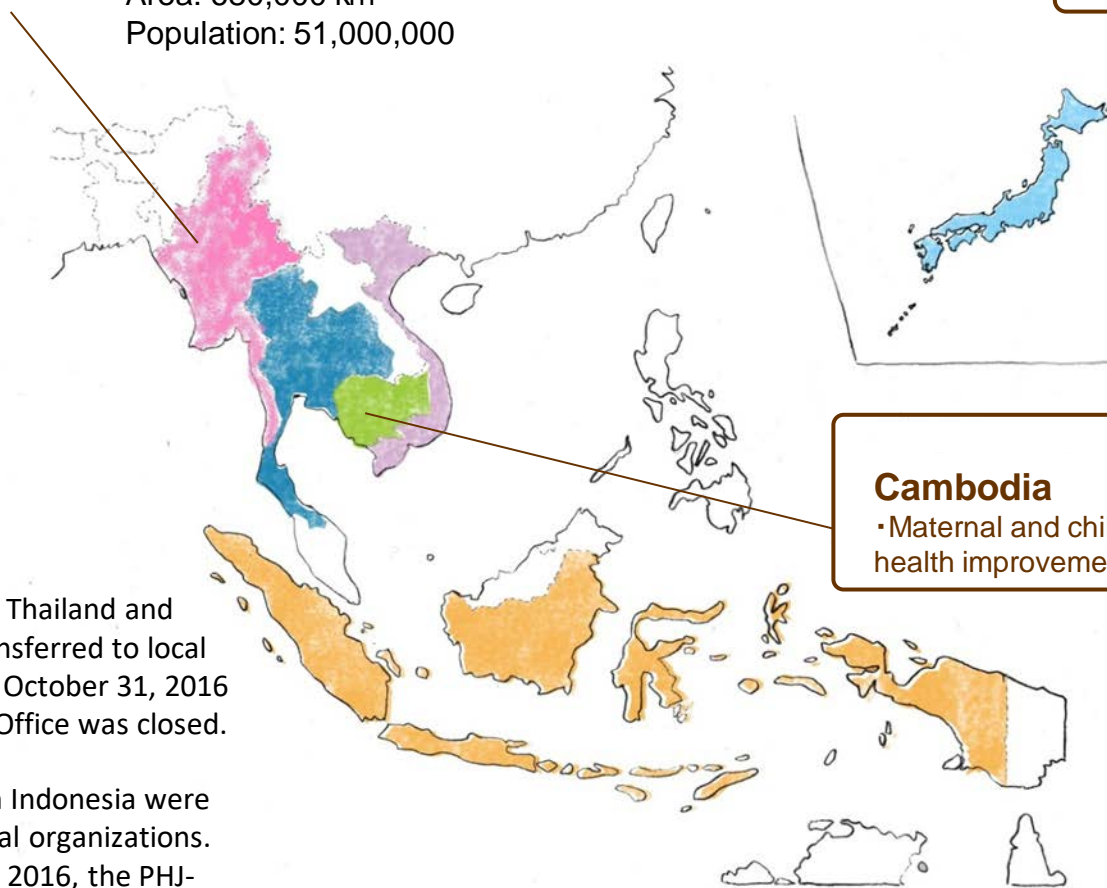
K. Ishiyama
Country Director

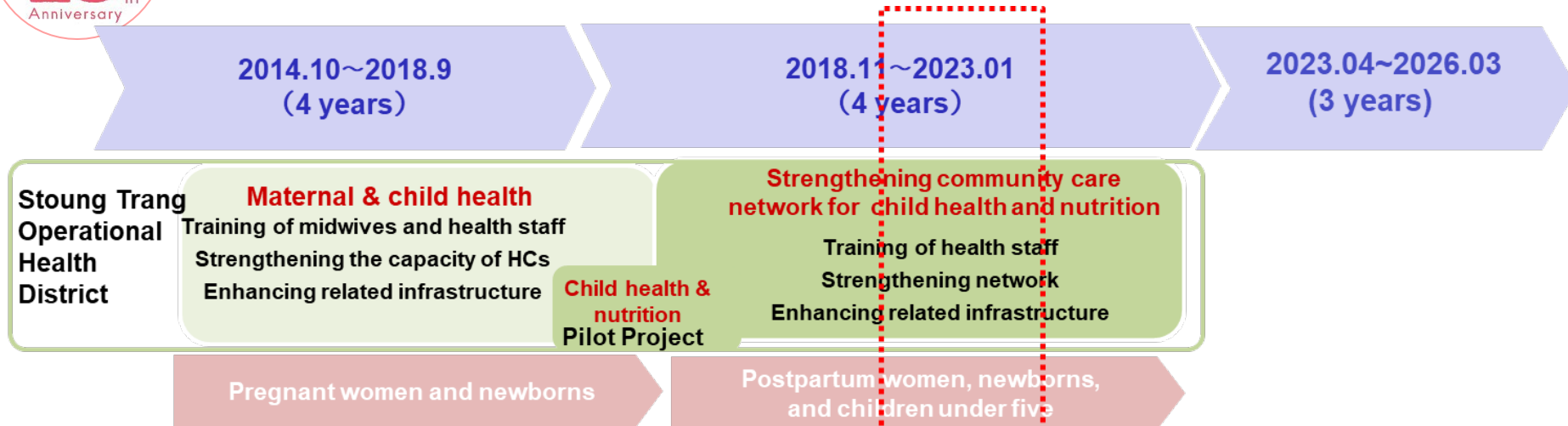
T. Okumoto
Project Manager

Area: 180,000km²
Population: 15,000,000

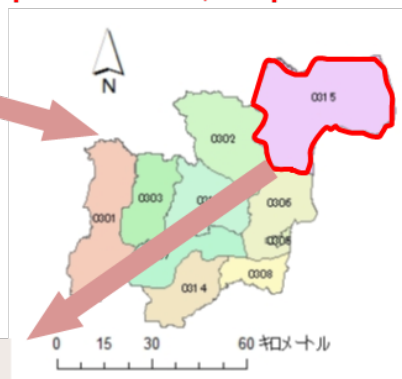
All PHJ projects in Thailand and Vietnam were transferred to local organizations. On October 31, 2016 the PHJ-Thailand Office was closed.

All PHJ projects in Indonesia were transferred to local organizations. On December 31, 2016, the PHJ-Indonesia Office was closed.





Stoung Trang OD
(population: 120,000 persons)



Siem Reap Province, Sotr Nikum OD

Consultation with health offices, Information gathering/ investigation, and Planning

Health of pregnant/postpartum women & newborns
Training of midwives and health staff
Enhancing health administration capacity & infrastructure

Pregnant women and newborns

FY2022

*Enhancing stable & sustainable community network activities for project completion

- Areak Thnot Health Center (8,600 persons)
- Khpop Tagnuon Health Center (6,800 persons)
- Peam Kohsna Health Center (9,800 persons)
- Oun Mlou Health Center (10,000 persons)

FY2022 project

Major funding sources

- The ministry of Foreign Affairs of Japan
- Sumitomo Pharma Co., Ltd.
- Narita Cosmopolitan Rotary Club
- Own fund

■ Project to strengthen community care and support network for children in Kampong Cham Province

【Project site】

Stoung Trang Operational Health District (OD)

(Health staff capability enhancement: 12 health centers, community networking: 4 health centers)

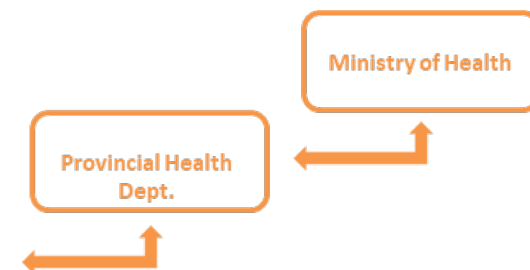
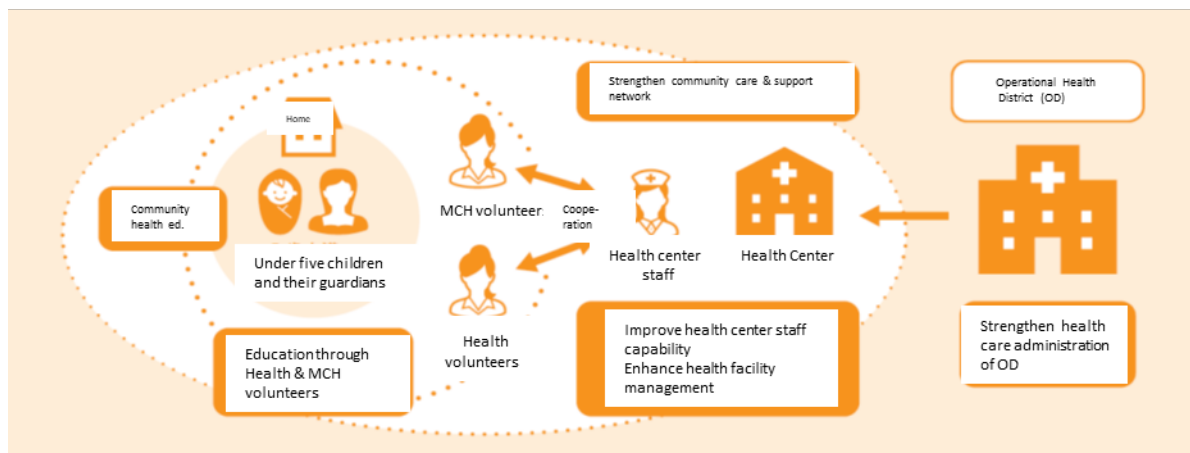
【Project goal】

To address health problems related to children by strengthening community care and support network

1. Children in the project site have access to appropriate health care service at appropriate timing through close communications between the health centers and the community.
2. Local residents have opportunities to enhance their awareness on the children's health care and dietary behaviors.

【Beneficiaries】

4,669 children under 5 years and 4,669 guardians; 5 OD staff ; 29 health center staff; 67 health volunteers; 75 maternal and child health volunteers; in 34 villages under 4 health centers with the population of 40,342



PHJ donated 597 PNC kits to raise awareness of the importance of PNC



PHJ organized regular supervision and training for capacity building of health center staff



PHJ donated 109 lanterns to Health volunteers



PHJ donated necessary medical equipment for the PNC Room in the Peam Kohstna Health Center



PHJ donated infection prevention goods to Stoung Trong Operational Health District (April 2020)



Reusable cloth masks donated by a Japanese donor were distributed at Khpop Tagnuon Health Center (July 2020)



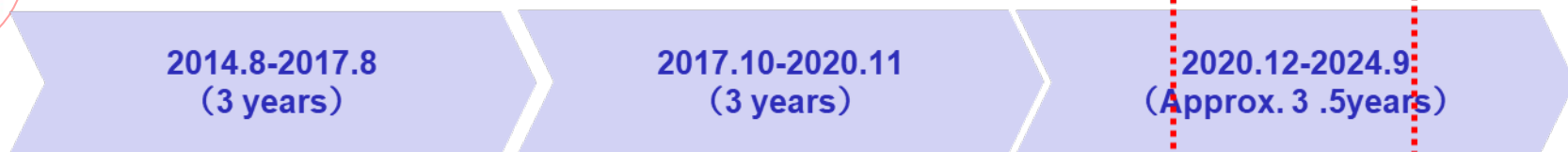
Masks donated by a Japanese donor were distributed at Peam Kohsna Health Center (July 2020)



Masks and scarves donated by a Japanese donor arrived at an orphanage in Phnom Penh (December 2021)



Myanmar Projects Overview



Tatkon Township

Health of pregnant/postpartum women & newborns

Training of health staff
Enhancing health functions
Improving infrastructure

Health of pregnant/post-partum women & newborns

Strengthening health care system
Strengthening monitoring system
Enhancing sustainability

Lewe Township

Consultation with health offices
Information gathering
Investigation
Planning

Health of pregnant/post-partum women & newborns

Training of health staffs
Enhancing health functions
Improving infrastructure

FY2022
*Implement Lewe project

FY2022 project

Main funding sources:

- The Ministry of Foreign Affairs of Japan
- Ono Pharmaceutical Co., Ltd.
- Yagami Co. Ltd.
- Own fund



	Tatkon Township	Lewe Township
Population	180,000 persons	280,000 persons
Area	1,800km ²	2,225km ²
No. of health centers	5	11

Strengthening health of pregnant/postpartum & newborns

【Project site】

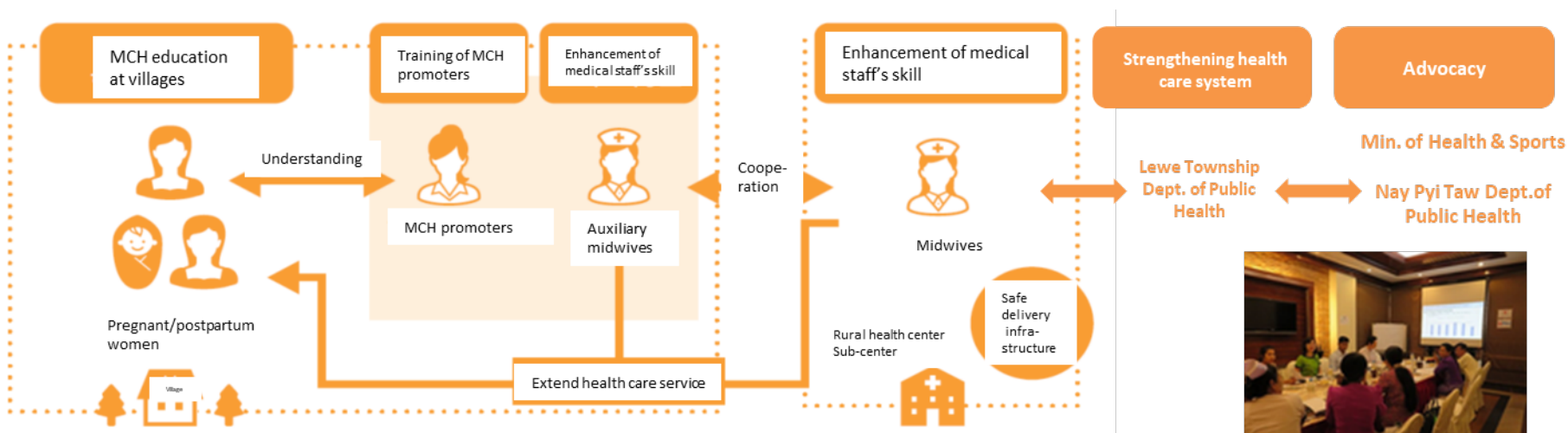
Lewe Township, Nay Pyi Taw Council

【Project goal】

Pregnant and postpartum women and newborns have access to appropriate maternal and child health service timely to improve their health conditions through strengthening the health care system of the township, and the achievements of the project give positive effects to other areas.

【Beneficiaries】

5115 newborns; 5065 pregnant women; township public health dept. staff; 8 lady health visitors; 83 midwives, 55 auxiliary midwives, 690 health promoters in Lewe Township with the populations of 301,928 persons



Cyclic MCH check



Training of health promoters



Training of auxiliary midwives



Training of midwives



Construction of MCH facilities



**Giving vaccines using donated masks
(June 2020)**



**PHJ donated masks and alcohol gels to Tatkon
Township Health Department (April 2020)**



**PHJ donated cloth masks to MCH promoters
at Inn Pin Sub-center (May 2020)**



**PHJ donated cloth masks and disposable gloves
to a volunteer group (November 2021)**



Japan Disaster Support Program (2019-2021)



■ January 2019~December 2021: Supported launching of Psychosomatic Counselling Room at Minami Soma, Fukushima

Support to Minami Soma: suffering from both East Japan Earthquake/Tsunami disaster and Fukushima Nuclear Power Plant Accident, the reconstruction in Fukushima Prefecture is not proceeding as planned. The disaster related death rate of Fukushima announced by the Reconstruction Agency is the highest among the three prefectures.

Within Fukushima, the death rate of Minami Soma is the worst. PHJ recognized this grave situation and decided to extend support to mental health care of the people of the Minami Soma, by launching a psychosomatic counselling room, in cooperation with Dr. Arinobu Hori, Director of Hori Mental Clinic.

PHJ and Medical Incorporated [Musubino-kai] concluded a Memorandum of Understanding to launch a counseling room where a clinical psychologist extends counselling service.

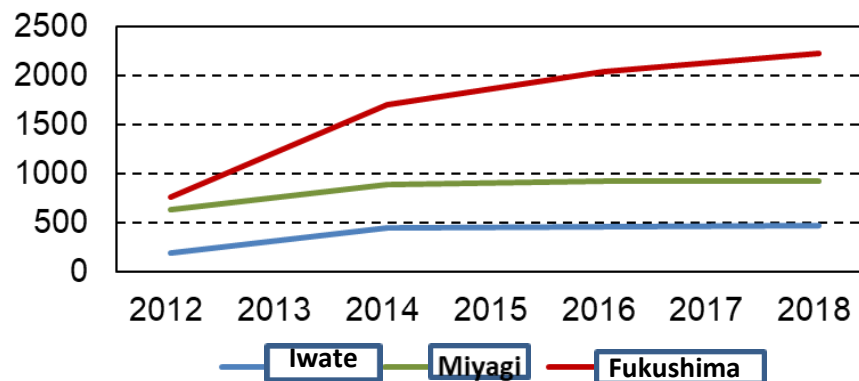
*Psychosomatic Counselling: a clinical psychologist extends 50 minutes of listening, understanding, accepting, and sympathizing service to reduce a patient's mental and psychological stress. The psychologist further helps the patient to find a solution by understanding what he/she wishes to do and how to achieve it.

(Clinical psychologist is a private qualification. In 2018 Certified Psychologist System started as a national qualification.)

This program was implemented steadily, and in the latter half of 2019, the number of counselling sessions increased by 1.5 times of the initial plan of maximum 72 sessions in three months. However, in April 2020 the Japanese Government announced the COVID19 related emergency declaration. The psychosomatic counselling was suspended in April and May. In June the Musubi-no-kai resumed the program by extending remote counselling.

As Dr. Hori's plan to establish a new NGO became pending by the supporters, PHJ and the Musubi-no-Kai concluded a new Memorandum of Understanding in July 2020. The revised program is explained on the next page. This program was completed in December 2021 as initially planned.

Accumulated death (2018.03.31) Unit: person



Photos:
Left: Hori Mental Clinic

Below: Remote counselling





■ PHJ Support Contents

Program name	Minami Soma Psychosomatic Counselling Program
Contents of support	Establish a base of psychosomatic counselling facilities in Minami Soma that will be operated independently in the near future
Support period	January 2019 – December 2021
Total support amount	16.5 million yen in three years Funds from disaster support (balance) including the deposits from Mitsui Sumitomo Trust Bank Donation from K.K. Ashisuto

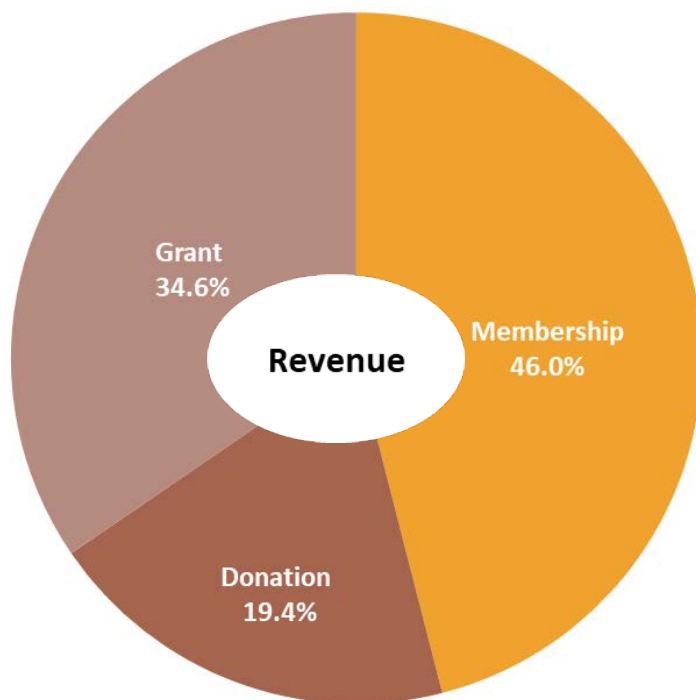
■ Memorandum of Understanding of July 2020

(First Half: ~ June 2020, Second Half: July 2020 ~December 2021)

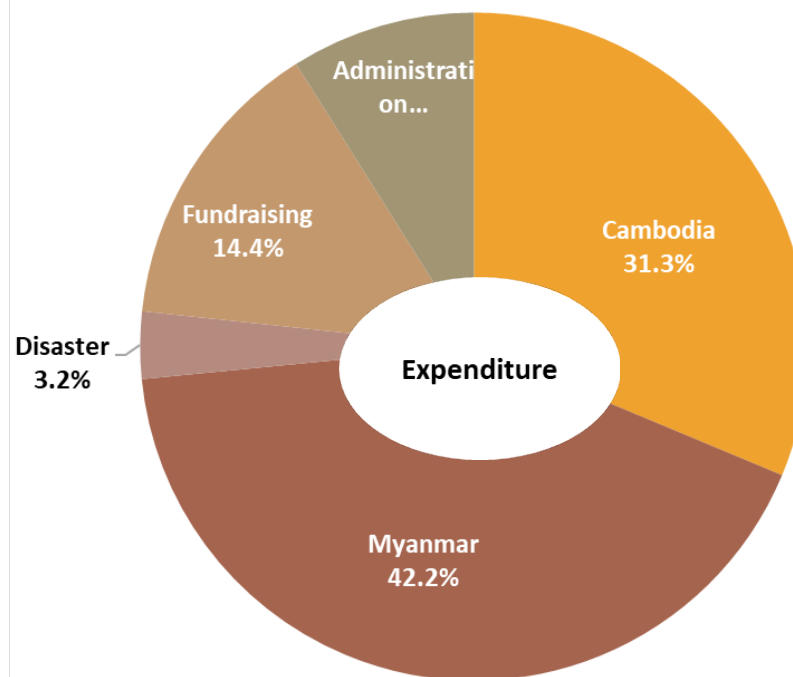
First Half Results	
Medical examination	86 cases
Counselling	424 cases
Total expenditure	6.35 M Yen

Second Half Results	
Medical examination	134 cases
Counselling	498 cases
Total expenditure	7.59M Yen

FY2022 Revenue Budget (Total 59.13 million yen, excluding goods)



FY2022 Expenditure Budget (Total 93.95 million yen, excluding goods)





PHJ Board of Directors as of September 6, 2021



Title at PHJ	Name	Title at respective organization
Chairperson	Shingo Oda	Former President, Hewlett-Packard Japan, LLC.
Vice Chairperson	Shigeru Tanaka	Chairman, Saitama Prefectural University; Professor Emeritus, Keio University
Director	Masaki Iiduka	Former Board Member, Officer of Hewlett-Packard Japan, LLC.
"	Yuji Inokuchi	Chairman, All Japan Hospital Association; Chairperson, Medical Foundation Jukoukai
"	Kohei Ito	President, Keio University
"	Shuzo Kaihori	Former Chairman, Board of Directors of Yokogawa Electric Corporation
Managing Director	Youhei Kamiya	Former Director of Yokogawa & Co., Ltd.
Director	Sunao Manabe	Chairman, The Federation of Pharmaceutical Manufacturers' Association of Japan; President and CEO, Daiichi Sankyo Co. Ltd.
"	Ken-ichi Matsumoto	Chairman, JFMDA; Chairman, OMET; Chairman, Sakura Global Holding Co., Ltd.
"	Yasuo Nakajima	Director of Radiology Consultation Clinic; Professor Emeritus, St. Marianne University
"	Mitsuhiro Saotome	First Ambassador of Civil Society of Japan, Former Ambassador of Japan to the Republic of Zambia, the Republic of Malawi
"	Chiaki Yamamoto	Citizen of Musashino City
"	Miyoko Yasuda (Okamoto)	Associate Professor, Faculty of Healthcare and Nursing, Graduate School of Healthcare and Nursing, Juntendo University
"	Yae Yoshino	Associate Professor, Faculty of Human Sciences, Department of Nursing, Sophia University
Auditor	Koji Maemura	Audit and Supervisory Member of Yokogawa Electric Corporation