

Overview of PH-Japan (People's Hope Japan)

First certified NPO by Japan Tax Agency

January 2018

- 1997.1 Project HOPE Japan, a volunteer organization, was established as a Japan Branch of US NGO Project HOPE. Founders: Yokogawa Electric Corp., Hewlett-Packard Japan, Ltd. And GE Healthcare Japan Co., Ltd.
- 1999.7 Certified as a Non-Profit Organization by the Economic Planning Bureau of the Japanese Government
- 2001.12 Certified by the Japan Tax Agency as the Certified NPO (since 2014 certifying organization is Tokyo Municipal Government.)
- 2006.4 Reorganized as PH-Japan (People's Hope Japan) independent from Project HOPE



In 1958, Dr. William B. Walsh requested the President Aisenhower to dispose a Navy hospital ship for his project. After remodeling it, Dr. Walsh started to extend medical and health care support to the South Pacific countries. Thus the Project HOPE was born.



■ Mission

In order to help the people in Asia to empower themselves in health care, PH-Japan extends following health and medical educational support, as well as medical and health support in disaster relief.

Presently, PHJ is implementing maternal and child health improvement projects in Cambodia and Myanmar, where the infant mortality rate, under 5 mortality rate and maternal mortality rate are poor.

Health Conditions in Southeast Asia

	Japan	Cambodia	Myanmar
Infant mortality rate (per 1,000 births)	2	25	40
Under 5 mortality rate (per 1,000 births)	3	29	50
Maternal mortality rate (per 100,000 births)	5	161	178
Delivery attended by skilled attendants (%)	100	89	71
Average life (years at birth)	84	69	66

Source: The State of the World's Children 2016

PHJ shares with the world community the Sustainable Development Goals from 2016 to 2030 established at the United Nations meetings. PHJ projects in Cambodia and Myanmar are implemented to achieve the following goals:

Goal 3: Good health and well-being for all persons

Goal 5: Gender equality

Goal 6: Clean water and sanitation

SUSTAINABLE DEVELOPMENT GOALS 17 GOALS TO TRANSFORM OUR WORLD



Activity Sites and Programs



All PHJ projects in Thailand and Vietnam were transferred to local organizations.
On October 31, 2016 the PHJ-Thailand Office was closed. Thank you for your support.

Myanmar

- Maternal and child health improvement



Area: 680,000 km²
Population: 51,000,000

Thailand

- HIV/AIDS prevention education
- Pediatric cardiovascular surgery
- Supporting disabled children and children with chronic diseases

Area: 510,000 km²
Population: 69,000,000

Vietnam

- Breast cancer prevention education

Area: 330,000km²
Population: 89,700,000

Japan

- East Japan disaster support

Area: 380,000km²
Population: 120,000,000

All PHJ projects in Indonesia were transferred to local organizations.
On December 31, 2016 the PHJ-Indonesia Office was closed.

Indonesia

- Maternal and child health improvement

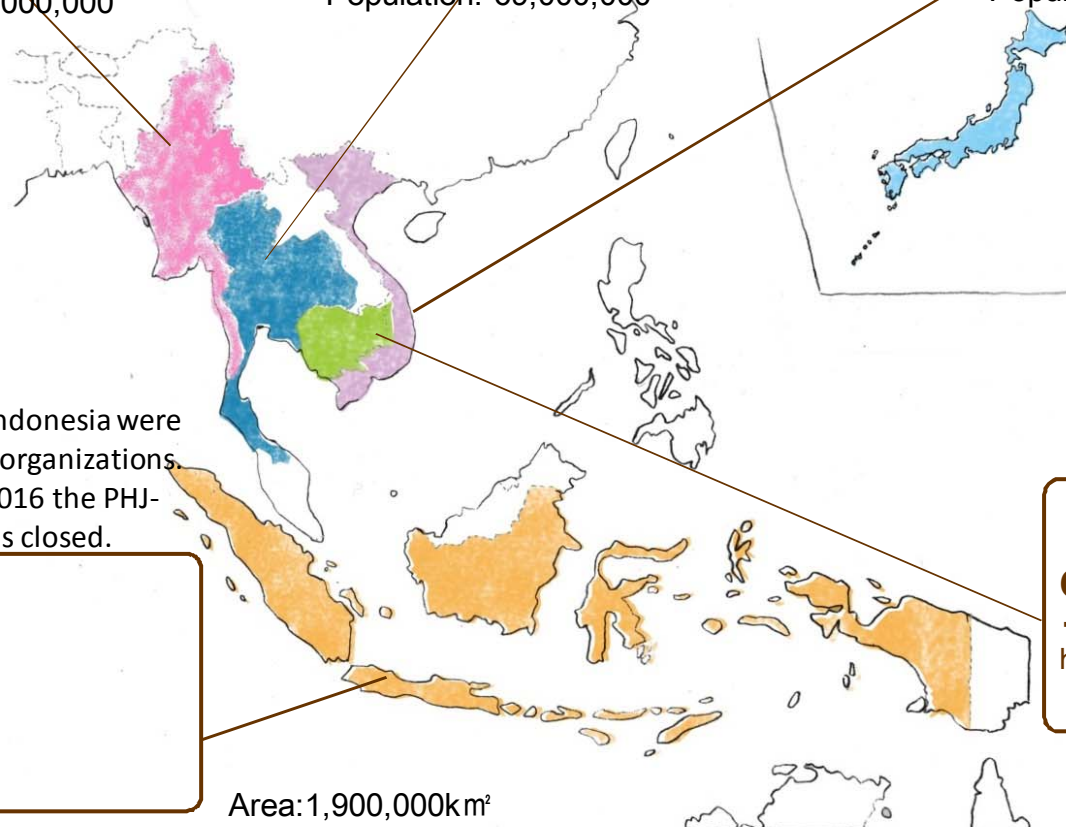
Area: 1,900,000km²
Population: 240,000,000

Cambodia

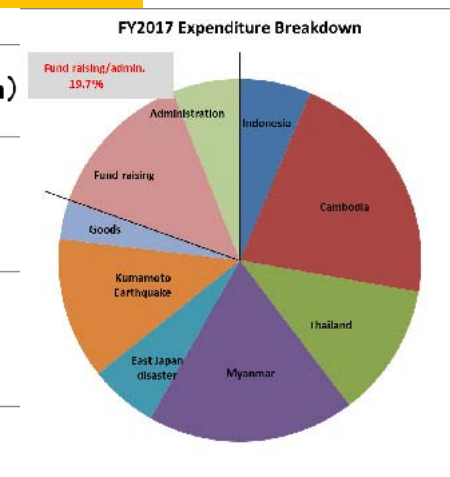
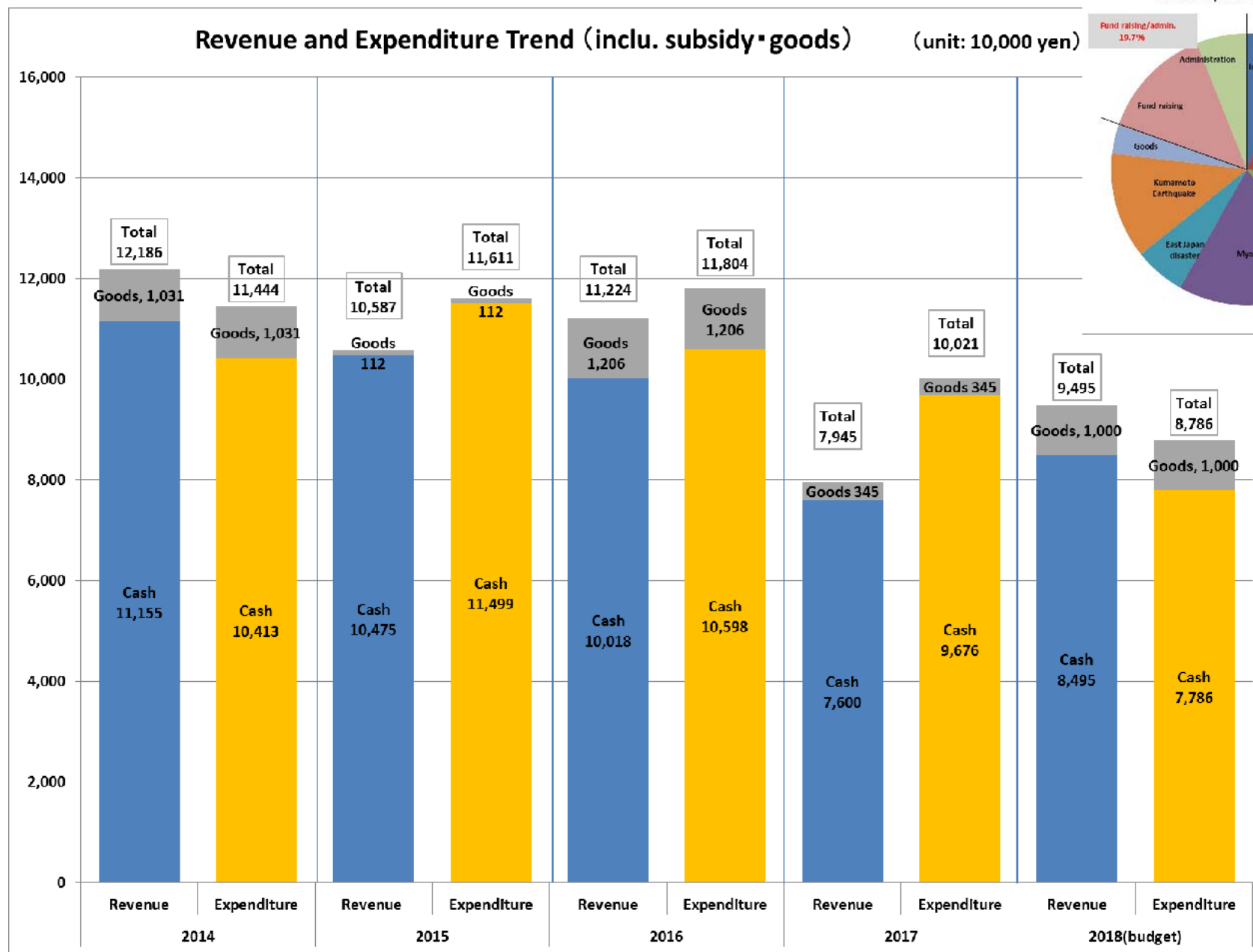
- Maternal and child health improvement



Area: 180,000km²
Population: 15,000,000



Revenue and Expenditure Trend (Grants and Goods included)



① **Dedicated to maternal and child health**

- In order to help the people in South East Asia to empower themselves in health care, PH-Japan extends educational support in health and medical services.

② **Certified NPO (The first certified NPO by Japan Tax Agency)**

- Donors enjoy tax exemption benefits

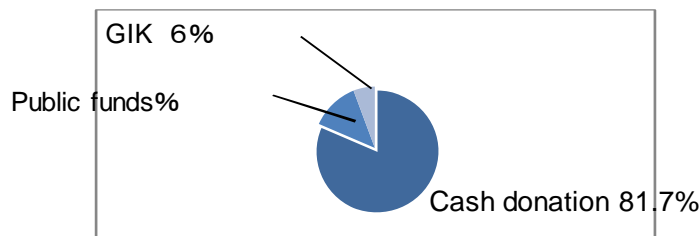
③ **Efficient operation with low administrative costs**

- Energetic and committed staffs are conducting local operations
- Experienced business people at the head office back up local operations
- More than 80% income is spent for local operations



To meet donors' wishes, PH-Japan allocates donations to local operations at maximum

Average income

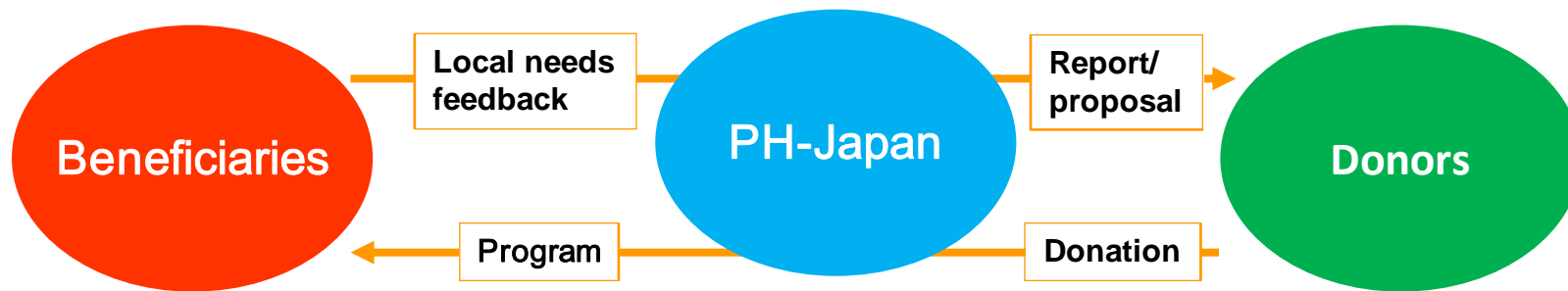


Average expenditure



About 100 Myen/year

Income and expenditure (average since 2001) excluding East Japan Disaster Donation



Beneficiaries Happiness
Happiness to enjoy healthy life

Staffs' happiness
Happiness to connect beneficiaries

Donors' Happiness
Happiness to bring happiness to others

Corporate Support Programs (2009 ~ 2016)



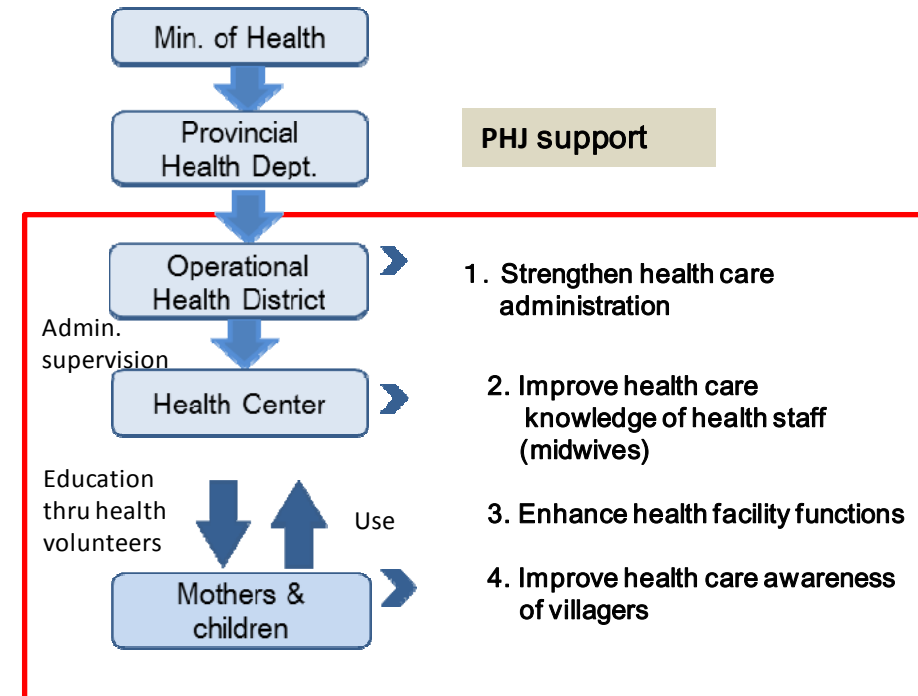
<p>Ajinomoto</p>  <p>Nutrition education Indonesia</p>	<p>Astellas Pharma</p>  <p>Delivery health clinic Indonesia</p>	<p>Hewlett-Packard Japan</p>  <p>Donation of PCs & printers for East Japan disaster</p>	<p>Edwards Life Sciences</p>  <p>PC surgery Thailand</p>	<p>Otsuka Pharma.</p>  <p>Health clinic with midwife service, etc Myanmar, Cambodia</p>	<p>Cartier</p>  <p>Nutrition education Cambodia</p>
<p>Canon</p>  <p>Maternal & child Health care Cambodia</p>	<p>NTT Finance</p>  <p>Health Clinic with Midwife Service Myanmar</p>	<p>Dunhill Japan</p>  <p>Health clinic with midwife service, Doctor car Myanmar, Japan</p>	<p>Daiichi Sankyo</p>  <p>HIV/AIDS prevention Thailand</p>	<p>Takeda</p>  <p>Cervical cancer prevention Thailand</p>	<p>Termo</p>  <p>Blood pressure monitor, thermometer Myanmar</p>
<p>NaritaCosmopolitan Rotary Club</p>  <p>Training of midwives Cambodia</p>	<p>Hino Motors</p>  <p>CC Prevention Thailand</p>	<p>Fujiko/Fujio Pro</p>  <p>Learning Center establishment Thailand</p>	<p>Fuji Electric</p>  <p>Health clinic construction Indonesia</p>	<p>Yagami</p>  <p>Maternal and child health education Cambodia</p>	<p>Unicharm</p>  <p>Donation of masks Thailand</p>

Maternal and Child Health Improvement in Kampong Cham



Regional Health Administration System and PHJ's Project

The Cambodian health administration system is described below. PHJ's scope is shown in a red line (operational district, health center and mothers and children).



Project site

Steung Trang Health District, Kampong Cham Province
 Population: 126,000 persons
 Expecting mothers; 2,900

Project goal

To help the health center strengthen its services so that expecting mothers and newborns have access to the continuous health care services.

Expected achievements

- ① strengthen health care services implementation capabilities and establish a solid system
- ② improve health care knowledge of villagers so that they can take preventive actions
- ③ enhance cooperation between district health administration and health facilities

Project period

2014.9 ~ 2018.8

Beneficiaries

District health administrative staffs, health center staffs (midwives) and women and children in the Project site



PHJ Cambodia Office

1. Strengthen health care service

■ 2017 achievements



- Monthly health meetings held
Facilitation skill check to keep average 90 points and over
- Evaluation, planning workshop
Organized twice (Oct. 2016 and July 2017)

2. Improve health knowledge of staff

■ 2017 achievements

- Implemented skill monitoring of health admin. staff and primary midwives and revised check list
- Training of primary midwives (lecture, practical training at hospital, follow-up)
- Midwives coordination meetings (held every 3 months)

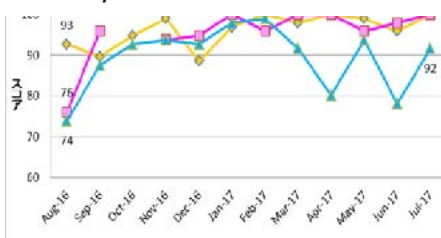


3. Enhance health facility fundtions

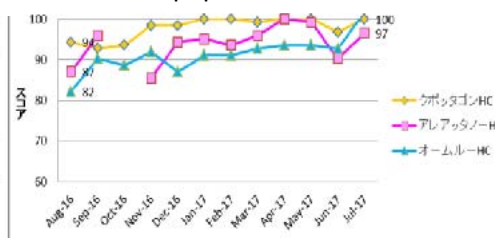
■ 2017 achievements

- Health center admin. monitoring with health admin. officers (Kept 90 points and over for maintenance of medical equipment and sanitary conditions)
- Organized Health center steering committee meeting and health volunteer meetings
- Refresh training of health center steering committee members

Sanitary conditions maintenance



Medical equipment maintenance



4. Improve health awareness of villagers

■ 2017 achievements

- Health education and monitoring by health volunteers
- Refresh training of health volunteers
- Training of community health volunteers
- Distribution of gift sets (maternal health checks before and after delivery, family planning)

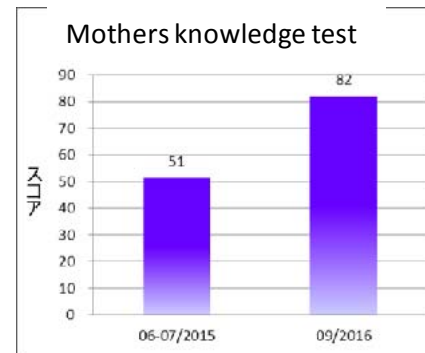


Photo left: Gift set A
Photo right: Gift set B



Pilot Project: Healthy growth of children

■ A person's life health is determined during the 1,000days after birth. To ensure the healthy growth, PHJ promotes health care service at home from pregnancy to the child's two years birthday.

- July 2016 to June 2018 (2years)
2017: Preparation for the pilot project
- Target area : 7 villages under Kupotagon Health Center, Stuntron Health Administration District
- Target population: 8,673 persons (Estimated pregnant women 247)
- Beneficiaries :
Health center staff 7
Community health volunteer 19
Children of under two years old and their parents



Myanmar Project (1)



Strengthening Maternal and Child Health Improvement in Tatkon Township



PHJ's project site is the Tatkon Township under the Nay Pyi Taw Union Territory.



The children in Tatkon Township

【Project Site】

Tatkon Township under the Nay Pyi Taw Union Territory.
 Population 200,000 (Birth rate 17/1000 population)
 Target: 5 Sub Rural Health Centers (SRHCs) and 24 villages

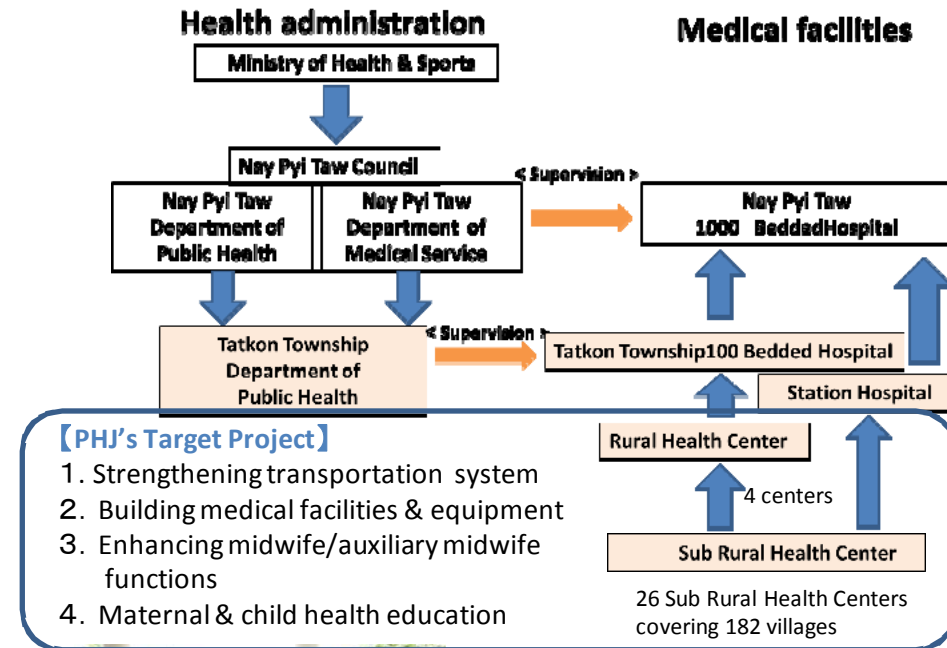
【Objective】

Expected mothers receive appropriate health care service for safe delivery.

【Achievement Index – PHJ's four approaches】

1. The ambulance is used five (5) times per month.
2. To build SRHCs so that the child birth at medical facilities increases.
3. Over 70% of midwives and auxiliary midwives participate in the periodical meetings.
 Auxiliary midwives receive refresh training and their post test score reaches over 80%.
4. More than 10 health volunteers are trained at each SRHC.
 More than eight (8) health education meetings are held per year.
 The average score of these health education participants exceeds 80%.

Health administration and medical facilities in Myanmar



2015 PHJ donated the ambulance to Tatkon Township Hospital



2016,17 PHJ built 3 SRHCs



Postpartum health care education at the sub-center



Skill check of midwives

1. 【Strengthening transportation system】

Major achievements :

- Donated the used ambulance from Japan
- Organized meetings to make a better use of the transportation system for promotion
- (2016.01-12) 7 out of 12 months, the ambulance was used more than five times per month (58%)



2. 【Building of and installing medical equipment at Sub Rural Health Centers (SRHCs)】

Major achievements :

- 2016 : Built 2 SRHCs (at Allel Kyun Village and Khan Tar Village equipped with delivery bed and other medical equipment)
- 2017 : Built one SRHC at Myat Ye Village equipped with delivery bed and other medical equipment

Having a midwife's residence next to the clinic, risks for mothers and children at childbirth are decreased and promote safe delivery.



3. 【Strengthening midwife and auxiliary midwife functions】

Major achievements :

- Midwife /auxiliary midwife meetings: (Over 70% attended at 3 RHCs)
- Implemented skill monitoring of midwives
- Organized midwife training (Midwife meetings :post test score increased to 74%, Midwife training: post test score increased to 79%)
- Midwife meeting to improve assessment capability at emergency
- Five days refresh training for auxiliary midwives (Post test score increased 74.4%)



4. 【Maternal and child health education】

Major achievements (2016.3-2017.7)

- Trained 50 MCH volunteers exceeding the target of one per village
- These volunteers organized village health education classes



【Achievements of the First project period (2014.08- 2017.08)】

- 1) Established trust between local counterparts.
- 2) Acquired license, permits, etc. necessary for project implementation.
- 3) Executed project activities involving the target community and the projects for sustainability enhancement.
- 4) Met the local requirements both in hardware and software.
- 5) Not sufficient time to recognize behavior change.

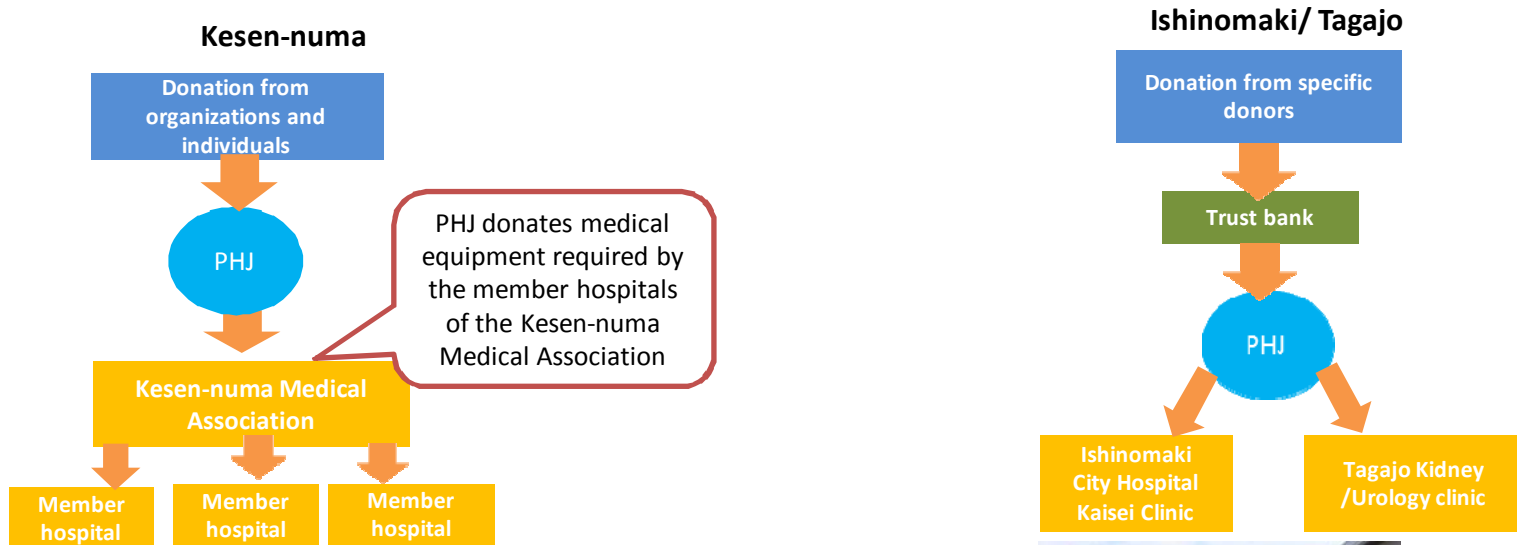
【The Second project period (2017.10—2020.9)】

- Project: Maternal and child health improvement in rural area
- Target area: Area under Myauk Myiek Health Center including one RHC and five SRHCs
- Beneficiaries: 565 Pregnant women /year, 560 infants/year, 7 midwives, 6 public health supervisors, 6 auxiliary midwives, 130 MCH promoters
- Objective: Maternal and child health improvement by encouraging women to receive appropriate service at the right time
- Activities: (a) Establishing safe delivery environments (b) Improve skills of medical staffs (c) Extending maternal and child health education to women before and after child birth (d) Training of MCH promoters

Japan Disaster Support Program



Reconstruction support of hospitals suffering from the disaster – support scheme



Mori Obstetrics & Gynecology Clinic Comprehensive care beds



Newly built public housing



Home visit using doctor car



Diatric treatment

Donation for East Japan Disaster
From March 15, 2011 to June 30, 2017 Unit: M Yen

Revenue	Cash	151.09
	Goods	209.97
Expenditure	Dispatch of doctors, procurement of medical equipment	111.67
	Support of goods	209.97
	Transportation, staff	33.12
	Balance	To be used for reconstruction support



New Ishinomaki City Hospital



Restored Tagajo Kidney Clinic

In the fiscal year 2018, PHJ will focus on the support of the Veteran Moms Foundation program supporting the children suffering from the disaster of the Fukushima nuclear power plant.

* Veteran Moms Foundation: Corporation established by Ms. Sachiko Banba and three mothers in April 2011 to run a tutoring school for the children of Minami Soma. They support the children suffering from the disaster of the Fukushima nuclear power plant, including the delay in learning, truancy, social withdrawal, suicide, and home discrete, through the tutorials, seminars, and publications., with the subsidy for the disaster reconstruction. In March 2017 that subsidy was suspended. The club was awarded “Japan’s Reconstruction Grand Prix “in 2015.

①



③



④



②



⑤



⑥



Photos

PHJ visited Minami Soma (2017.8.16~8.17)

- ① Difficult to return zone,
- ② Japan’s Reconstruction Grand Prix awarded in 2015
- ③ Veteran mothers’ Club 、from left Dr. Shimizu (Fukushima Medical University), Chairperson Mrs. Banba and two PHJ staff members
- ④ Dr. Kodaka (Minami Soma City Hospital)
- ⑤ Mayor of Minami Soma, Mr. Sakurai
- ⑥ Visited Writer Ryu Miri who is organizing a library for children

Title at PHJ	Name	Title at respective organization
Chairperson	Shingo Oda	Former President, Hewlett-Packard Japan, Ltd.
Vice Chairperson	Shigeru Tanaka	Professor Emeritus, Keio University
Director	Akira Haseyama	President, Keio University
“	Kimimasa Hiromi	Managing Director, PHJ
“	Yuji Inokuchi	Chairman, All Japan Hospital Association; Chairman of Medical Foundation Jukoukai
“	Katsuto Kohtani	Former President, Hewlett-Packard Japan, Ltd.
“	Ken-ichi Matsumoto	Advisor, JFMDA; Chairman, Sakura Global Holding Co., Ltd.
“	Fumio Mizoguchi	Former Auditor, Yokogawa Electric Corporation
“	Miyuki Moriguchi	Citizen of Musashino City
“	Yasuo Nakajima	Professor, St. Marianna University School of Medicine
“	Mitsuhiro Saotome	First Ambassador of Civil Society of Japan, Former Ambassador of Japan to the Republic of Zambia and Republic of Malawi
“	Masayo Tada	Chairman, The Federation of Pharmaceutical Manufacturers' Association of Japan; Representative Director and President, Sumitomo Dainippon Pharma Co., Ltd.
Auditor	Kazunori Yagi	Member of Certified Public Accountants and Auditing Oversight Board, Advisor to Yokogawa Electric Corp.